

MCCVB Committee Application FY2019-20

The Monterey County Convention and Visitors Bureau (MCCVB) is the official destination marketing organization for Monterey County, California. The Board of Directors is the governing body of the MCCVB and responsible for setting the strategic direction of the organization.

MCCVB is a 501(c)6 (non-profit) corporation. MCCVB programs are funded by the Monterey County Tourism Improvement District (MCTID) and through partnerships with the cities of Monterey, Carmel-by-the-Sea, Pacific Grove, Salinas, Seaside, Marina, Sand City, Del Rey Oaks and Monterey County.

In support of the work of the Board of Directors, MCCVB has six standing committees: Executive, Finance, Compensation, Nominating, Sales, Marketing and the MCTID Oversight Committee. Committee appointments are made by the MCCVB Board of Directors and are for one-year terms. Applications for the Finance and Marketing committees are due by June 18, 2019.

If you are interested in serving on the Finance or Marketing Committee, please complete and submit the attached application by June 18, 2019. After application review, interviews may be conducted by the Committee Chairs and appointed advisors. Final recommendations will be made and the Committee members will be confirmed at the July 2019 meeting of the MCCVB Board of Directors.

Requirements:

- Candidates must be able to serve until June 30, 2020
- Candidates shall complete the Committee application form and submit to MCCVB@seemonterey.com on or before June 18, 2019
- If additional space is needed please expand the space provided on the form or use additional pages to supplement your answers
- When appointing committee members, the Board shall consider relevant information concerning the candidate's character, capabilities, and fit for a committee position. Such information may have been gained, for example, from prior interaction with the MCCVB and its members and during the application and selection process (which may include interviews.)

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Standing Committees open for application:

Finance Committee

The Finance Committee shall be an advisory committee, comprised of as many Directors as the Board shall determine on an annual basis, and chaired by the Treasurer of the Corporation. The Finance Committee shall advise and otherwise assist the Board in financial matters, and shall have such duties as prescribed by corporate policy.

MCCVB Finance Committee Application Requirements

- Candidates must be experienced in financial management or qualified Finance professionals
- Candidates must be willing to review monthly financials and meet 4-6 times during the fiscal year to provide reviews and expertise regarding MCCVB Finance, benefits, and fiscal evaluation

Marketing Committee

The Marketing Committee shall be an advisory committee, comprised of as many members as the Board shall determine on an annual basis, and chaired by a Director. The Marketing Committee shall provide input and advice to the President/CEO and Board on the marketing plans and activities of the corporation, and shall have such duties as prescribed by corporate policy.

MCCVB Marketing Committee Application Requirements

- Candidates must be experienced marketing professionals
- Candidates must be willing to meet at least 4 times during the fiscal year to provide reviews and expertise regarding MCCVB marketing programs and evaluation

Please complete the application form below in full and return to:

MCCVB@SeeMonterey.com

or mail to

MCCVB

787 Munras Ave., Suite 110

Monterey, CA 93940

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Contact Information	
Your Name	
Title	
Company	
Street Address	
City ST Zip Code	
Work Phone	
Cell Phone	
E-Mail Address	
On which Committee would you like to participate?	Finance _____ or Marketing _____

Term and Category	
Have you served on a MCCVB Committee before? _____ If yes, when? _____	
If yes, which committee? _____	
Are there days of the week you are unable to attend meetings? <i>(please fill in below)</i>	
Weekday mornings	___ Mon ___ Tues ___ Wed ___ Thurs ___ Fri
Weekday afternoons	___ Mon ___ Tues ___ Wed ___ Thurs ___ Fri

Interest
Please indicate why you would like to serve on a MCCVB Committee.

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Special Skills and Qualifications

Please summarize your special skills, qualifications and industry affiliations pertaining to the MCCVB Committee selected above.

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Your Relationship with the Monterey County Convention and Visitors Bureau

Please summarize your knowledge of and experience with the MCCVB.

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Agreement and Signature

By submitting this application, I hereby commit to attend all designated MCCVB Committee meetings and will perform all work that may be required if I am appointed.

Name (printed)	
Signature	
Date	