

AGENDA

MCCVB Board of Directors – Regular Meeting
Thursday April 25, 2019 | 2:00 PM – 5:00 PM
The Lodge at Pebble Beach
1700 17-Mile Drive, Pebble Beach, CA 93953

CALL TO ORDER

PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Board of Directors on any matter not on this agenda but under the jurisdiction of the MCCVB Board of Directors. Board members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information, or request staff to report back to the Board at a future meeting but no deliberation may occur.)

PRESENTATION Receive presentation: 2019 US Open at Pebble Beach

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. **Minutes of the January 31, 2019 Board of Directors Meeting**
Recommended Action: Approve Minutes as presented.
- B. **Committee Meeting Minutes**
Recommended Action: Receive Minutes.
- C. **2018-2019 Board and Committee Meeting Schedule**
Recommended Action: Approve revised meeting schedule.
- D. **Monthly Reports**
Recommended Action: Receive monthly reports.
- E. **Bylaw Revisions**
Recommended Action: Approve Bylaw revisions as presented.

REGULAR AGENDA

OLD BUSINESS

- A. **Destination Stewardship Plan**
Recommended Action: Receive update and discontinue initiative.
- B. **Auditor's update**
Recommended Action: Receive update on 2017-18 Financial Audit.

NEW BUSINESS

- A. **2018-19 Third Quarter Financials**
Recommended Action: Approve Financial Statements as presented.
- B. **Nominating Committee Update**
Recommended Action: Receive update on the Board applications and process.

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and the community.

AGENDA

C. 2019-20 Business Plan Development

Recommended Action: Review and discuss assumptions and parameters for 2019-20 Business Plan and Budget development

GOOD OF THE ORDER:

Upcoming Meetings:

MCCVB 2019-20 Budget Workshops at MCCVB office

May 7, 2019 2pm to 4pm

May 9, 2019 10am to 12pm

MCCVB Board of Directors

Thursday May 30, 2019

Portola Hotel and Spa

Bonsai Room

ADJOURN

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