

# AGENDA

MCCVB Sales Committee Meeting  
Wednesday, January 16, 2019 | 3:00PM- 5:00PM  
MCCVB Conference Room

## CALL TO ORDER

## PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Sales Committee on any matter not on this agenda but under the jurisdiction of the MCCVB Sales Committee.) Committee members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for information, or request staff to report back to the Committee at a future meeting but no deliberation may occur.

## MEMBER AND STAFF ANNOUNCEMENTS

## CONSENT AGENDA

- A. Meeting Minutes from November 14, 2018 Sales Committee Meeting  
Recommended Action: Approve Minutes
- B. Monthly Reports  
Recommended Action: Receive Monthly Reports

## REGULAR AGENDA

## NEW BUSINESS

- A. New Advisor to the MCCVB Sales Committee  
Recommended Action: Introduce new member
- B. Year-Over-Year Reports Overview  
Recommended Action: Receive presentation, discussion to follow
- C. 2018-2019 Budget Reforecast  
Recommended Action: Receive presentation, discussion to follow
- D. 2019-2020 Budget Priorities  
Recommended Action: Receive presentation, discussion to follow
- E. Client Advisory Board- January 17-19, 2019 CAB Meeting  
Recommended Action: Attendee list and agenda overview

## GOOD OF THE ORDER

Information: Comments from members of the Committee for the Good of the Order and possible recommendations for future committee items.

## ADJOURN

March 20, 2019 | 3:00-5:00PM | MCCVB Conference Room

**MCCVB MISSION:** Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and community.