

AGENDA

MCCVB Sales Committee Meeting
Wednesday, October 2, 2019 | 3:00PM - 5:00PM
The Sanctuary Beach Resort- The Cannery Room at Salt Wood Kitchen
3295 Dunes Drive Marina, CA 93933

CALL TO ORDER

PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Sales Committee on any matter not on this agenda but under the jurisdiction of the Sales Committee.) Committee members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for information, or request staff to report to the Committee at a future meeting but no deliberation may occur.

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Meeting Minutes from July 17, 2019 Sales Committee meeting and August 6, 2019 Joint Sales & Marketing meeting
Recommended Action: Approve minutes as presented.
- B. Monthly Reports
Recommended Action: Receive August 2019 reports.

REGULAR AGENDA

OLD BUSINESS

- A. Joint Sales & Marketing Committee Meeting
Recommended Action: Discuss follow up from August meeting.

NEW BUSINESS

- A. Tradeshows, FAMs and Client Events
Recommended Action: Discuss the co-op sign up process, booth design and tradeshow code of conduct. Provide feedback to staff.
- B. PCMA Convening Leaders
Recommended Action: Review plan. Provide feedback to staff.

GOOD OF THE ORDER

Information: Comments from members of the Committee for the Good of the Order and possible recommendations for future committee agenda items.

ADJOURN

Next Meeting
November 13, 2019 | 3:00-5:00PM | TBD

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and community.