

AGENDA

Sales Committee - Regular Meeting
Wednesday, April 17, 2024; 3:00pm – 4:30pm
Quail Lodge & Golf Club- Valley Room
8205 Valley Greens Drive
Carmel, CA 93923

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the Sales Committees on any matter not on this agenda but under the jurisdiction of the Committee.

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the January 16th Joint Sales & Marketing Committee Meeting
Recommended Action: Approve minutes as presented
- B. Monthly Reports
Recommended Action: Receive March 2024 Reports

REGULAR AGENDA

New Business

- A. 3rd Quarter Results
Recommended Action: Review results and provide See Monterey staff with feedback.
- B. Fiscal Year 2024-2025 Business Plan & Budget
Recommended Action: Receive presentation and discuss business development sales plan and activities. Provide See Monterey staff with feedback.

GOOD OF THE ORDER

NEXT MEETINGS: July TBD, 2024

ADJOURN