

AGENDA

MCCVB Sales Committee - Regular Meeting
Wednesday, November 13, 2019 | 3:00PM- 5:00PM
Quail Lodge & Golf Club- Garden Room at the Clubhouse
8205 Valley Greens Drive, Carmel CA 93923

CALL TO ORDER

PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Sales Committee on any matter not on this agenda but under the jurisdiction of the MCCVB Sales Committee.) Committee members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for information, or request staff to report to the Committee at a future meeting but no deliberation may occur.

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Meeting Minutes from October 2, 2019 Sales Committee Meeting
Recommended Action: Approve minutes as presented
- B. Monthly Reports
Recommended Action: Receive October Monthly Reports

REGULAR AGENDA

NEW BUSINESS

- A. Task Force Report Out
Recommended Action: Receive feedback from task forces regarding Tradeshows, FAM's, Client Events and PCMA Convening Leaders.
- B. 2020 Pace
Recommended Action: Discuss 2020 MCC and MCCVB Pace updates.

PRESENTATION

- A. Airport Lift
Recommended Action: Receive presentation from Mike La Pier with Monterey Regional Airport on Denver and Dallas flight performance.

GOOD OF THE ORDER

Information: Comments from members of the Committee for the Good of the Order and possible recommendations for future committee items.

Next Meeting: January 15, 2020 | 3:00-5:00PM | Location TBD

ADJOURN

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and community.