

2023 Annual Events

MONTEREY
CALIFORNIA
GRAB LIFE BY THE MOMENTS®

JANUARY

AT&T Pebble Beach Pro-Am January 30-February 5

Top PGA Tour professionals team up with Hollywood celebrities, world renowned musicians and the captains of industry as they compete for a \$9 million purse. Foursomes rotate to MPCC Shore Course, Spyglass Hill and Pebble Beach Golf Links Monday-Sunday.

📍 PEBBLE BEACH RESORTS

MARCH

Jazz Bash By The Bay March 3-5

The Jazz Bash by the Bay has been a wall-to-wall weekend of traditional jazz and swing since 1980. The festival brings together the many colorful forms of the roots of early jazz: traditional jazz, swing, gypsy jazz, ragtime, blues, zydeco and big bands.

📍 MONTEREY CONFERENCE CENTER

WhaleFest March 18-19

WhaleFest Monterey includes fun activities for all ages, musicians, boat displays and dozens of fascinating marine-related exhibits by numerous local organizations.

📍 OLD FISHERMAN'S WHARF



APRIL

Sea Otter Classic April 20-23

Sea Otter Classic is the largest cycling festival and consumer trade show in North America. It includes a wide variety of bike races and fun rides for every kind, level and age of rider, an expo with more than 250 exhibitors, a product demo area, a ride zone, stunt shows and kids activities.

📍 WEATHERTECH RACEWAY LAGUNA SECA

Big Sur International Marathon April 30th

The Big Sur Marathon is 26.2 miles of the most beautiful coastline in the world - and, for runners, the most challenging. At the Expo, participants in the Marathon will pick up their race bibs, goody bags and check out fitness apparel and equipment.

📍 BIG SUR

MAY

Winemakers Celebration TBD

Over 100 wines made from 42 different varietals will be available for sampling at the Winemakers' Celebration in Carmel-by-the-Sea. Guests will also have the rare opportunity to ask questions and discuss the wines with the winemakers themselves.

📍 DOLORES STREET CARMEL-BY-THE-SEA



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MAY (continued)

Trans Am SpeedFest May 5-7

The Trans Am Series has been thrilling fans and drivers alike since 1966, with a range of classes that include production-based entries all the way up to the iconic 850-plus horsepower Trans Am class. Come see these cars compete on Monterey County's iconic race course, Trans Am's spiritual Monterey home.

📍 WEATHERTECH RACEWAY LAGUNA SECA

Pacific Grove Good Old Days Celebration May 6-7

Home to the County's largest arts and crafts show, with over 225 art and food vendors in downtown, a parade down Pine Avenue, live entertainment on four stages, old-fashioned games and contests and lots of family fun.

📍 LIGHTHOUSE AVENUE PACIFIC GROVE

IMSA Hyundai Motorsports Car Championship May 12-14

America's premier sports car series hits the track in grand style with intense racing and large fields of cars battling for supremacy on track. The IMSA series brings its top classes - Daytona Prototype international, Le Mans Prototype 2, GTD PRO and GT Daytona - to Monterey Spring of 2023.

📍 WEATHERTECH RACEWAY LAGUNA SECA

Salinas Valley Fair May 18-21

Enjoy the atmosphere of an old-fashioned county fair, complete with carnival, bull-riding, craft and 4-H exhibit, music and more.

📍 SALINAS VALLEY FAIRGROUNDS - KING CITY

Carmel Art Festival May 19-21

Gallery events, lectures, receptions and demonstrations take place at several art galleries in addition to a plein-air painting competition where final works are showcased on mission street.

📍 MISSION STREET CARMEL-BY-THE-SEA

California Roots Festival May 25-28

The California Roots Music and Arts festival is a three-day event packed with live music, fantastic food, refreshing beverages, creative artwork and sustainable practices. Reggae acts from around the globe culminate at the Monterey County Fairgrounds for good vibes during the Memorial Day weekend.

📍 MONTEREY COUNTY FAIRGROUNDS

JUNE

Spartan Race June 3-4

Located only six miles from downtown Salinas, the park is a vast, sprawling venue covering almost 5,000 acres. With punishing hills, fields and prairies as well as many picturesque, wooded areas, it's easy to understand why this venue is a favorite amongst Spartans.

📍 SALINAS - MONTEREY

Artichoke Festival June 10-11

The Artichoke Festival is a commemoration of all things artichoke. The event has artichoke cooking demos, artichoke-themed art, an artichoke parade, artichokes (and other vegetables) for sale at the farmers' market, and of course artichokes prepared in every way imaginable.

📍 MONTEREY COUNTY FAIRGROUNDS



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JULY

4th of July Celebrations July 4

Celebrate Independence Day here in Monterey County, where California was first born! Monterey, Pacific Grove, Carmel-by-the-Sea and Spreckels each throw their own hometown bashes. See details on 4th of July events happening throughout the county on [SeeMonterey.com](https://www.see-monterey.com)

📍 MONTEREY COUNTY



U.S. Women's Open July 6-9

The 78th U.S. Women's Open will be hosted in Pebble Beach for the first time ever. Players from around the world travel to compete in the oldest Major championship in women's professional golf.

📍 PEBBLE BEACH GOLF LINKS

GEICO Motorcycle MotoAmerica Superbike SpeedFest July 7-9

How about 190 mph superbikes and some family fun? GEICO Motorcycle MotoAmerica Superbike SpeedFest at Monterey. Enjoy practice and qualifying on Friday plus all-day racing Sat & Sun! Meet the riders in our open race paddock!

