

COVID-19 Coronavirus Situation Analysis & Talking Points

The COVID-19 situation continues to rapidly evolve and Monterey County CVB is closely monitoring developments and distributing information. The following is distilled from a variety of resources including the United States Travel Association, Visit California and the CDC among others. This information will be updated each Friday or as developments warrant.

Monterey County:

- As of April 3, Monterey County Health Office revised its shelter in place order to be in effect
 until 11:59 p.m. on May 3, 2020, or until it is extended, rescinded, superseded or amended by
 the Health Officer. Exceptions involve only essential trips, such as those for grocery shopping
 and health care appointments. Outdoor exercise is allowed with proper social distancing, but
 should be done close to home. For specifics, visit here.
- Beginning on April 30, Monterey County Health Office issued a new order requiring members of the public and workers to wear face coverings. This includes when visiting essential businesses, providing essential services, seeking healthcare and waiting or riding on public transportation.
 The full order can be found here.
- Many state park and beach parking lots are closed. This includes John Little SNR, Point Lobos Ranch, Point Sur SHP and more. The City of Monterey also is advising that the use of the Monterey Recreation Trail be for those commuting to and from work only. If visitors cannot maintain safe distancing in any public outdoor space, they should leave.
- The Monterey County CVB Visitor Information Center will remain closed until further notice.
 Monterey County CVB will assist with visitor inquiries through its ticketing system at www.seeMonterey.com and through email at: info@seemonterey.com.

California Office of Emergency Services:

- The governor has directed bars, wineries, breweries and brewpubs to temporarily close and restricted access to restaurants to take-out and delivery only. Specifics can be found here.
- On April 14, the governor outlined six indicators that will be considered before modifying the stay-at-home order for the state, with a more specific plan coming in the next few weeks. The six indicators can be found here.

Centers For Disease Control:

 Cases of COVID-19 and instances of community spread are being reported in all states, with people in places where ongoing community spread has been reported are at elevated risk of exposure.



- On April 16, The White House released <u>Guidelines for Opening Up America Again</u>, a phased approach to help state and local officials reopen their economies, get people back to work and continue to protect American lives.

Visit California:

- Travelers in California should abide by the governor's directive by staying in their accommodations until they can return home.
- California's rural outdoor destinations have limited health care facilities and are expecting
 coronavirus patients from their communities. California residents and nonresidents should avoid
 visiting these places to reduce further strain on those facilities from non-coronavirus illnesses or
 injuries from physical activity.
- Visit California encourages tourism businesses to follow <u>recommendations from Cal/OSHA</u> and the <u>CDC</u> about the workplace and employees, including guidance on maintaining flexible sick leave policies, encouraging sick workers to stay home and implementing specific health checks for work-related travel.

For additional resources, please visit:

LOCAL/REGIONAL RESOURCES:

Monterey County Health Department

Community Hospital of the Monterey Peninsula – Monterey, CA

Salinas Valley Memorial Healthcare System – Salinas, CA

Mee Memorial Hospital – King City, CA

California Governor's Office of Emergency Services

City of Monterey

Visit California

NATIONAL RESOURCES:

Centers for Disease Control
U.S. Travel Association
Destinations International

Monterey County CVB Contacts:

Rachel Dinbokowitz, Public Relations Manager, Rachel@SeeMonterey.com
Jeniffer Kocher, Director of Stakeholder Engagement, JKocher@SeeMonterey.com