

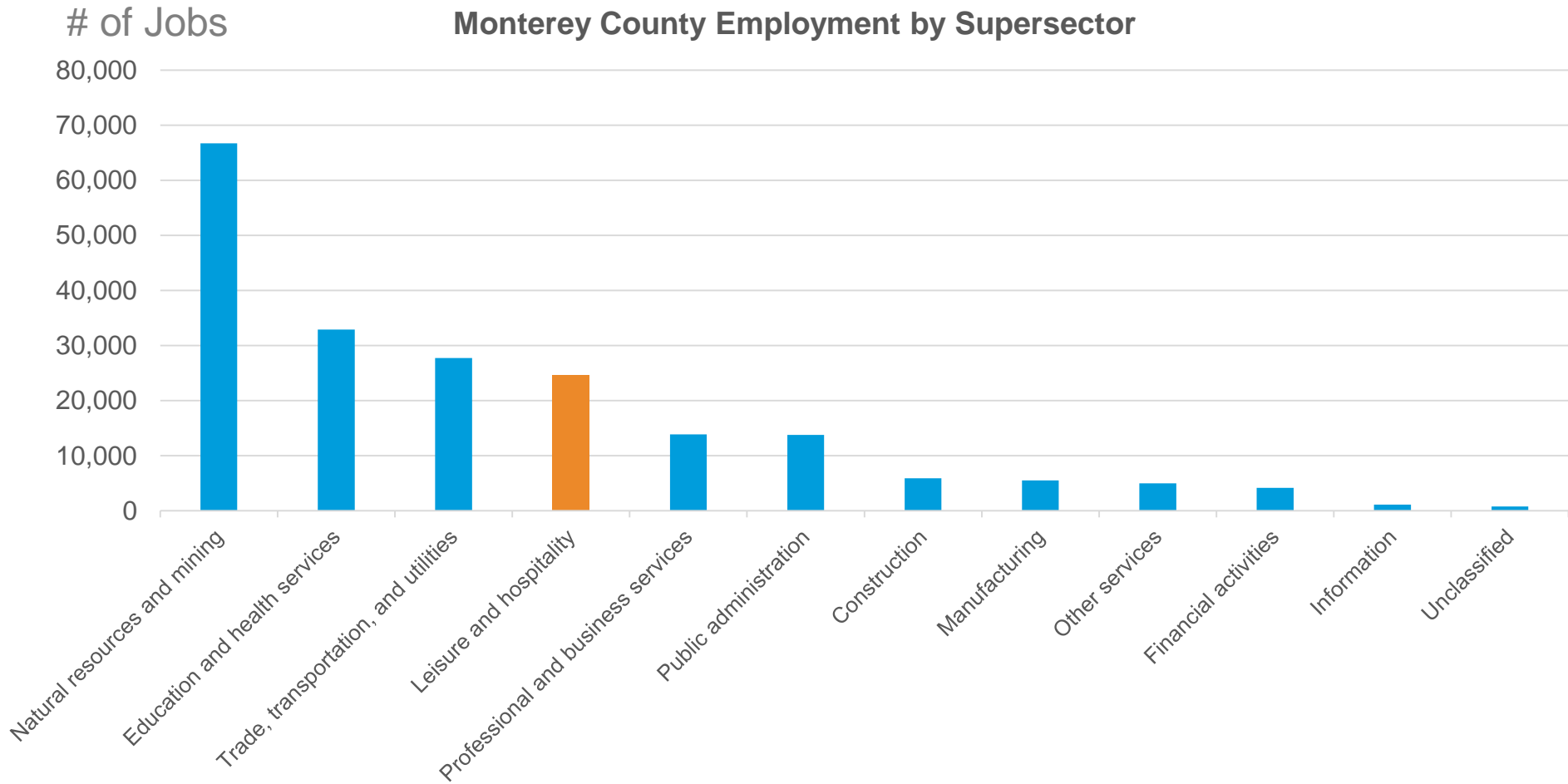
# Monterey County Travel Impacts



## Monterey County Travel Impacts 2016 & BLS

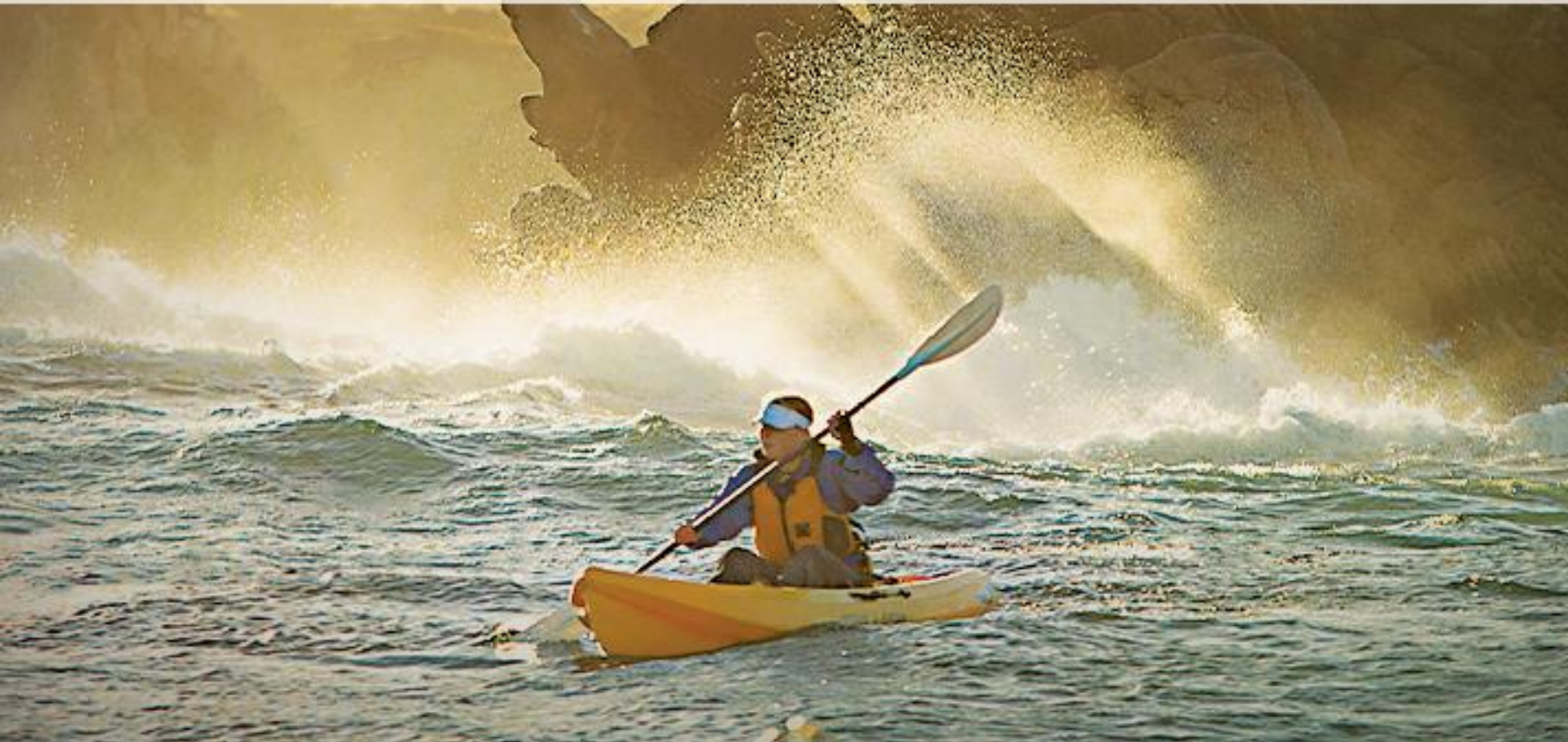


# CONTEXT



Source: Bureau of Labor Statistics, QCEW, 2016 Q3

