



Monterey County’s Scenic Highway 1 Road Trip Resumes April 23

Travelers can explore new hikes, immersive lodging, delicious bites and awe-inspiring scenery

Monterey, Calif., April 22, 2021 – Repairs to California’s most scenic highway, Highway 1, have been completed weeks ahead of schedule, enabling the highway to reopen on Friday, April 23 in Monterey County. Now is the moment for travelers to responsibly explore more than 655 miles along California’s coast including the ruggedly breathtaking utopia of Big Sur. The reopening grants full access to Monterey County’s diverse parks, culinary bounty and impressive lodging portfolio featuring everything from campgrounds to luxury resorts.

Travelers can look to visit staple attractions and sites, as well as recently opened or soon to be open trails and dining options throughout Big Sur and beyond. As travel returns to the region, Monterey County encourages visitors to educate themselves on new rules, regulations and responsible visitation behavior including leaving no trace behind, staying on designated trails, camping in designated areas and following CDC guidelines.

“Highway 1 is an integral part to experiencing some of the best coastline in not only Monterey County, but the world,” said Rob O’Keefe, president and CEO of Monterey County Convention and Visitors Bureau (Monterey County CVB). “We ask visitors to plan ahead, leave no trace and help us preserve and protect this iconic area of our destination so that they and others can visit for years to come.”

As travelers plan their epic spring and summer road trips, Monterey County CVB has compiled a list of places to stay, play and eat along Highway 1.

Monterey, California

STAY: Having recently completed a guest room renovation, [Portola Hotel and Spa](#) is situated in the heart of downtown Monterey, just steps away from historic Old Fisherman’s Wharf. This summer, the hotel will reopen its restaurants including Jacks Monterey and Peter B’s Brewpub, as well as its outdoor pool and Jacuzzi. The hotel’s spa is currently open and offering services.

PLAY: Reopening to the public on May 15, visitors can book their tickets in advance to be among the first to experience the renowned [Monterey Bay Aquarium](#) located along iconic Cannery Row. Dedicated to marine research and conservation, the Aquarium features 35,000 creatures representing over 550 sea life and marine species.

EAT: Open for breakfast and lunch, [Alta Bakery and Café](#) offers an elevated New American menu inside the restored Cooper Molera complex. Enjoy locally grown, seasonal ingredients in both savory and sweet forms, as well as a robust coffee and tea menu.

Pebble Beach, California

STAY: Reopened in January 2021, the boutique [Casa Palmero](#) at Pebble Beach Resorts, known as a “resort-within-a-resort,” offers luxurious Mediterranean-inspired design sensibility. Tucked below the

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first and second holes at famed Pebble Beach Golf Links, Casa Palmero is an elegant and intimate estate with 24 private rooms.

PLAY: No road trip to Monterey County is complete without experiencing [17-Mile Drive](#). Take in incredible views including giant trees at Crocker Grove, beautiful stretches of beach and the iconic Lone Cypress. Golf lovers can also look to book a tee time at Pebble Beach Resort's new short course, [The Hay](#). A 20,000-square-foot putting course designed in partnership with Tiger Woods, enjoy a course that is sure to be a hit for players of all skill levels.

EAT: Located on property at The Lodge at Pebble Beach, [The Bench](#) overlooks the 18th hole at Pebble Beach Golf Links. The quintessential dining experience offers an eclectic menu inspired by international styles and offers an array of wines on tap, premium draft beers and an impressive cocktail menu.

Carmel-by-the-Sea, California

STAY: Bustling with unique hotels and inns, Carmel-by-the-Sea offers more than 40 hotels within its one-square-mile. For those seeking a luxury stay, choose [L'Auberge Carmel](#), a full-service Relais & Chateaux property. Originally built in 1929, the historic hotel offers a European-style stay and is home to the California central coast's only Michelin Star restaurant, Aubergine.

PLAY: Offering several of the most sought after Monterey County wines, Carmel-by-the-Sea allows visitors to walk within its one-square-mile village for wine tastings between 16 tasting rooms. Stop by its newest tasting room, [Talbott Vineyard](#). Talbott's wines have garnered praise from wine critics and enthusiasts alike for more than three decades including receiving a rare 100-point score for their 1990 Sleepy Hollow Chardonnay from *Wine Spectator*.

EAT: Having just opened in March, [Edwin's Carmel](#) offers lunch and dinner diners island fresh cuisine inspired by Southeast Asia. The Balinese fried chicken and homemade lumpia Shanghai are a must-try on the menu.

Big Sur, California

STAY: After being closed for several months in 2020, the historic [Deetjen's Big Sur Inn](#) has returned to offer guests its rustic and eclectic lodging accommodations. On May 8, the inn will once again offer its popular breakfast on Fridays, Saturdays and Sundays including eggs benedict and more. As the inn stays true to its historic roots, guests must call to book a reservation at 831-667-2377.

PLAY: Parks are endless in Big Sur, from experiencing a mini-Yosemite park at [Pfeiffer Big Sur State Park](#) to exploring Calla Lily Valley at [Garrapata State Park](#). Big Sur's beloved Pine Ridge Trail recently reopened after being closed for five years. Located in the Ventana Wilderness of the Los Padres National Forest, the 19.5-mile trail leads hikers from Big Sur Station to Sykes Camp with a cover of redwoods, pine and oak along the way.

EAT: Anticipated to reopen by the summer, [Big Sur Smokehouse](#), part of [Venanta Big Sur](#), offers guests a mixture of mouthwatering Texas and Kansas City barbecue including house-smoked meats and sauces. The newest restaurant on Highway 1, visitors can look for the red barn to know they've arrived.

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For more information on Monterey County, Highway 1 and to plan a trip, visit www.SeeMonterey.com.

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ABOUT MONTEREY COUNTY CONVENTION & VISITORS BUREAU

The Monterey County Convention & Visitors Bureau (Monterey County CVB) is a 501c6 non-profit organization that drives tourism for Monterey County. Tourism is the largest industry on the Monterey Peninsula and the second largest in the County. The MCCVB is a partnership of the hospitality community and local governments that aims to drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to its guests, members and the community. Travel spending in Monterey County was \$3.24 billion in 2019, representing a 3.3 percent increase from 2018. This \$3.24 billion in visitor spending supported 27,120 jobs, contributed \$296 million in total taxes and generated \$153 million local tax dollars that directly benefited the community. For more information, visit www.SeeMonterey.com and follow us on [Facebook](#), [Instagram](#) and [Twitter](#).

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