

AGENDA

MCCVB Joint Marketing and Sales Committee - Regular Meeting
Wednesday, July 21, 2020 3:00pm – 4:30pm
Meeting ID: 818 9003 4030
Passcode: 173092
Dial In Phone Number: 1 (669) 900-9128

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the Marketing and Sales Committees on any matter not on this agenda but under the jurisdiction of the Committees.

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the January 15, 2021 Joint Marketing and Sales Committee Meeting
Recommended Action: Approve minutes as presented
- B. Monthly Reports
Recommended Action: Receive June Reports

REGULAR AGENDA

New Business

- A. FY 2020-21 Year-End Results
Recommended Action: Receive presentation and discuss year-end results
- B. FY 2021-22 Sales and Marketing Business Plan
Recommended Action: Receive presentation and discuss Business Plan

GOOD OF THE ORDER

NEXT MEETINGS:

Wednesday, October 13, 2021 3:00pm-4:30pm: Marketing Committee, Cannery Row Company Office
Wednesday, October 20, 2021- 3:00pm-4:30pm: Sales Committee (TBD)

ADJOURN