AGENDA

MONTEREY
Monterey County Convention
& Visitors Bureau

MCCVB Board of Directors - Regular Meeting Thursday May 30, 2019 | 2:00 PM - 5:00 PM Portola Hotel & Spa 2 Portola Drive Monterey, CA 93940

CALL TO ORDER

PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Board of Directors on any matter not on this agenda but under the jurisdiction of the MCCVB Board of Directors. Board members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information, or request staff to report back to the Board at a future meeting but no deliberation may occur.)

MEMBER AND STAFF ANNOUNCEMENTS

PRESENTATION

A. Board Member Recognition

Recommended Action: Recognize Gill Campbell for her dedication and commitment to the success of MCCVB since 2004.

CONSENT AGENDA

A. Minutes of the April 25, 2019 Board of Directors Meeting and May 7, 2019 Budget Workshop

Recommended Action: Approve Minutes as presented.

B. Committee Meetings' Minutes

Recommended Action: Receive Minutes.

C. Monthly Reports

Recommended Action: Receive monthly reports.

D. FY18-19 Board and Committee Meeting Schedule Recommended Action: Approve revised schedule.

REGULAR AGENDA

NEW BUSINESS

A. April 2019 Financial Statements

Recommended Action: Approve statements as presented.

B. FY2019-20 Business Plan

Recommended Action: Review and approve FY2019-20 Business Plan as presented.

GOOD OF THE ORDER:

NEXT MEETING:

Thursday June 27, 2019 2:00pm - 5:00pm

ADJOURN

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and the community.