



City of Montrose

FUNC Fest

Sponsorship Package

Presenting Sponsor - \$5,000 | One available

Access to VIP tent - 8 attendees
 Reserved 10 x 10 space for business promotion
 Six gratitude bags
 Social media recognition - 56,000+ followers
 Announced as the Presenting Sponsor
 Logo on website, listed as Presenting Sponsor

Logo in e-newsletter - 12,000+ readers
 Banner placed at event site (3' x 6')
 • Provided banner by Sponsor or City*
 Listed as presenting sponsor in press release
 Logo on appreciation signage at event site

Gold Level Sponsor - \$2,500 | Three available

Reserved 10 x 10 space for business promotion
 4 gratitude bags
 Business info and/or giveaways in swag bags
 Social media recognition - 56,000+ followers

Logo on website, listed as Gold Sponsor
 Logo in e-newsletter - 12,000+ readers
 Banner placed at event site (2' x 4')
 • Provided banner by Sponsor or City*
 Logo on appreciation signage

Silver Level Sponsor - \$1,000 | Three available

Reserved 10 x 10 space for business promotion
 2 gratitude bags
 Business info and/or giveaways in swag bags
 Social media recognition - 56,000 followers

Logo on website, listed as Silver Sponsor
 Business name in e-newsletter - 12,000+ readers
 Logo on appreciation signage at event

Bronze Level Sponsor - \$500 | Five available

Business info and/or giveaways in swag bags
 Social media recognition - 56,000 followers
 Business name on website, listed as Bronze Sponsor

Business name in e-newsletter - 12,000+ readers
 Business name on appreciation signage at event

Sponsor a Competition - \$300 | Five available

Business info and/or giveaways in swag bags for competitors
 Social media recognition - 56,000 followers
 Listed as Competition Sponsor
 Business name in Visit Montrose monthly e-newsletter - 12,000+ readers
 Business name on appreciation signage at event
 Announced as the sponsor before the corresponding activity

Available Competitions to sponsor

- Riverbottom Downriver Race
- Western Slope River Surf Competition
- FUNCy Kayak Rodeo
- Mighty UNC Kayak & SUP Cross
- Youth Float Boogie Board Championships

Community/In-Kind Sponsor - \$250 | Unlimited available

Business info and/or giveaways in swag bags for competitors
 Business name listed on website

Business name listed on appreciation signage at event



Katie Schroer, Pavilion & Community Events Manager Kschroer@CityofMontrose.org 970.252.4880

Thomas Cenicerros, Pavilion & Community Events Coordinator Tcenicerros@cityofmontrose.org 970.252.4881



Sponsorship Form

2024

Agreements, payment and vector logo due July 22

Contact Name:

Title:

Name of Business:

Address:

Email:

Phone:

Website:

- Sponsor Level: Presenting Gold Silver Bronze Community/In-Kind
 Competition: _____

Terms

- Sponsor will provide the Sponsorship Agreement, payment and a VECTOR logo by the deadline.
 - Promotional opportunities are not guaranteed after the deadline of July 22.
- The Sponsor and the Pavilion and Community Events Manager will jointly determine "in-kind" value.
 - In-kind sponsorship is defined as any goods or services that benefit the event by lowering costs. Individual business promotional items will NOT be considered an in-kind sponsorship.
- If all or part of the event is canceled for any reason, including but not limited to: a natural disaster, safety-related concern or an issue out of the control of the City of Montrose, sponsorship refunds will not be granted. The City of Montrose will make every effort to fulfill each sponsorship agreement.
- The City of Montrose reserves the right to deny or cancel sponsorship benefits at any time if determined to be inappropriate or incompatible with the City's mission and vision.
- The Sponsor shall indemnify, protect, defend and hold harmless the City of Montrose, its officers, agents, employees and representatives from any suits, claims, actions, liability or damages that may arise from, or are related to, the Sponsor's participation in the event.
- The City of Montrose may advertise or photograph your business and staff for promotional purposes.
 - All photographs and other work products are the intellectual property of the City of Montrose.
- Promotional purposes may include, but are not limited to: social media, video, programs, newspaper, magazine, YouTube, website and television.
- Insurance required upon request.

Mail Agreement & Payment

Montrose Pavilion Event Center
 Attn: Community Events
 PO Box 790 Montrose, CO 81402

Email vector/PNG logo to:

Katie Schroer at kschroer@cityofmontrose.org
 Thomas Cenicerros at Tcenicerros@cityofmontrose.org
 Agreements, payment and vector logo due July 22

- I have read and agree to the Sponsorship Agreement terms and liability information.
 I agree to provide a vectored or PNG logo by the July 22 deadline.

Signature:

Date:

