

## AGENDA

MCCVB Sales & Marketing Committee – Joint Meeting

Wednesday, August 12<sup>th</sup>, 2020; 3:00pm – 4:00pm

Zoom Conference: <https://us02web.zoom.us/j/83867992910>

Meeting ID: 838 6799 2910

Dial In Phone Number: 1 (669) 900-9128

### CALL TO ORDER

### PUBLIC COMMENT

*This portion of the meeting is reserved for members of the public to address the Board of Directors on any matter not on this agenda but under the jurisdiction of the MCCVB Board of Directors.*

### MEMBER AND STAFF ANNOUNCEMENTS

### CONSENT AGENDA

- A. Meeting Minutes from May 7, 2020 Sales Committee Meeting and December 3, 2019 Marketing Committee Meeting  
Recommended Action: Approve minutes as presented
- B. Monthly Reports  
Recommended Action: Receive June Monthly Reports

### REGULAR AGENDA

New Business

- A. Marketing Recovery Plan

Recommended Action: Receive presentation and have discussion regarding marketing concepts for group and leisure.

### GOOD OF THE ORDER

### NEXT MEETING:

Wednesday, October 21<sup>st</sup>- 1:00pm-2:30pm: Marketing Committee (Virtual)

Wednesday, October 21<sup>st</sup>- 3:00pm-4:30pm: Sales Committee (Virtual)

### ADJOURN