

**MONTEREY**  
Inspired moments in meetings.®

MeetInMonterey.com

# Our Team, At Your Service

## Complimentary Services

The Monterey County Convention & Visitors Bureau (MCCVB) team is your personal event and meeting planning resource. We're here to ensure you have a truly inspired experience from start to finish. Whether you are looking for ideas for a unique off-site dinner or a stimulating team building activity, the MCCVB can equip you with the knowledge and resources needed to execute the perfect meeting or event. We offer the following complimentary services when you book a program through the Monterey County CVB:



## CUSTOM MICROSITE

Give your attendees the tools to enhance their stay with a customized microsite. This online portal will allow attendees to learn about Monterey County prior to their arrival. Attendees can browse dining and activity listings as well as access special offers during their stay.

## PHOTO/VIDEO GALLERY

Promote your meeting with complimentary breathtaking images and video from the MCCVB Destination Photo Gallery.

## SITE EXPERIENCE

Itineraries and tours are designed by our Strategic Client Services Specialist who knows the properties, off-site venues and best points of contact. Your itinerary will be confirmed and emailed prior to your visit, and a personal Site Experience Guide will accompany you on your tours.

## CUSTOM MAP SERVICES

Let the MCCVB create a customized destination map for your event programming. We can showcase:

- Company Logos
- Local Attractions
- Headquarter Location
- Hotels and More...

These maps can be easily embedded on a custom microsite, your website, and even downloaded as a PDF with a scannable mobile barcode.

## EXCLUSIVE DISCOUNTS AND PROMOTIONS

We offer your attendees discounts and promotions with local restaurants and merchants. Delegates can refer to a list of participating businesses on our website or look for a “Flash Your Badge” decal on a merchant or restaurant window. By showing, wearing or mentioning their conference badge, attendees receive a discount or special offer at participating locations.

## EVENT ATTENDANCE BUILDING

We offer brochures and maps to resources for everything from sip and sail to sun and spa, and so much more in Monterey County.

## TAILORED DESTINATION INFORMATION

For qualifying groups of 100+ attendees, a complimentary Visitor Information table is available, stocked with visitor information and city maps. For qualifying groups of 300+ attendees, a complimentary Destination Specialist is available.

## REGISTRATION ASSISTANCE

For qualifying groups, we offer complimentary registration staffing at your event.

**200-299 Attendees:** 4 hours complimentary registration staffing

**300+ Attendees:** 8 hours complimentary registration staffing

## HOUSING MANAGEMENT SOFTWARE & REPORTING

The MCCVB is delighted to partner with Meetingmax for your event accommodation needs. Meetingmax will help you increase your group pickup rate by providing a central place for reservation bookings. Take control of your room blocks, track real-time performance and run post-event reports all at your convenience.

# We're Here to Help

We look forward to working with you in preparing for your program! For more information please visit our website:

[SeeMonterey.com/Services](http://SeeMonterey.com/Services)



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