



Special Board Meeting Agenda

Visit Morro Bay Board of Directors

Visit Morro Bay Board of Directors Special Meeting Agenda

Thursday, April 21, 2022

9:00 am – 11:00 am

Virtual via Zoom

<https://us02web.zoom.us/j/85325028537?pwd=S2I3ZHQ4ZHNVeW1DY1NkL29iNDIQdz09>

Meeting ID: 853 2502 8537 Passcode: 050440

Call-In Phone Number: 1(669)900-6833

1. CALL TO ORDER
2. PUBLIC COMMENT (On Non-Agenda Items)

ANNOUNCEMENTS	M. Wambolt
EXECUTIVE DIRECTOR REPORT	M. Wambolt
CONSENT AGENDA	M. Wambolt
BUSINESS ITEMS & DISCUSSIONS	M. Wambolt

3. **Visit Morro Bay Brand Update and Logo Approval**
Staff will provide an update of the new Visit Morro Bay brand and look for approval of the new Visit Morro Bay logo.
4. **Ironman 70.2 Update and Funding**
Staff will provide an update about the Ironman 70.2 scheduled for spring of 2022. Staff is looking for board approval of funds of up to \$50,000 per year in sponsorship to Ironman Group and \$10,000 per year to the City of Morro Bay for logistical support.
5. **Declaration of Future Agenda Items**
6. **Next Board of Directors meeting – May 26, 2022 – 9:00am – 11:00am – Via Zoom**

ADJOURN.

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the Board of Directors to discuss or take action on issues not on the agenda, except that member of the Board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the Board to follow-up on such items and/or place them on the next Board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Liz Gilson at (805) 225-7411 at least 48 hours prior to the meeting.