

AGENDA

Sales Committee - Regular Meeting
Wednesday, October 25, 2023; 3:00pm – 4:30pm
Carmel Mission Inn- Bay Room
3665 Rio Road, Carmel CA 93923

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the Sales Committees on any matter not on this agenda but under the jurisdiction of the Committee.

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the April 25th Sales Committee Meeting
Recommended Action: Approve minutes as presented
- B. Monthly Reports
Recommended Action: Receive September 2023 Reports

REGULAR AGENDA

New Business

- A. Smith Travel Research Speaker
Recommended Action: Receive presentation from STR on the state of business and forecast into next year.
- B. 1st Quarter Results & Business Development Updates
Recommended Action: Receive presentation and review Q1 results, highlights, and event co-ops. Provide See Monterey staff with feedback.

GOOD OF THE ORDER

NEXT MEETINGS:

Joint Sales & Marketing Committee
Wednesday, January 16, 2024- 3:00pm-4:30pm
Location TBD

ADJOURN