

SeeMonterey.com Ongoing Content Submission Guidelines

PURPOSE

MCCVB is seeking story ideas and information on your business to help generate press coverage and social media content. Members can submit consumer-facing content ideas for consideration for distribution on See Monterey consumer channels on the leisure and group and meetings side, including but not limited to, [SeeMonterey.com blog](#), [MeetinMonterey.com blog](#), newsletter and/or social channels.

Submit your consumer-facing content ideas about your business for consideration. Please don't hesitate to share your story, no matter how big or small. View MCCVB's Content Calendar for 2022 [here](#) for some inspiration.

REVIEWED BY THE MCCVB TEAM

Consumer content submissions are considered and reviewed monthly by the MCCVB team for possible inclusion on the [SeeMonterey.com blog](#), [MeetinMonterey.com blog](#), newsletter and/or social channels

TIPS FOR SUCCESS

- Think beyond your company when pitching story ideas. Is there a regional or state-wide story angle that would resonate with potential Monterey County visitors?
- Think of emerging travel trends, top-secret travel tips or lesser-known travel ideas are popular stories to consider.

Please note: There is no guarantee ideas will be published. It is up to the discretion of the MCCVB team.

FAQs

Should I include events here? Please submit events [here](#).

What kind of images should I include for my content submission? Images should always convey a sense of place. Please do not submit logos or fliers, and be sure to use high-resolution, high-quality, full-color images. For the website, please note that images must be horizontal.

What type of content ideas should I submit? Content submissions must be tourism-related, of interest to the general travelling public and should focus on the experience and place rather than offers and special deals.

[**SUBMIT CONTENT IDEAS HERE**](#)