



TID Oversight Committee Special Meeting Tuesday, January 23, 2018 | 9:00 - 10:00 AM MCCVB Office | 787 Munras Avenue, Suite 110, Monterey, CA Civitas Office | 1102 Corporate Way, Ste. 140, Sacramento, CA 95831

Committee Members Present John Turner John Lloyd John Narigi Harvey Dadwal Rene Boskoff Bob Buescher Janine Chicourrat Mike Zimmerman Enos Esquivel Absent Bently Kriewald Teri Owens Julie Weaver Randy Venard Staff + Guests Present Tammy Blount Paul Martin Jennifer Johnson Jeniffer Kocher Gina Trechter [by phone]

CALL TO ORDER: John Turner called the meeting to order at 9:00am.

PUBLIC COMMENT: None

MEMBER AND STAFF ANNOUNCEMENTS: John T. announced a staffing change at his property.

CONSENT AGENDA

A. Minutes of the December 19, 2017 TID Oversight Committee Meeting

There was a motion to approve the Consent Agenda as presented M/S/C Rene Boskoff, Bob Buescher; John Narigi abstained.

REGULAR AGENDA OLD BUSINESS

A. TID Conversion

Tammy updated the committee on the recent meetings she had with jurisdictional representatives noting positive responses including a vote to join the TID from the HID Board in Pacific Grove. Gina Trechter reviewed the redlined changes to the Master District Plan and the discretionary increase language options that the Committee requested. Discussion ensued. The committee agreed to include option two and that a 2/3 vote of the committee would be required to increase the TID assessment. Staff was asked to email the final language to the committee for review. [Gina left the meeting.]

REGULAR AGENDA NEW BUSINESS

A. TID Oversight Committee Governance

The committee discussed the structure of the committee and possible nomination processes. Staff was asked to bring a draft outlining nomination procedures and terms to the next meeting for review. Harvey agreed to help recruit a hotelier from Salinas to sit on the Committee..

B. 2017-18 MCCVB Budget Reforecast

Paul Martin reviewed the MCCVB 2017-18 budget reforecast noting a variance of \$137k less in TID revenues than originally budgeted. Tammy noted that systems for separating funding and expenses will be in place for the FY18-19.

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guest, members and community



C. Budget Planning

In order to become familiar with the current MCCVB budget, the committee requested a summary of expenditures, activities and return on investment so that they may prioritize their TID spending intent. Discussion ensued regarding the potential for tiered jurisdictional investment and variable budget scenarios.

GOOD OF THE ORDER

Janine asked if staff could provide a breakdown of the comp set tax rates and assessments for consideration.

ADJOURN: John Turner adjourned the meeting at 10:09am

Next Meeting February 27, 2017 MCCVB

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