

AGENDA

Sales Committee Meeting
Wednesday, May 8, 2019 | 3:00PM- 5:00PM
MCCVB Office | 787 Munras Avenue, Suite 110, Monterey

CALL TO ORDER

PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Sales Committee on any matter not on this agenda but under the jurisdiction of the MCCVB Sales Committee.) Committee members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for information, or request staff to report back to the Committee at a future meeting but no deliberation may occur.

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Meeting Minutes from March 20, 2019 Sales Committee Meeting
Recommended Action: Approve minutes as presented
- B. Monthly Reports
Recommended Action: Receive April Monthly Reports

REGULAR AGENDA

OLD BUSINESS

- A. MCCVB Proposed Budget Overview FY 19-20
Recommended Action: Review MCCVB FY 19-20 budget considerations and tradeshow calendar

NEW BUSINESS

- A. Reports Check In
Recommended Action: Review and provide staff with direction on beneficial reports to the committee.

GOOD OF THE ORDER

Information: Comments from members of the Committee for the Good of the Order and possible recommendations for future committee items.

ADJOURN

Next Meeting
July 2019 (Date TBD) | 3:00-5:00PM | MCCVB Conference Room

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and community.