

AGENDA

MCCVB Board of Directors – Regular Meeting
Thursday January 31, 2019 | 2:00 PM – 5:00 PM
Embassy Suites | Seaside, CA

CALL TO ORDER

PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Board of Directors on any matter not on this agenda but under the jurisdiction of the MCCVB Board of Directors. Board members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information, or request staff to report back to the Board at a future meeting but no deliberation may occur.)

PRESENTATION:

- A. MCHA – Government Affairs Committee Update
Recommended Action: Receive presentation.
- B. Monterey Regional Airport
Recommended Action: Receive presentation.

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. **Minutes of the October 30, 2018 Board of Directors Meeting**
Recommended Action: Approve Minutes as presented.
- B. **Committee Meeting Minutes**
Recommended Action: Receive Minutes.
- C. **Borrowing Resolution**
Recommended Action: Approve resolution of signing authority on line of credit.
- D. **2018-2019 Board and Committee Meeting Schedule**
Recommended Action: Approve revised meeting schedule.
- E. **Monthly Reports**
Recommended Action: Receive monthly reports.
- F. **Committee Scope and Membership**
Recommended Action: Approve revised rosters for Sales, Marketing and Compensation Committees.

REGULAR AGENDA

NEW BUSINESS

- A. **New Board Member**
Recommended Action: Approve Nominating Committee recommendation to fill vacant board seat.
- B. **Transaction Resolutions**
Recommended Action: Approve resolutions regarding future transactions between MCCVB and voting board members.

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and the community.

AGENDA

C. 2018-19 December Financials and Mid-Year Budget Reforecast

Recommended Action: Approve December Financial Statements and approve Mid-Year Budget Reforecast.

D. Membership Dues

Recommended Action: Receive presentation. Approve Executive Committee recommendation.

E. Destination Stewardship Plan

Recommended Action: Receive presentation. Discuss and determine next steps.

GOOD OF THE ORDER

NEXT MEETING:

MCCVB Board of Directors

Wednesday March 27, 2019

Fairway One - The Lodge at Pebble Beach

ADJOURN

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