📍 WEATHERTECH RACEWAY LAGUNA SECA

Monterey Beer Festival July 8

The Monterey Beer Festival brings over 80 beers from dozens of breweries where you will have the chance to taste unusual offerings from major beer companies as well as fantastic beers from unknown brewing companies from around the world.

📍 MONTEREY COUNTY FAIRGROUNDS



AHRMA Classic MotoFest of Monterey July 14-16

AHRMA Classic MotoFest of Monterey. Vintage road-racing motorcycles will take to the track for exciting competition—from 1920s-era hand-shifter V-twins—to booming Grand Prix single-cylinder machines. This is something you definitely have to see and hear to believe!

📍 WEATHERTECH RACEWAY LAGUNA SECA

California Rodeo Salinas July 20-23

The West comes alive in Salinas with the California Rodeo Salinas at the Salinas Sports Complex. Though the California Rodeo Salinas itself takes place for only four days, surrounding events such as the Rodeo Carnival, the Kiddie Kapers Parade and concerts provide a weeklong warm-up to the main event.

📍 SALINAS SPORTS COMPLEX



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AUGUST

Monterey Pre-Reunion August 12-13

Owners of more than 300 historic race cars, most of which are competing days later in the Rolex Monterey Motorsports Reunion, will get valuable track time in a more relaxed and less-crowded environment. A great chance for fans to get up close to these unique cars and watch them perform.

📍 WEATHERTECH RACEWAY LAGUNA SECA

Rolex Monterey Motorsports Reunion August 16-19

The annual Rolex Monterey Motorsports Reunion is a museum revving to life with hundreds of historic and period-correct race and sports cars from nearly every era. Yet, they are not for show. Drivers race them in corresponding run groups to tame the challenging iconic racetrack before thousands of enthusiastic fans.

📍 WEATHERTECH RACEWAY LAGUNA SECA

Concours D'elegance August 20th

The Pebble Beach Concours d' Elegance is where the world's collector cars meet and compete. Only the 200 best collector cars in the world roll onto the legendary 18th Fairway of Pebble Beach Golf Links, and only a handful of those will receive official recognition for style, technical merit and historical accuracy.

📍 PEBBLE BEACH RESORTS

Sand City West End Celebration August 26 - August 27

Sand City is known for its funky, independent and artistic atmosphere and nowhere is that more on display than the annual West End Celebration. The streets of Sand City shut down and become an open-air artists' fair, showcasing truly unique works from artists throughout Monterey County.

📍 SAND CITY

Monterey County Fair August 31-September 4

The annual Monterey County Fair is always fun for all, with livestock exhibition, entertainment, live music, amusement and delicious food.

📍 MONTEREY COUNTY FAIRGROUNDS

SEPTEMBER

Firestone Grand Prix of Monterey (Indycar) September 8-10

The roar of the NTT INDYCAR SERIES' Firestone Grand Prix of Monterey returns to the Peninsula. Adding even more anticipation and excitement to INDYCAR's arrival in Monterey is the scheduling, as the race will serve as the finale for the 2023 INDYCAR season.

📍 WEATHERTECH RACEWAY LAGUNA SECA

Monterey Greek Festival TBD

Monterey becomes a part of the Mediterranean as the Monterey Bay Greek Festival takes over Custom House Plaza. While you're munching on dolmades, you can watch traditional dance, listen to music, and even learn a little at a cultural lecture.

📍 MONTEREY

Monterey Jazz Festival September 22-24

The Monterey Jazz Festival attracts all the top names in jazz, and boasts art exhibits, jazz clinics and seminars. The festival features over 500 artists performing on eight stages spread over the Monterey County Fair and Event center.

📍 MONTEREY COUNTY FAIRGROUNDS



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OCTOBER

Rebels & Renegades Music Festival

October 6-8

Rebels & Renegades Music Festival brings together a multidimensional experience for music lovers across two stages at the Monterey County Fair and Event Center! Enjoy intimate acoustic pop-ups, interactive art stations, and delicious food!

📍 MONTEREY COUNTY FAIRGROUNDS

NOVEMBER

Big Sur Food and Wine Festival

November 3-5

The Big Sur Food & Wine Festival is a celebration of the culinary artistry. Chef and wine friends are invited to the three-day celebration in the heart of Big Sur.

📍 BIG SUR

Monterey Bay Half Marathon

November 10-12

The half marathon on Monterey Bay takes runners through historic downtown Monterey, over to Cannery Row, down the shore of Monterey Bay, into downtown Pacific Grove, and back along the coast to the grand finish at Custom House Plaza.

📍 MONTEREY

DECEMBER

Christmas in the Adobes

TBD

See Monterey's historic adobes beautifully decorated for the season with welcoming, candle-lit luminaries at each entrance! Enjoy festive music, living history portrayals, and the warm spirit of this annual celebration that has become a family favorite during the holidays.

📍 DOWNTOWN MONTEREY

First Night Monterey

December 31

A community celebration of the arts on New Year's Eve, First Night is Monterey's most exciting, imaginative and uplifting cultural event. FNM is an affordable, alcohol-free family celebration.

📍 DOWNTOWN MONTEREY



For a complete list of events, details and updates please visit
www.SeeMonterey.com/events