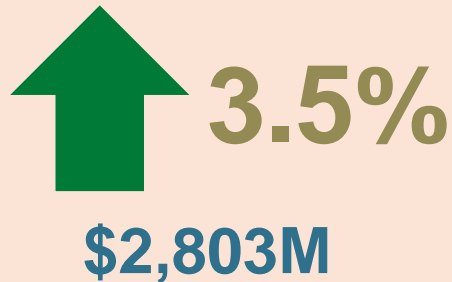
# At a Glance



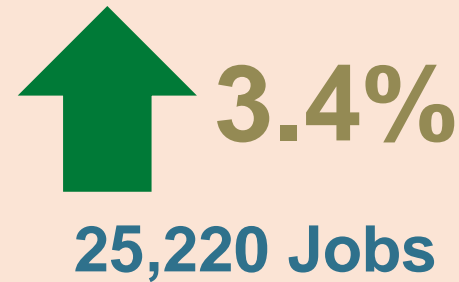
# MONTEREY COUNTY TRAVEL IMPACTS

## Dean Runyan 2016

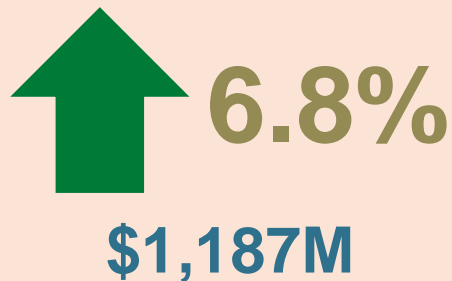
### Direct Travel Spending



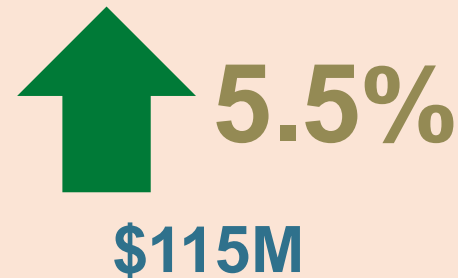
