

MONTEREY

Grab life by the moments:

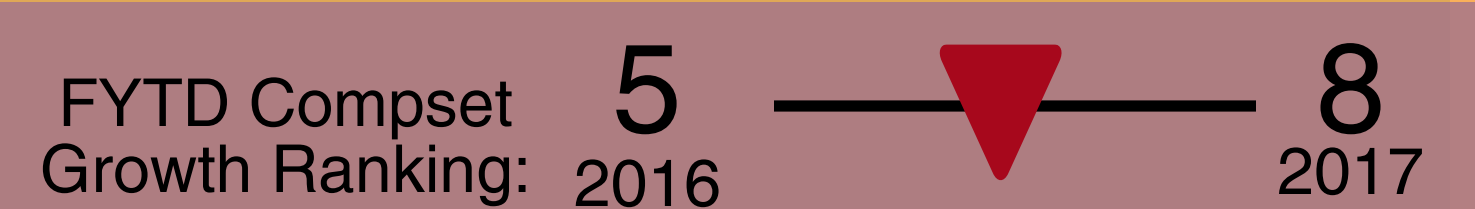
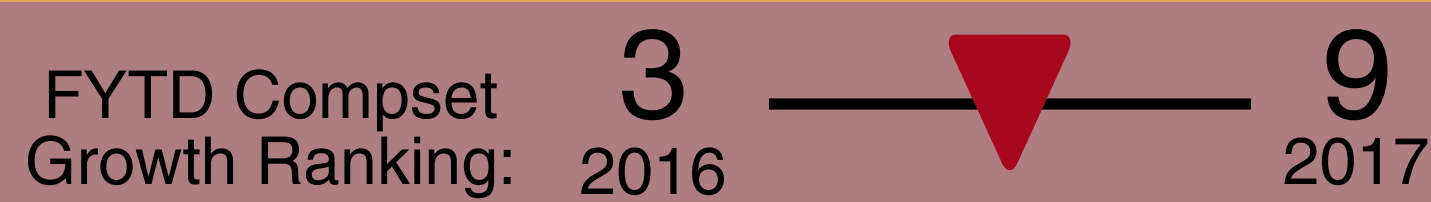
