

AGENDA

MCCVB Marketing Committee - Regular Meeting

Tuesday, October 18, 2022; 3:00pm – 4:30pm

Zoom Conference:

<https://us02web.zoom.us/j/82881013290?pwd=TlZtT00zaWJrZ0x1Yk9NTXVidmhFZz09>

Dial in: +1 669 444 9171

Meeting ID: 828 8101 3290

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the Committee on any matter not on this agenda but under the jurisdiction of the MCCVB Marketing Committee.

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

A. Monthly Reports, 2021-22 Annual Report, and 2022-23 Business Plan

Recommended Action: Receive Q1 Reports (July – September), 2021-22 Annual Report, and 2022-23 Business Plan

REGULAR AGENDA

New Business

A. Committee Member Roundtable

Recommended Action: Discuss updates in the community.

B. Q1 Overview (July -September)

Recommended Action: Receive presentation and discuss results.

C. Review Current Marketing Communications & Initiatives.

Recommended Action: Receive presentation and discuss.

GOOD OF THE ORDER

Recommended action: Comments from members of the Committee for the Good of the Order and possible recommendations for future marketing committee agenda items.

NEXT MEETING:

MCCVB Joint Marketing + Sales Committee - Regular Meeting

Wednesday, January 18, 2023; 3:00pm – 4:30pm

ADJOURN