

MONTEREY

Grab life by the moments:

Visitor Services

August 2017

ROOM NIGHTS INFLUENCED

62%

Visitors Influenced to stay longer



8,985

Influenced Room Nights August

17,329

Influenced Room Nights YTD

Influenced Room Nights Economic Impact

\$3,046,057 August

\$5,874,673 YTD

VISITOR ENGAGEMENTS

10,197

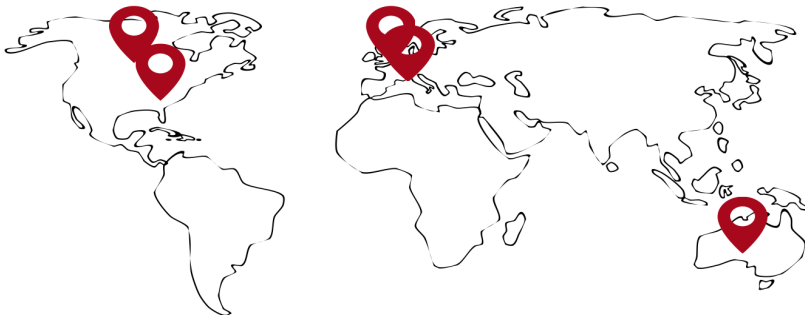
Visitor Engagements August

"Please stop here when you get to Monterey, the people who staff this place are very personable and helpful and I can tell you they will only enhance your trip....."
-fyremaven

22,094

Visitor Engagements YTD

VISITOR SOURCE & INTERESTS_{YTD}



Canada | Germany | Australia | United Kingdom | France



Attractions & Activities (30.69%) | Food & Wine (24.75%)
Places to Stay (24.75%) | Local Events (5.94%)
Sports & Recreation (5.94%) | Arts & Culture (7.92%)