

AGENDA

MCCVB Sales Committee - Regular Meeting

Wednesday, October 21, 2020; 3:00pm – 4:30pm

Zoom Conference: <https://us02web.zoom.us/j/86886750735>

Meeting ID: 838 6799 2910

Dial In Phone Number: 1 (669) 900-9128

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the Sales Committee on any matter not on this agenda but under the jurisdiction of the Committee.

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes from August 12, 2020 Sales & Marketing Joint Committee Meeting
Recommended Action: Approve minutes as presented.
- B. Monthly Reports
Recommended Action: Receive September 2020 Reports.

REGULAR AGENDA

New Business

- A. Short Term Business Development Planning
Recommended Action: Receive presentation and discuss short term factors impacting MCCVB Business Development programs.
- B. Long Term Business Development Strategy
Recommended Action: Discuss options and opportunities for post-COVID business development.

GOOD OF THE ORDER

NEXT MEETING: January 20, 2021- Joint Sales & Marketing Meeting 3:00-5:00pm

ADJOURN