

AGENDA

MCCVB Joint Marketing + Sales Committee - Regular Meeting
Wednesday, January 19, 2022 3:00pm – 4:30pm
Zoom Link: <https://us06web.zoom.us/j/87385022843>
Meeting ID: 873 8502 2843
Dial In Phone Number: (253) 215-8782

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the Marketing and Sales Committees on any matter not on this agenda but under the jurisdiction of the Committees.

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the July 21, 2021 Joint Marketing and Sales Committee Meeting and Minutes of the January 7, 2022 Special Meeting
Recommended Action: Approve minutes as presented
- B. Monthly Reports
Recommended Action: Receive December Reports

REGULAR AGENDA

New Business

- A. FY 2020-21 Mid-Year Results
Recommended Action: Receive presentation and discuss mid-year results.
- B. Looking Ahead
Recommended Action: Discuss upcoming marketing and sales plans. Provide MCCVB Staff with feedback.

GOOD OF THE ORDER

NEXT MEETINGS:

Wednesday, April 20, 2022- 3:00pm-4:30pm: Sales Committee (Virtual)

Wednesday, April 27, 2022 3:00pm-4:30pm: Marketing Committee (Virtual)

ADJOURN