

Visitor Services

July 2019

The Monterey Conference Center hosted over 1,000 meeting delegates during the 65th Annual Rocky Mountain Mineral Law Institute's city-wide conference. Destination Specialists engaged with attendees and their families at the Satellite Information Table, promoting businesses and attractions in Monterey County.

Visitors Influenced to Stay Longer

71%

Annual Goal is 60%

Influenced Room Nights

5,468

-14% from STLY

Economic Impact Influenced Room Nights

\$1,891,928

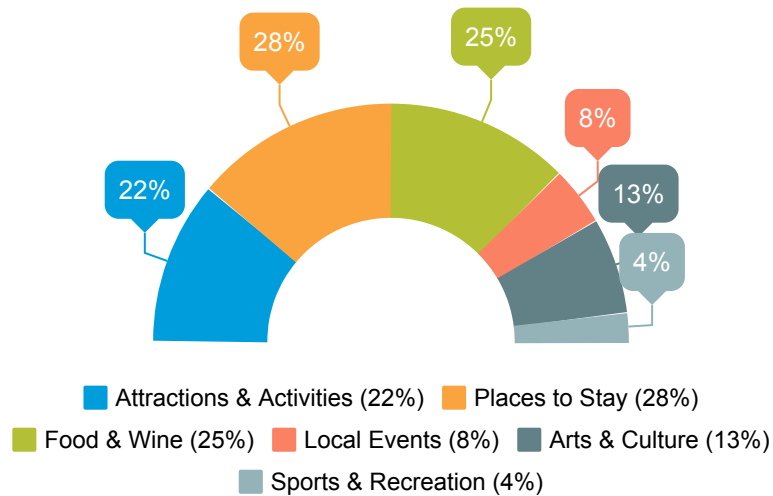
-14 % from STLY



Walk-ins	5,601
SeeMonterey.com Live Chats	283
Emails, Requests, Calls	248
Total July Engagements (-25% STLY):	6,132



MCCVB partnered with the California Rodeo Salinas in creating the Experiential Display at the Monterey Visitors Center.



VISITOR CENTER WALK-IN TRACKER