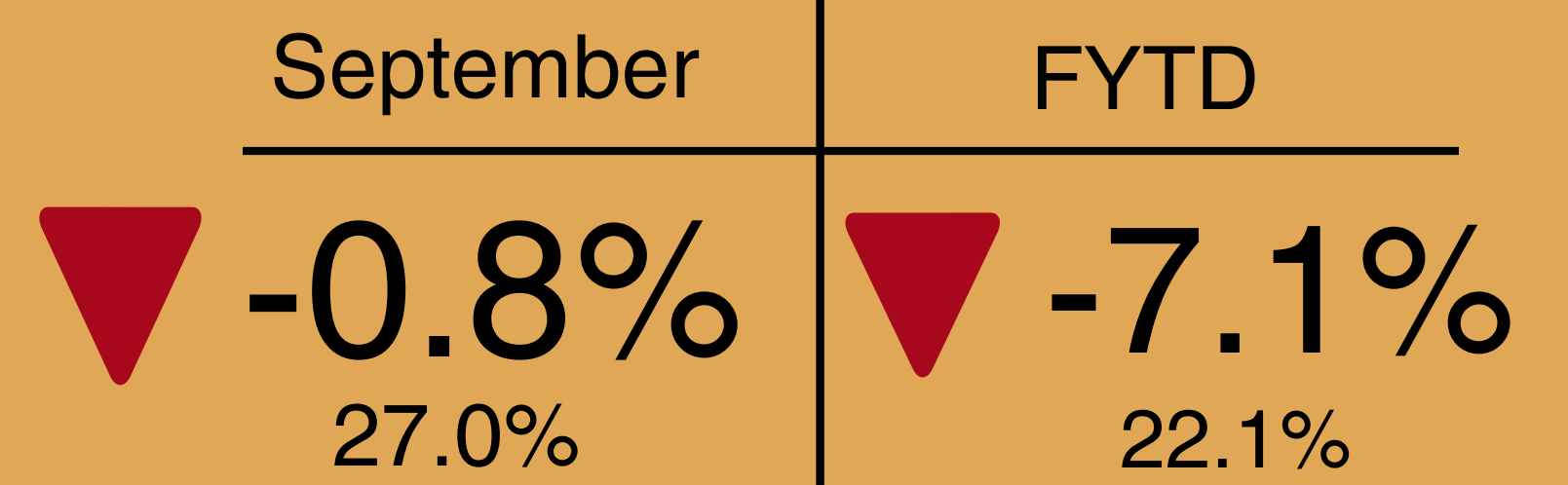
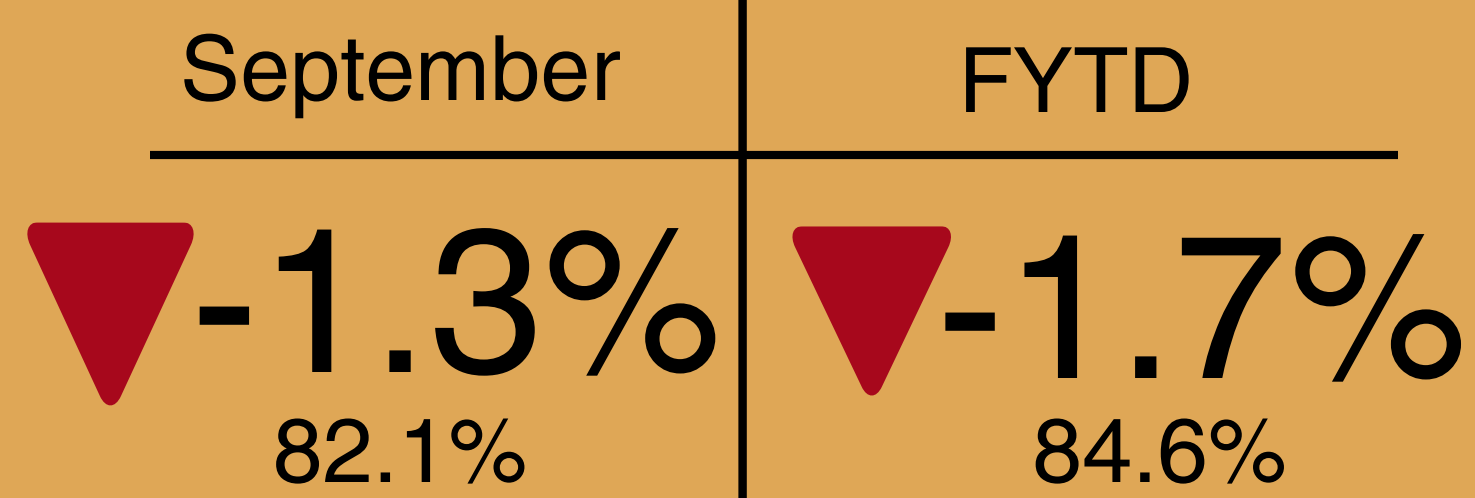
Smith Travel Research Year over Year Monterey County Performance Report

