

AGENDA

Executive Committee Regular Meeting
Wednesday December 12, 2018 | 9:00 AM to 10:00 AM
MCCVB Office | 787 Munras Avenue, Suite 110, Monterey, CA

CALL TO ORDER

PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Executive Committee on any matter not on this agenda but under the jurisdiction of the MCCVB Executive Committee. Committee members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information, or request staff to report back to the Committee at a future meeting but no deliberation may occur.)

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the November 14, 2018 Executive Committee meeting.
Recommended Action: Approve minutes as presented.

REGULAR AGENDA

OLD BUSINESS

A. Membership Dues and Categories

Recommended Action: Discuss and determine next steps.

B. Destination Stewardship Plan

Recommended Action: Discuss process and determine next steps.

GOOD OF THE ORDER

Information: Comments from members of the Committee for the Good of the Order and possible recommendations for future Executive Committee items.

Next Executive Committee Meeting

March 13, 2019 (Joint Executive and Compensation Committees)
3:00PM to 5:00PM
MCCVB Office

ADJOURN

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guest, members and community