

COVID-19 Coronavirus Situation Analysis & Talking Points

The COVID-19 situation continues to rapidly evolve and Monterey County CVB is closely monitoring developments and distributing information. The following is distilled from a variety of resources including the United States Travel Association, Visit California and the CDC among others. This information will be updated each Friday or as developments warrant.

Monterey County:

- As of July 1, 2020, the City of Monterey will enforce the mandatory wearing of face coverings in business districts both inside and outside, with a fine of \$100 for the first violation. Both the State and Monterey County Health Office continue to require face coverings indoors and outside when social distancing isn't possible. The full order can be found <u>here</u>.
- Monterey County is in Stage 3 of California's reopening plan, which allows personal services
 including nail salons, spas and more to open; hotels to welcome leisure travel; dine-in
 restaurant services resume; and the opening of museums, zoos, wineries, breweries, gyms,
 racetracks, campgrounds and more. Residents are still encouraged to stay home when they can,
 and travel close to home. For details, go here.
- Social distancing of a minimum of 6 feet is required for both indoor and outdoor activities.
- Monterey County Health Department has released guidelines for outdoor gatherings of up to 12 people, referred to as "Social Circles". <u>Learn more here</u>.
- Monterey County lodging accommodations, restaurants, shops and attractions are required to follow added safety and cleanliness protocol guidelines provided by the state and industry sectors. See Reopening Resource Guidance below.
- Most county, state and national parks have opened, but some are offering only limited services. Most beaches are open, but have reduced hours and services. For July Fourth weekend, Monterey and Pacific Grove beaches will be closed, and parking lots at state beaches will be closed.
- The Monterey County CVB Visitor Information Center will remain closed until further notice. Monterey County CVB will assist with visitor inquiries through its ticketing system at <u>www.SeeMonterey.com</u> and through email at: info@seemonterey.com.

California Office of Emergency Services:

• The next phase in the governor's <u>California's Resilience Roadmap</u> is Stage 4, which includes larger gatherings for meetings and events.

Centers For Disease Control:

• COVID-19 cases are being reported in all states and the situation is constantly changing. Travel increases your chance of getting infected and spreading COVID-19. See guidelines on the best way to protect yourself and others from getting sick <u>here</u>.

Visit California:

• Visit California encourages tourism businesses to follow <u>recommendations from Cal/OSHA</u> and the <u>CDC</u> about the workplace and employees, including guidance on maintaining flexible sick leave policies, encouraging sick workers to stay home and implementing specific health checks for work-related travel.

Travel Responsibly:

- Monterey County CVB is encouraging responsible travel, and has created free signage for businesses to educate visitors on how to visit responsibly. Please see below:
 - o <u>Responsible Travel Signage Size 8.5x11</u>
 - o <u>Responsible Travel Signage Size 24x36</u>
- Visit California is encouraging Responsible Travel throughout the state. More <u>here</u>.

For additional resources, please visit:

LOCAL RESOURCES:

<u>Monterey County Health Department</u> <u>Community Hospital of the Monterey Peninsula</u> – Monterey, CA <u>Salinas Valley Memorial Healthcare System</u> – Salinas, CA <u>Mee Memorial Hospital</u> – King City, CA <u>City of Monterey</u>

REOPENING RESOURCE GUIDANCE:

California State Government Guidance for Industry California Hotel & Lodging Association Guidance for Hoteliers National Restaurant Association Guide for Restauranteurs International Council for Shopping Centers for Retail Centers National Association of RV Parks and Campgrounds US Travel Association Guidance for Health and Safety of Travelers Visit California

NATIONAL RESOURCES:

<u>Centers for Disease Control</u> U.S. Travel Association

Monterey County CVB Contacts:

Rachel Dinbokowitz, Public Relations Manager, Rachel@SeeMonterey.com Jeniffer Kocher, Director of Community Relations & Visitor Services, JKocher@SeeMonterey.com