September 2017

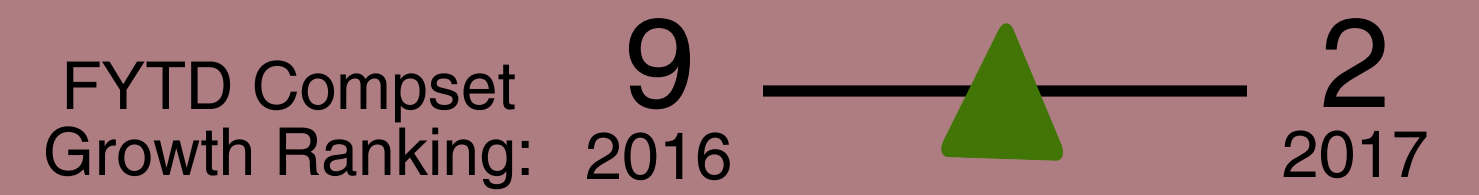
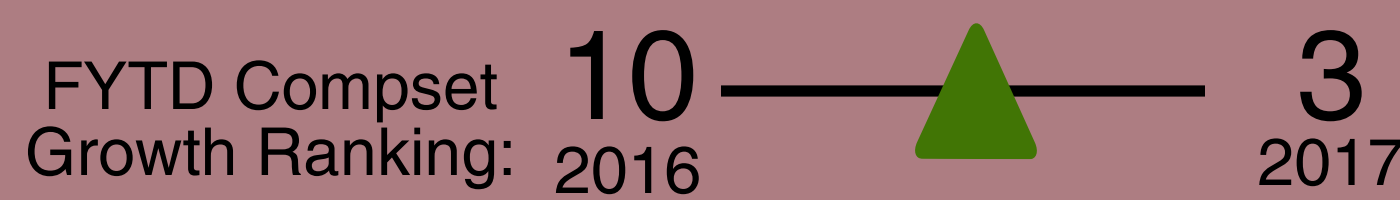
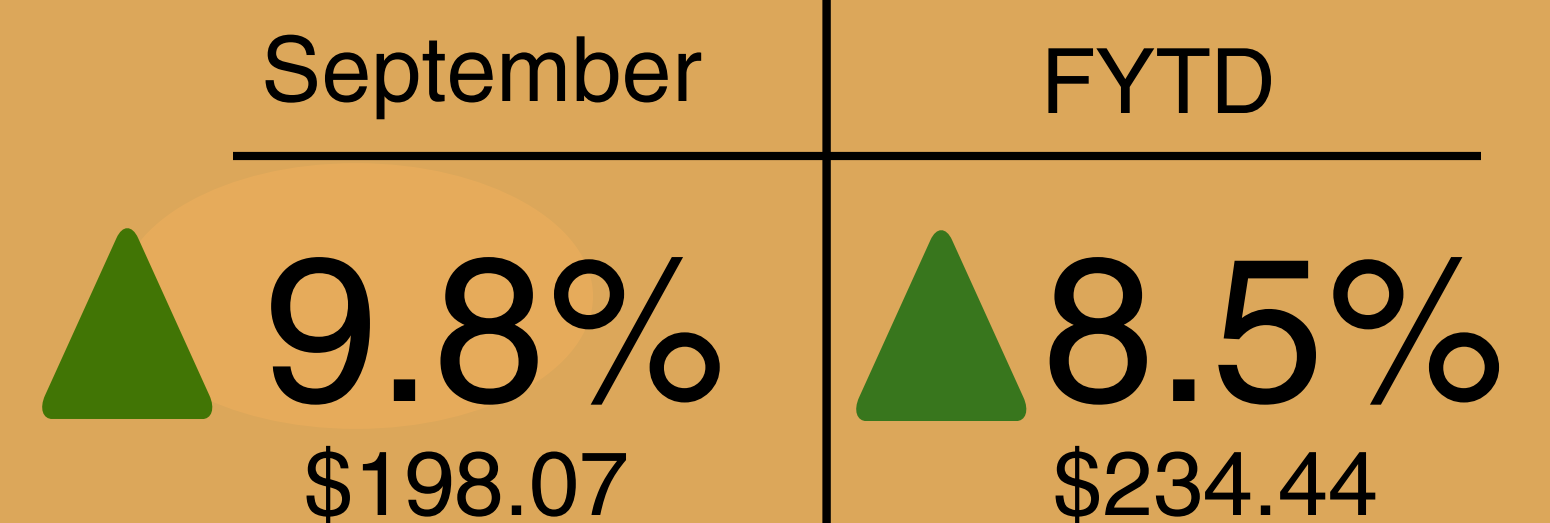
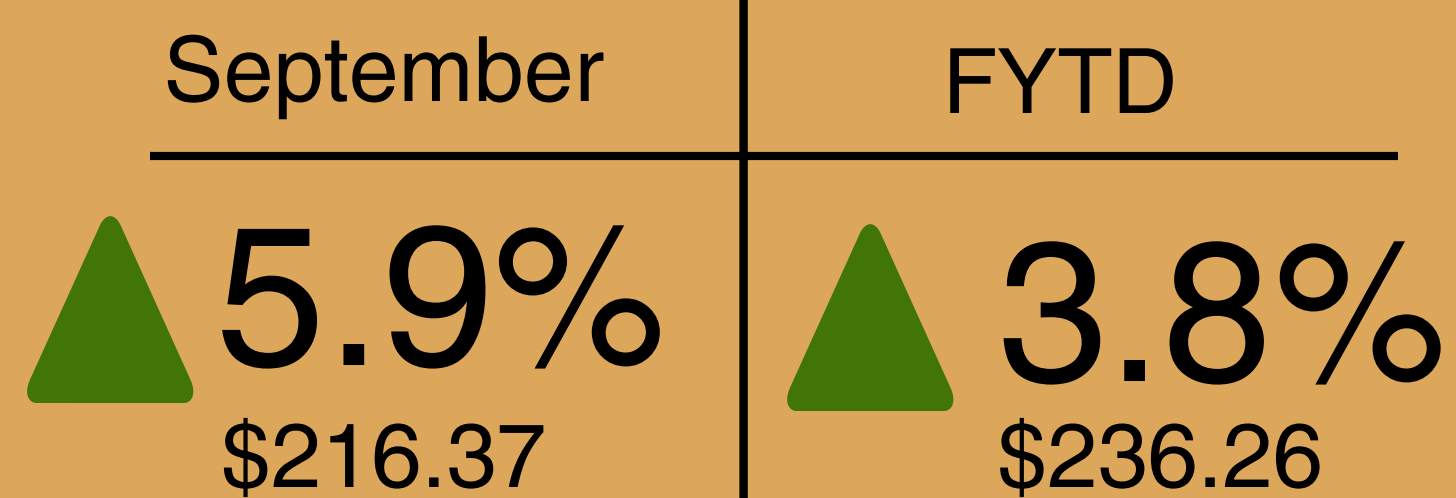
Overall

