

## MINUTES

MCCVB Sales Committee - Regular Meeting  
Wednesday, October 19, 2022 3:00pm – 4:30pm

The meeting was called to order by Janine Chicourrat at 3:04 pm

Sales Committee Members Present: Andrea Ferrara, Alissa O'Briant, Anita Cowen, Cathy Faber, Gretchen Baldwin, Heidi Bettencourt, Mark Ley, Sammy Ramos, Susan Gregory, Terri D'Ayon Joyce, Chase Ramirez, Will Elkington

Committee Members Absent: Donna Langley, Casey Swanston-Edwards, Christina Richardson, Craig Barkdull, Tim Kessler

Advisors Present: Doug Phillips, Christine Russo-Robertson

Public: Katie Tolan

Staff: Teresa Savage, Marissa Reader, Lauren Siring, Joe Marcy, Rick Hud, David Cater, Krista Sherman, Amber Rodriguez

### PUBLIC COMMENT

### MEMBER AND STAFF ANNOUNCEMENTS

Marissa Reader introduced new MCCVB staff members Amber Rodriguez, Business Development Coordinator and Krista Sherman, Client Services Specialist and congratulated Lindsey Stevens on her promotion to Vice President of Marketing and Edward Isabella to Manager of Finance and Operations.

### CONSENT AGENDA

A. Minutes of the April 27th Sales Committee Meeting

B. Monthly Reports

There was a motion to approve the Consent Agenda as presented. M/S Heidi Bettencourt / Gretchen Baldwin. The motion carried.

### REGULAR AGENDA

New Business

A. 1<sup>st</sup> Quarter results

- MCCVB gave a presentation on the activity and results of the business development team
- No public comment

B. Business Development Team Update

- MCCVB presented highlights from the strategic plan and event co-ops.
- No public comment

### GOOD OF THE ORDER

Chase Ramirez announced the Hilton Garden Inn will be undergoing a full property renovation February 1<sup>st</sup>-May 31<sup>st</sup>, 2023 including guest rooms, public spaces and exterior paint.

### NEXT MEETING:

# MONTEREY

MONTEREY COUNTY CONVENTION  
& MARKETING DEPARTMENT

Wednesday, January 18, 2023- 3:00pm-4:30pm: Joint Sales & Marketing  
Committee (Virtual)

ADJOURN

Janine Chicourrat adjourned the meeting at 4:00 pm