



Agenda

Visit Morro Bay Board of Directors

Visit Morro Bay Board of Directors Special Meeting Agenda

Monday, February 6, 2023

10:00 am – 11:00 pm

Virtual via Zoom

<https://us02web.zoom.us/j/88276852320?pwd=cUhBN21aWTdqK3JXZ2thWXo2TlE2QT09>

Meeting ID: 882 7685 2320

Passcode: 171160

1. CALL TO ORDER
2. PUBLIC COMMENT (On Non-Agenda Items)

ANNOUNCEMENTS	M. Wambolt
EXECUTIVE DIRECTOR REPORT	M. Wambolt
CONSENT AGENDA	M. Wambolt
BUSINESS ITEMS & DISCUSSIONS	M. Wambolt

3. **Approval of Kite Festival Branding (20 min)– *motion required.***
Staff will provide an update to the Kite Festival updated branding. Board of Directors will discuss the concepts and approve new branding.
4. **Visit SLO CAL Pinterest Co-op approval (15 min) – *motion required.***
Staff will seek approval of \$10,000 in funds to participate in the Visit SLO CAL Pinterest co-op
5. **Next Board of Directors meeting – Thursday, March 23, 2022 – 9:00am – 11:00am – Via Zoom**

ADJOURN.

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the Board of Directors to discuss or take action on issues not on the agenda, except that member of the Board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the Board to follow-up on such items and/or place them on the next Board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Liz Gilson at (805) 225-7411 at least 48 hours prior to the meeting.