

# MINUTES

MCCVB Board of Directors - Special Meeting  
Tuesday July 30, 2019 | 11:00AM - 12:00PM  
Intercontinental The Clement | 750 Cannery Row Monterey, CA

<u>Directors Present</u>		<u>Directors Absent</u>	<u>Advisors Present</u>	<u>Staff Present</u>
John Turner	Julie Weaver	John Lloyd	Carol Chorbajian	Rob O'Keefe
Kevin Ellis	Kirk Gafill	Sean Damery	Doug Phillips	Jennifer Johnson
Jeroen Gerrese	Amrish Patel	Bina Patel	Jacque Atchison	
Mimi Hahn	Kimbley Craig	Tony Tollner		
Rick Aldinger	Mary Adams	Ed Smith	(arrived after adj.)	
Janine Chicourrat	Teri Owens		Kim Stemler	
Rene Boskoff	Diane Mandeville		Hans Uslar	

CALL TO ORDER John Turner called the meeting to order at 11:00am.

PUBLIC COMMENT None

MEMBER AND STAFF ANNOUNCEMENTS Rob O'Keefe informed the Board that the MCCVB team has been in contact with the Gilroy group and has offered assistance. He added that MCCVB will be holding a Car Week media roundtable today and that event security was likely to be discussed. He noted that MCCVB has a Crisis Communications plan in the unlikely event that an incident would occur in Monterey County.

## CONSENT AGENDA

### A. Minutes of the June 27, 2019 MCCVB Board of Directors Meeting

There was a motion to approve the Consent Agenda as presented. M/S Kimbley Craig/Julie Weaver. The motion passed. Kirk Gafill abstained.

## REGULAR AGENDA NEW BUSINESS

### A. Officer Election

John noted that the Nominating Committee met on June 12<sup>th</sup> and has recommended Kevin Ellis for the Chair Elect position on the Board and that Kevin has agreed to serve. There was a motion to elect Kevin Ellis to the Chair Elect position for the 2019-20 Fiscal Year. M/S Mary Adams/Rene Boskoff. The motion passed. Kevin Ellis abstained.

### B. Formation of the Search Committee

John explained that after receiving Tammy's resignation notice, the Executive Committee met in a special meeting where they discussed next steps. The Committee agreed to form a Search Committee for the Board's approval, Co-chaired by the Past Chair (John Lloyd) and the Chair Elect (Kevin Ellis). The Committee members made recommendations for the members of the Search Committee; those members were invited to participate and all have confirmed their willingness to serve. The Scope and Members of the Ad Hoc Search Committee were circulated in advance.

**MCCVB MISSION:** Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and the community.

# MINUTES

There was a motion to approve the Scope and Membership of the Ad Hoc Search Committee. M/S Rick Aldinger/Julie Weaver. The motion passed unanimously.

## GOOD OF THE ORDER

Jennifer noted that the Search Committee should expect to receive an email requesting availability to determine a meeting date/time and that the first meeting would be to discuss the Search Firm RFP process and details.

Kimbley Craig noted that the Monterey Scottish Games and Celtic Festival is on August 3<sup>rd</sup> and 4<sup>th</sup>, that the event will be held at the Monterey County Fairgrounds and that appropriate security measures will be taken to ensure participants' safety.

## NEXT MEETING:

Annual Meeting of the Membership  
Thursday August 29, 2019  
Hyatt Regency Hotel & Spa

ADJOURN John Turner adjourned the meeting at 11:08am.

**MCCVB MISSION:** Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and the community.