

MINUTES

Board of Directors Special Meeting
Thursday May 31, 2018 | 11:00am - 12:00pm
Portola Hotel & Spa | Two Portola Plaza Monterey, CA 93940

DIRECTORS PRESENT

John Lloyd
John Turner
Ed Smith
Amrish Patel
Steve Dallas
Julie Weaver
Tim Kessler
Rick Aldinger
Mary Adams
Janine Chicourrat
Brad Shupe

ADVISORS PRESENT

Doug Phillips
Marilyn Lidyoff
Sean Panchal
Jennifer Fahselt

ALL ABSENT

Mimi Hahn
Tony Tollner
Diane Mandeville
Carol Chorbajian
Gill Campbell
Hans Uslar
Kimbly Craig
Troy Kingshaven
Ralph Rubio
Jacquie Atchison
Norm Groot

STAFF PRESENT

Tammy Blount
Jennifer Johnson
Jeniffer Kocher

Others Present

Randy Venard
Mike Zimmerman
Rene Boskoff
Amy Herzog

CALL TO ORDER: John Lloyd called the meeting to order at 11:00 am.

PUBLIC COMMENT: None.

NEW BUSINESS

A. Jurisdiction Funding

Tammy recapped recent city council meetings where there were comments made about the funding requests from the MCCVB. She asked the Board to consider taking a position on four items: 1.) Will the organization accept jurisdiction funding at less than the 3% and 6% formula currently in place? 2.) Will the organization accept jurisdiction funding on a shorter than annual basis? 3.) If a jurisdiction decides to opt out of the organizations' Business Plan, what would that look like? 4.) If a jurisdiction that opted out wanted to reinstate their funding, what would that look like?

John Lloyd thanked the members of the public present for attending and asked that they participate freely in the discussion.

Discussion ensued regarding the issue of a jurisdiction proposing to participate at less than the current formula. There was discussion regarding the effects of a non-funding jurisdiction on the benefits for TID payers in that jurisdiction. John Turner noted that the TID Oversight Committee will discuss this.

There was a motion that the price for Jurisdictions wishing to have membership in the MCCVB is a minimum net 3% of previous years' TOT collections. M/S/C Rick Aldinger/Amrish Patel/motion passed. Steve Dallas abstained.

There was discussion regarding the length of membership for Jurisdictions.

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There was a motion that the minimum length of membership for Jurisdictions wishing to have membership in the MCCVB is a minimum full fiscal year commitment. M/S/C John Turner/Julie Weaver/motion passed unanimously.

There was discussion regarding the board's position on benefits for a jurisdiction that does not participate in the funding formula. **There was a motion that the MCCVB eliminate all benefits for any jurisdiction, and businesses within that jurisdiction, that does not purchase an annual Jurisdiction membership, excluding TID payers in that jurisdiction.** M/S/C Rick Aldinger/Julie Weaver/motion passed unanimously.

There was discussion regarding the resource ramifications to a jurisdiction that requests reinstatement after opting out. The members agreed that it should be a future board meeting topic for discussion.

John Lloyd suggested the three items the board voted on today should be written into the Bylaws. Tammy will bring something back to the Board on June 27th.

GOOD OF THE ORDER: Tammy noted that the County budget hearing is on Monday at 9am, Carmel's budget goes to vote on Tuesday at 4:30pm, the MCTID Renewal presentation to the City of Monterey is on Tuesday at 7pm and the city of Marina is slated to vote on their budget next week also.

ADJOURN: John Lloyd adjourned the meeting at 12:04 pm.

NEXT MEETINGS:

June 6, 2018 - Board of Directors Meeting
Sanctuary Beach Resort
2:00pm - 5:00pm

June 27, 2018 - Board of Directors Meeting
Monterey Museum of Art
2:00pm - 5:00pm

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