### Employment



### Earnings



### Local Taxes



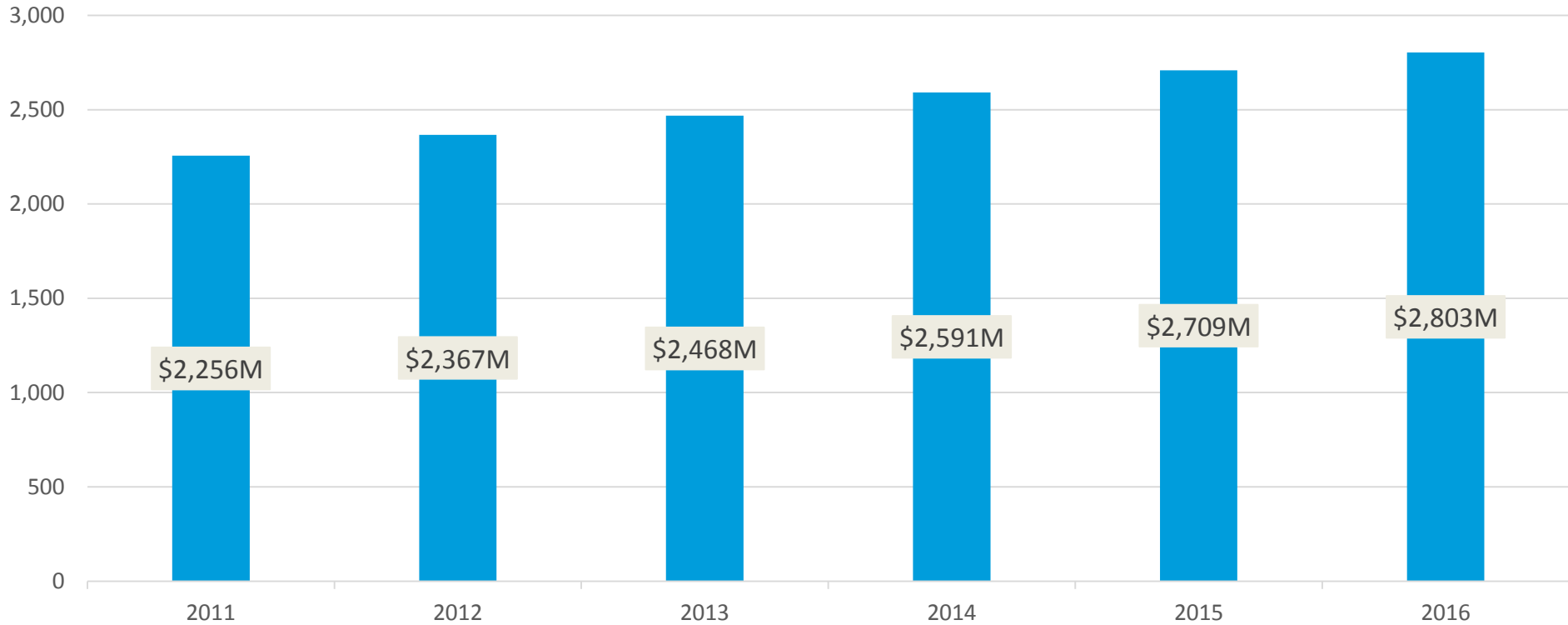


# Let's take a dive

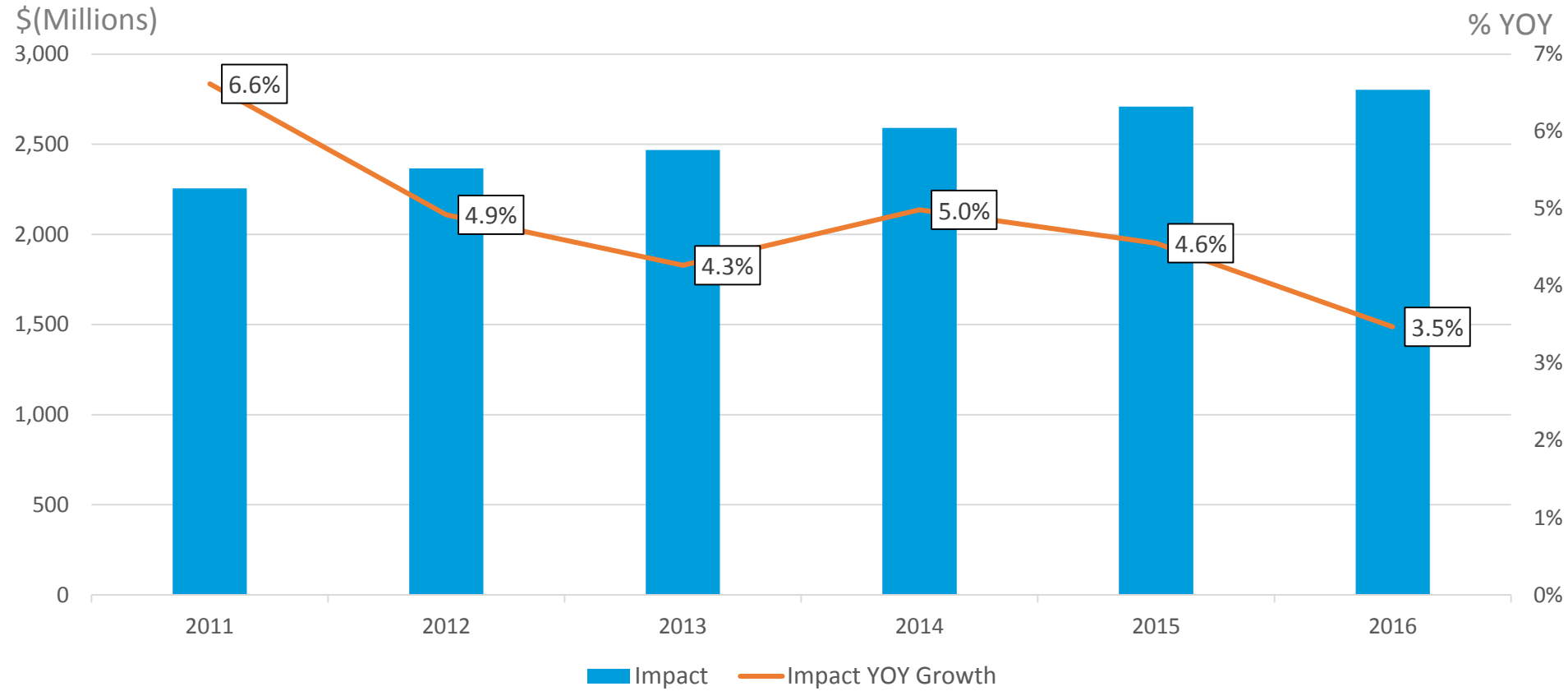


# DIRECT TRAVEL IMPACTS

\$(Millions)

