

MONTEREY

Grab life by the moments:

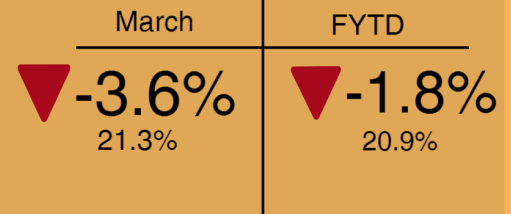
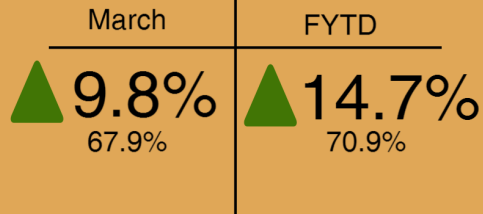
Smith Travel Research 2014-2017 Performance Report

March 2017

Overall

Group

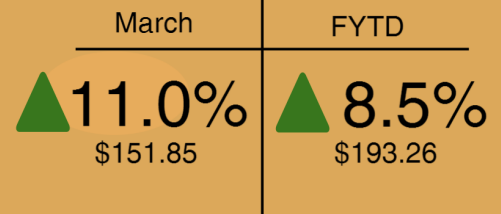
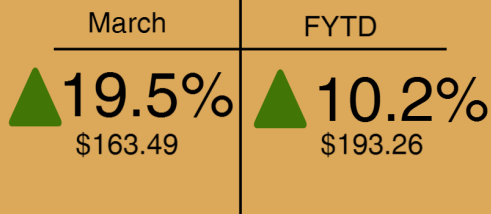
Occupancy



FYTD Compset Growth Ranking: **5** 2015 **3** 2017

FYTD Compset Growth Ranking: **11** 2015 **8** 2017

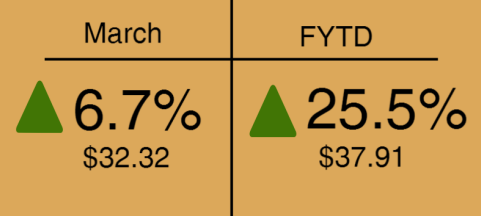
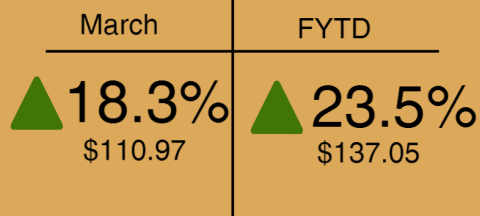
ADR



FYTD Compset Growth Ranking: **9** 2015 **10** 2017

FYTD Compset Growth Ranking: **10** 2015 **11** 2017

RevPAR



FYTD Compset Growth Ranking: **8** 2015 **8** 2017

FYTD Compset Growth Ranking: **11** 2015 **8** 2017

FYTD = Fiscal Year to Date July - March

Monterey County Competitive Set

Laguna Beach

Napa County

Newport Beach

Palm Springs

San Diego

San Francisco

San Jose-Santa Cruz

Santa Barbara

Sonoma County

South Lake Tahoe