

AGENDA

Sales Committee - Regular Meeting

Wednesday, October 19, 2022 3:00pm – 4:30pm

Zoom Link: <https://us06web.zoom.us/j/82294929787>

Meeting ID: 822 9492 9787

Dial In Phone Number: 669 444 9171

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the Marketing and Sales Committees on any matter not on this agenda but under the jurisdiction of the Committees.

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the April 27th Sales Committee Meeting
Recommended Action: Approve minutes as presented
- B. Monthly Reports
Recommended Action: Receive September Reports

REGULAR AGENDA

New Business

- A. 1st Quarter Results
Recommended Action: Review results and provide MCCVB Staff with feedback.
- B. Business Development Team Update
Recommended Action: Receive presentation and discuss FY22-23 business plan highlights, Strategic Plan and event co-ops. Provide MCCVB Staff with feedback

GOOD OF THE ORDER

NEXT MEETINGS:

Wednesday, January 18, 2023- 3:00pm-4:30pm: Joint Sales & Marketing Committee (Virtual)

ADJOURN