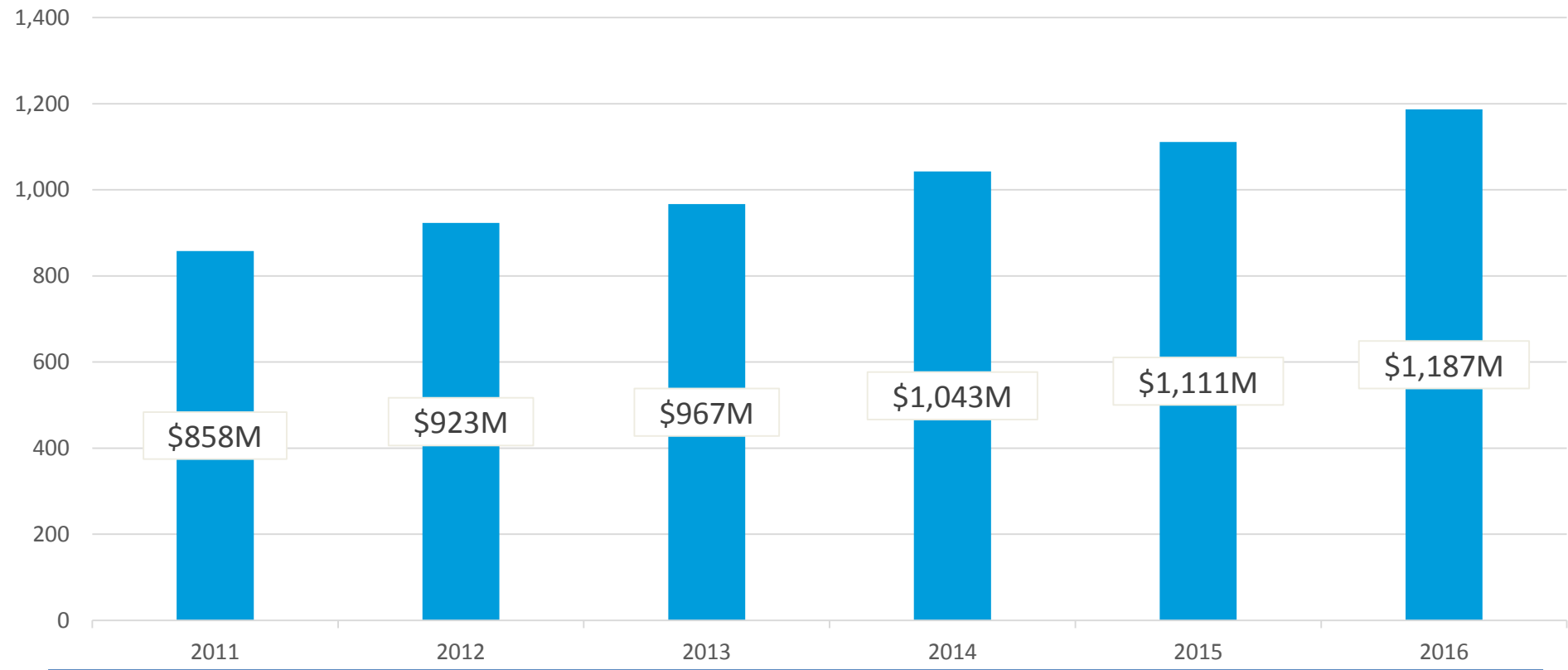


# DIRECT TRAVEL IMPACTS



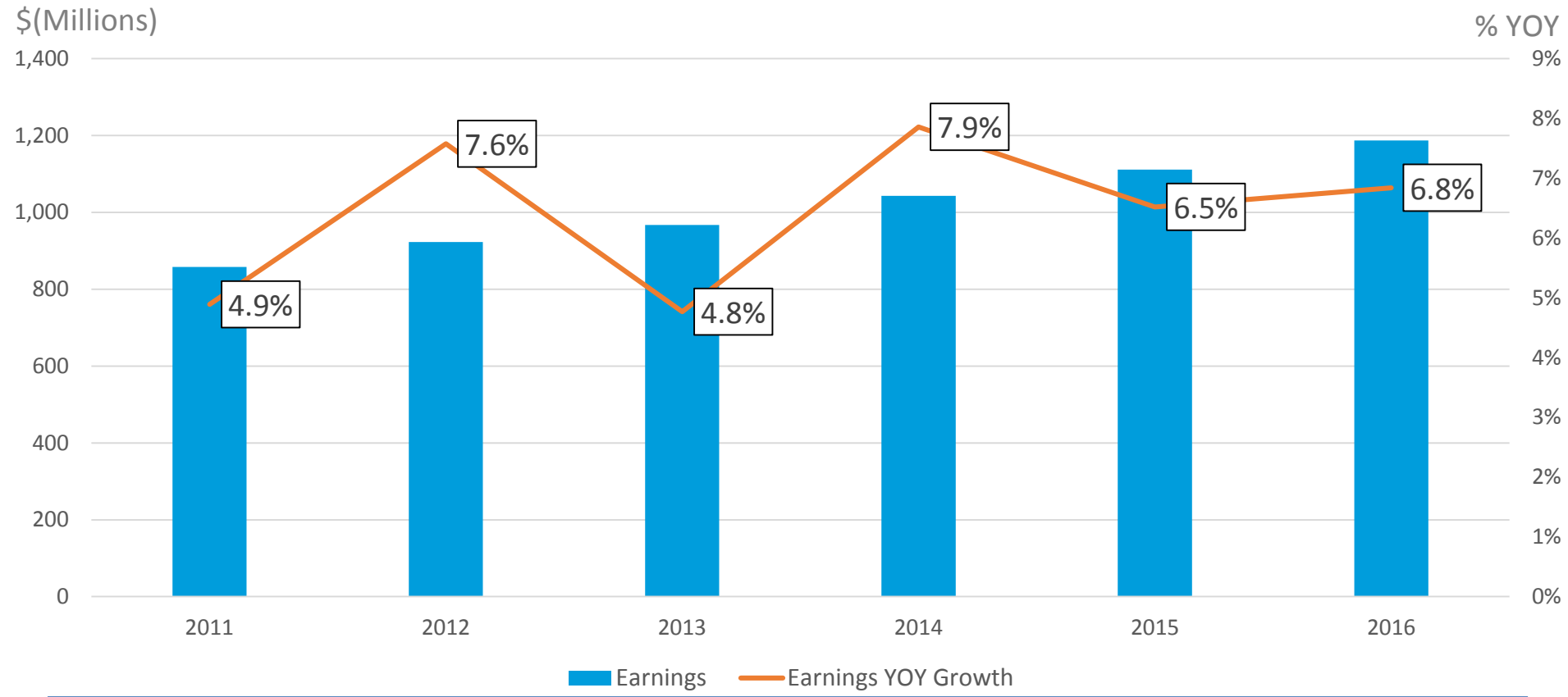
# EARNINGS

\$(Millions)

