



MORGAN COUNTY CONVENTION & VISITORS BUREAU

Tourism Enhancement & Development (TED) Fund

The TED Fund has been created in order to allow for a funding process whereby the Morgan County Convention & Visitors Bureau (Visit Morgan County) may invest in quality local projects that meet our mission. This program seeks to promote and encourage the enhancement and development of tourism related projects within Morgan County, thereby improving both the quality of visitor experiences and the quality of life for residents of the county.

The TED Fund will provide funding toward projects that can demonstrate a positive impact on Morgan County tourism and support current tourism strategies and initiatives. Highest consideration will be given to projects that will generate new visits and overnight stays, extend current stays in Morgan County or draw significant tourism related investment or press coverage to the area. Funds may NOT be used for general operating expenses, maintenance or other ongoing annual expenses.

All projects are subject to approval by Visit Morgan County and the Morgan County Convention, Visitors and Tourism Commission (MCCVTC), and exceptions to the criteria above may be made solely at the discretion of the MCCVTC.

The fund is maintained by Visit Morgan County and can be accessed for qualifying projects as needed and as the fund balance allows. Contributions to the fund will be made as needed and as budgets allow. Applications for funding through the TED Fund may be made at any time, however approvals may be restricted until additional funding is available, should the fund balance drop below a minimum level. Visit Morgan County reserves the right to disqualify any applicant or application for any reason.

Projects seeking funding through the TED Fund should complete the attached application for project consideration. If you are unclear whether the project you are considering might qualify for the program, please contact Tosha Daugherty at 765-346-5611 or visitmorganco@gmail.com.



**VISIT MORGAN COUNTY
TOURISM ENHANCEMENT & DEVELOPMENT FUND
APPLICATION FOR PROJECT CONSIDERATION**

Project Managing
Business/Organization: _____
(check payable to)

Address: _____

Contact Person: _____

Phone: _____ E-mail: _____

Website Address: _____

Signature: _____ Date: _____

Please attach the following items:

A description of the project you are requesting funds for, including the following:

The amount of funding you are requesting, as well as any other funding sources and an explanation of any in-kind contributions to the project;

A complete description of the scope of the project;

Any additional local or regional partners in the project;

Please detail any benefits this project will have on the Morgan County tourism industry (increased visitation, extended overnight stays, improved visitor experience, quality media coverage, etc.);

Please detail how this project will enhance the sense of place and/or quality of life in Morgan County;

A description of the project timeline, including any promotional or marketing plans.

Send this application for project consideration and all supportive materials to:

Tosha Daugherty
Visit Morgan County
466 S. Main Street
Martinsville, IN 46151
visitmorganco@gmail.com