

## AGENDA

MCCVB Joint Marketing & Sales Committee - Regular Meeting

Wednesday, August 3, 2022 3:00pm – 4:30pm

Zoom Link: <https://us06web.zoom.us/j/88166175571>

Meeting ID: 881 6617 5571

Dial In Phone Number: (669) 444-9171

### CALL TO ORDER

### PUBLIC COMMENT

*This portion of the meeting is reserved for members of the public to address the Marketing and Sales Committees on any matter not on this agenda but under the jurisdiction of the Committees.*

### MEMBER AND STAFF ANNOUNCEMENTS

### CONSENT AGENDA

- A. Minutes of the January 19, 2022 Joint Marketing & Sales Committee Meeting  
Recommended Action: Approve minutes as presented
- B. Monthly Reports  
Recommended Action: Receive June Reports

### REGULAR AGENDA

#### New Business

- A. FY 2021-22 Year End Results  
Recommended Action: Receive presentation and discuss year end results.
- B. FY 2022-23 Sales & Marketing Business Plan  
Recommended Action: Receive presentation and discuss business plan.

### GOOD OF THE ORDER

### NEXT MEETINGS:

Tuesday, October 18, 2022- 3:00pm-4:30pm: Marketing Committee (Virtual)

Wednesday, October 19, 2022- 3:00pm-4:30pm: Sales Committee (Virtual)

### ADJOURN