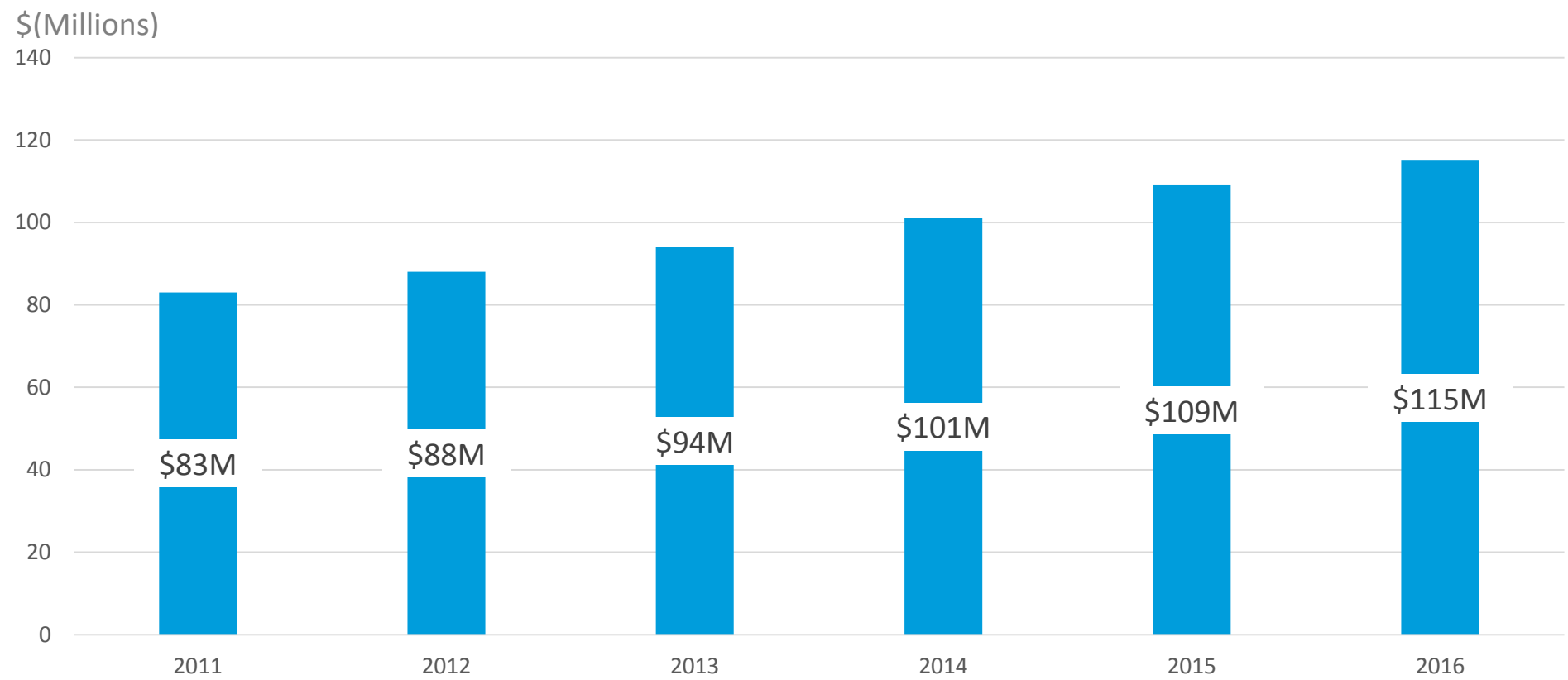




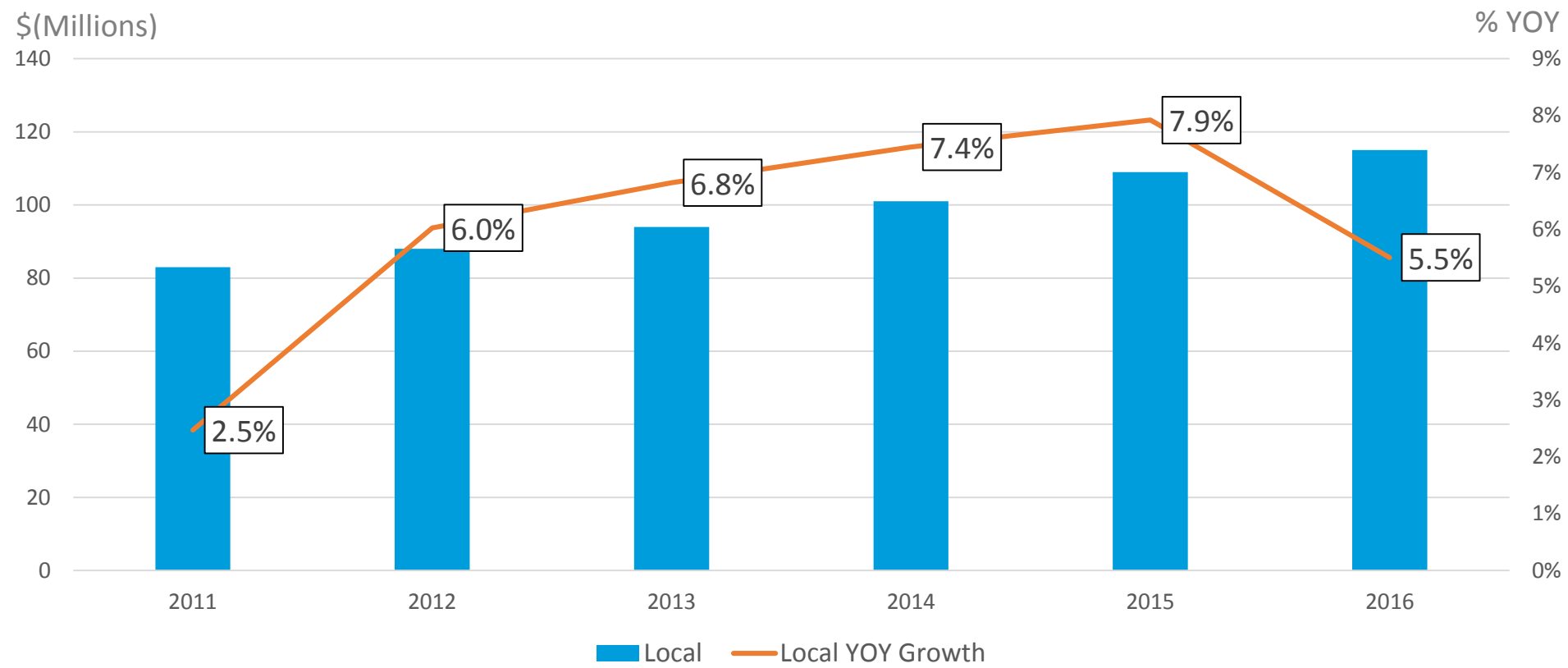
