



Car Week Charity Benefits & Free Events 2019

Car Week Charity Benefits

- Car Week events support a variety of charitable community organizations throughout Monterey County, having raised more than \$2.3 million combined in 2018.
- The 2018 Pebble Beach Concours d'Elegance raised more than \$2.1 million, and the event's total charitable giving to date has surpassed the \$27 million mark. Concours proceeds have been directed to charity since the event began in 1950. Pebble Beach Company Foundation, the philanthropic arm of Pebble Beach Company, serves as the event's primary charitable partner, directing funds to more than 80 local nonprofit educational programs and overseeing the Phil Hill Scholarships. Charitable partners benefiting directly from the Concours include Boys & Girls Clubs of Monterey County, Kinship Center, Montage Health, Natividad Foundation, Salinas Valley Memorial Hospital Foundation and United Way Monterey County. Additional charities volunteer time and effort in exchange for donations while other nonprofits, including AIM for Youth Mental Health, benefit from the use of Concours infrastructure, such as tents, to host fundraisers.
- In 2018, The Quail, A Motorsports Gathering donated nearly \$115,000 to support the following charities: Rancho Cielo, NPS Foundation, CHP 11-99 Foundation, Defense Language Institution, North Monterey County High School Marching Band and the Junior Reserve Officers' Training Corps.
- Last year, the Pacific Grove Rotary Concours Auto Rally donated \$25,000 to the Rotary Club of Pacific Grove to support local projects and youth programs.
- In 2018, Concorso Italiano donated \$20,000 back to youth organizations on the Monterey Peninsula. For 2019, The Concorso Italiano Foundation (owner of the Concorso Italiano event) has partnered with Jacob's Heart Children's Cancer Support Services as their primary beneficiary charity.
- In 2018, funds raised at the Prancing Ponies All Woman Car Show supported their 2018 Leadership Academy Graduates who have successfully started leadership careers in the automotive industry: Eliza Ruiz is a Software Engineer at Waymo in Santa Clara, California and Vanessa Grant is an Environmental Scientist at Toyota in Brussels, Belgium. Funds raised this year will allow Prancing Ponies to expand and support over 10 girls in the 2020 Leadership Acceleration Academy and help continue their mission to "Create Women Leaders One Girl at a Time."
- New this year, the Prancing Ponies All Woman Car Show will host a VIP Party and Cirque du Soleil-themed Fashion Show at The Crossroads Carmel on Tuesday, August 13 from 4-7 p.m. Proceeds will benefit the Prancing Ponies Foundation.
- To date, RM Sotheby's Auction has donated more than \$1 million to the Rotary Club of Monterey.

- Additional Car Week events and the charities they support include:
 - Carmel-by-the-Sea Concours on the Avenue: The Carmel Foundation
 - Automobilia Monterey: Monterey Rape Crisis Center
 - Carmel Mission Classic: Knights of Columbus
 - Ferrari Social at the Barnyard: The Arts Council for Monterey County
 - Legends of Auto Gala: Curing Kids Cancer
 - McCall's Motorworks Revival: CHP 11-99 Foundation
 - Mecum Auctions: Curing Kids Cancer
 - The Little Car Show: Pacific Grove Youth Center, Pacific Grove Library, Veterans Transition Center
 - WeatherTech Raceway Laguna Seca donates to approximately 35 service organizations and charities
 - The Porsche Monterey Classic: school supply drive for local schools

Free Car Week Events For The Community And Visitors

- WeatherTech Raceway Laguna Seca on Alvarado (Friday, August 9. 5-7 p.m.)
- Classic Motorsports Kick-Off Car Show and Cruise-In (Tuesday, August 13. 3-7 p.m.)
- Concours on the Avenue (Tuesday, August 13. 10 a.m. to 5 p.m.)
- Pebble Beach Motoring Classic Arrival (Wednesday, August 14. 3 p.m.)
- Prancing Ponies All Woman Car Show (Wednesday, August 14. 11 a.m. to 3:30 p.m.)
- The Little Car Show (Wednesday, August 14. 12-5 p.m.)
- Pebble Beach RetroAuto (Thursday, August 15 to Saturday, August 17. 9:30 a.m. to 5:30 p.m.)
- Pebble Beach Classic Car Forum (Thursday, August 15 to Saturday, August 17. Times vary—most sessions are free but you must register in advance.)
- Pebble Beach Tour d'Elegance (Thursday, August 15. 9 a.m. start)
- Pacific Grove Rotary Concours Auto Rally (Friday, August 16. 12-5 p.m.)
- Pebble Beach Concours Sketchbattle Pro (Friday, August 16. 5:30-8 p.m. Registration required in advance.)
- Porsche Club of America Werks Reunion (Friday, August 16. 7 a.m. to 3 p.m.)
- Exotics on Broadway (Saturday, August 17. 4-8 p.m.)
- Concours d'LeMons (Saturday, August 17. 8 a.m. to 1:30 p.m.)
- There are additional events with small fees.

For an interactive map of Car Week events and more information, please visit

SeeMonterey.com/CarWeekTravel.