Group

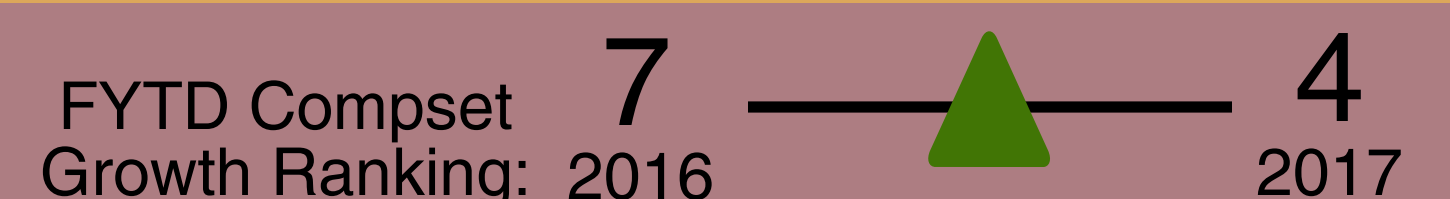
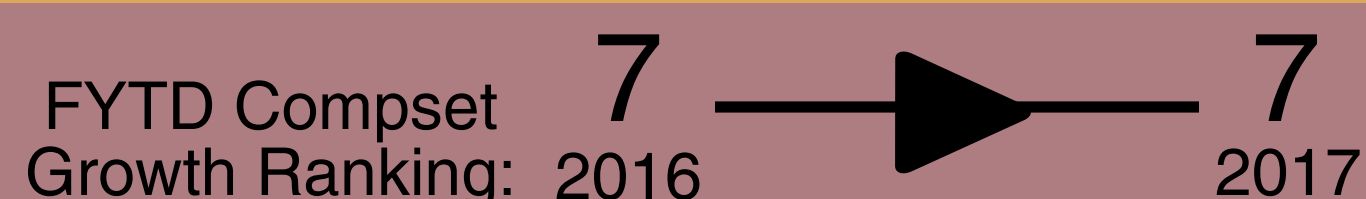
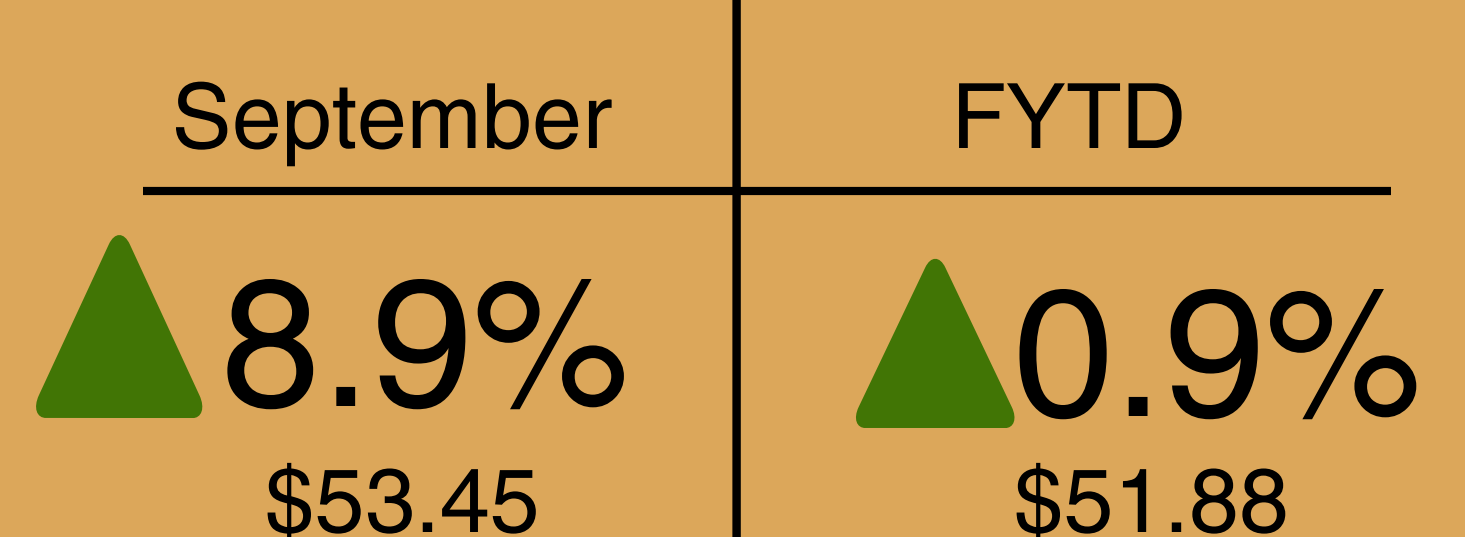
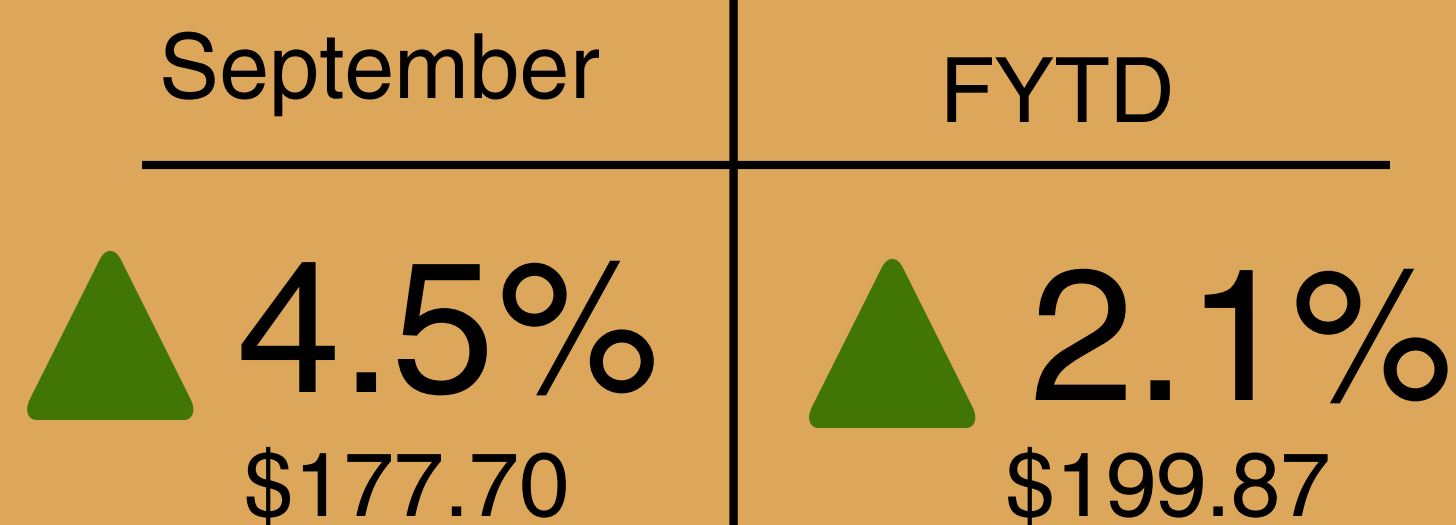
Occupancy



ADR



RevPAR



FYTD = Fiscal Year to Date July - September
Source: Smith Travel Research, September 2017

Monterey County Competitive Set

Laguna Beach

Napa County

Newport Beach

Palm Springs

San Diego

San Francisco

San Jose-Santa Cruz

Santa Barbara

Sonoma County

South Lake Tahoe