# EARNINGS



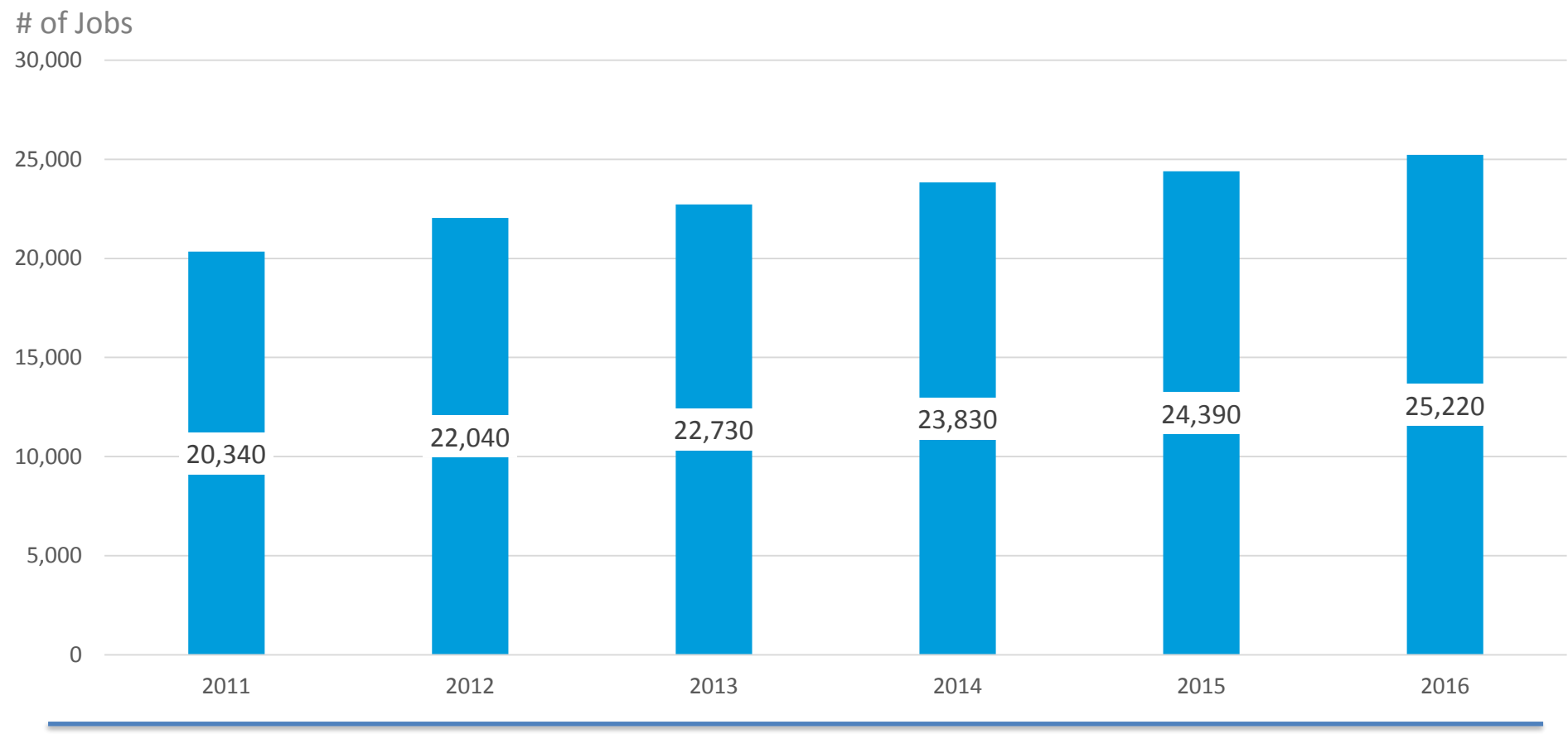
# LOCAL TAXES



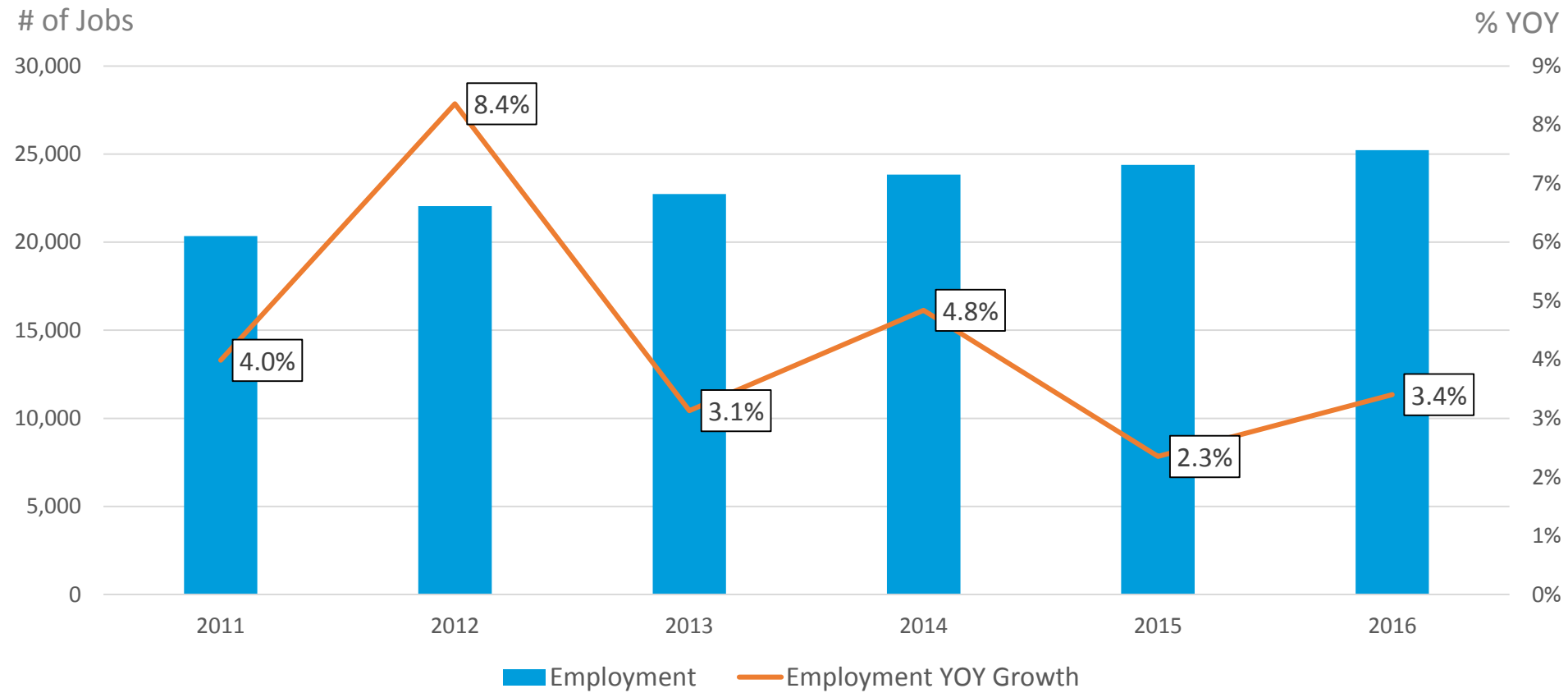
# LOCAL TAXES



# EMPLOYMENT

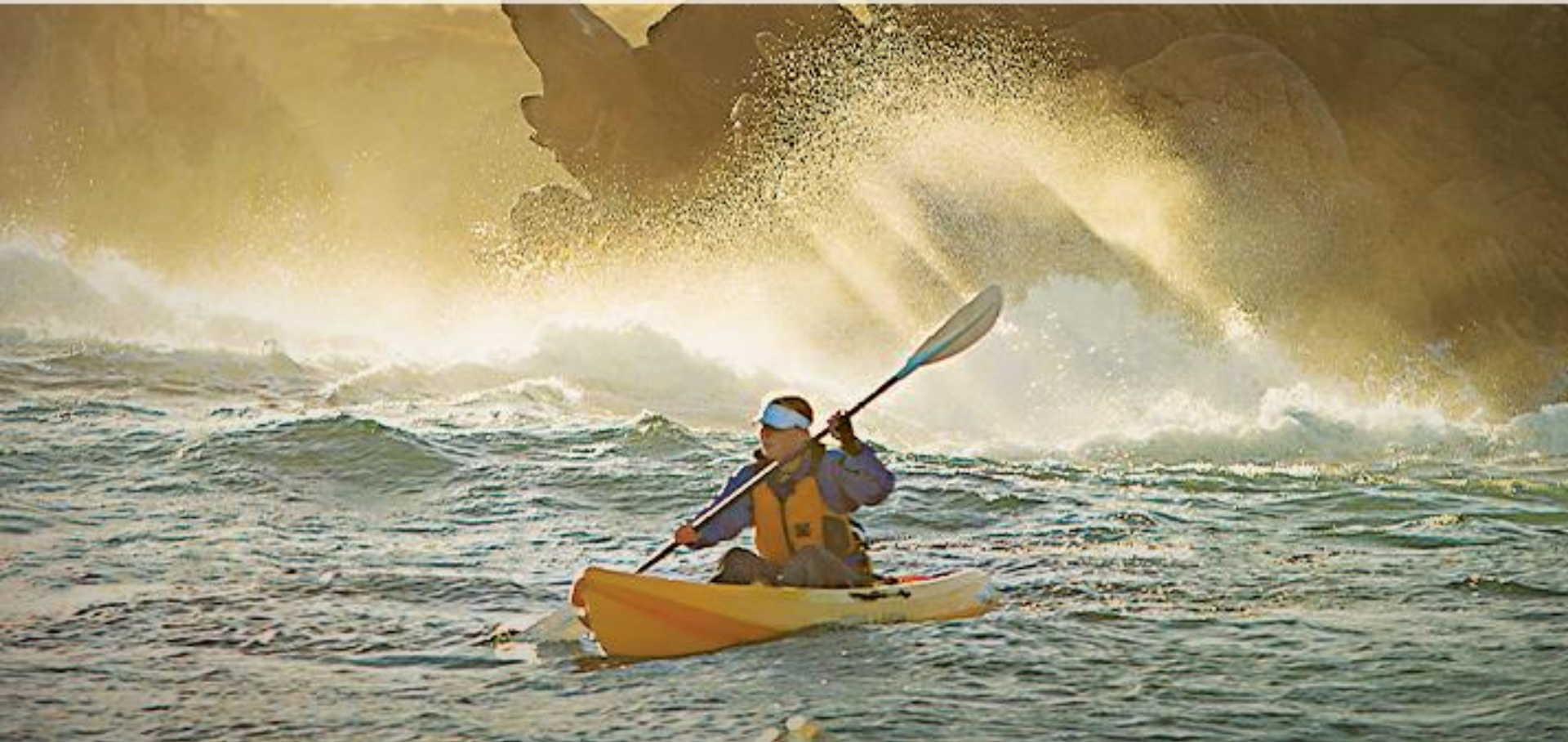


# EMPLOYMENT





# Metrics of Interest



# ANNUAL OVERNIGHT VISITATION

