



Agenda

Visit Morro Bay Board of Directors

Visit Morro Bay Board of Directors Agenda

Thursday, March 28, 2024

9:00 am – 11:00 am

Virtual via Zoom

<https://us02web.zoom.us/j/84843611155?pwd=bzdTa1BYaTJMdVY3ck9zUFV2bFI0dz09>

Meeting ID: 848 4361 1155 Passcode: 972262

Call-In Phone Number: 1(669)900-6833

1. CALL TO ORDER
2. PUBLIC COMMENT (On Non-Agenda Items)

ANNOUNCEMENTS	M. Wambolt
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EXECUTIVE DIRECTOR REPORT	M. Wambolt
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3. Executive Director Report (20 min)
Staff will provide an update on current projects, reporting and areas of focus for the months ahead.

CONSENT AGENDA – <i>motion required</i>	M. Wambolt
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4. Approval of January 25, 2024 Board Meeting Minutes
5. Approval of Visit Morro Bay Financials

BUSINESS ITEMS & DISCUSSIONS	M. Wambolt
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6. Visit Morro Bay Website Discussion (30min)
Staff and Abbi Agency will present options for a future website.
7. Visit Morro Bay International Representation (10min)
Staff to provide insights into international representation in UK and Germany in FY2024-25.
8. Morro Bay Car Show Sponsorship -\$5,000 May 2024 (10min) *motion required*
Staff to present Morro Bay Car Show Sponsorship to board of directors. Board to approve funds.
9. Reserve Fund Follow Up (20min) *motion required*
Staff to provide update to the VMB’s reserve funds. Board to discuss options and approve next steps.
10. Approval to Move Reserve Funds for May and June 2024 (10mins) *motion required*
Due to 45 day lag in TMD fund reminisced staff would like to move May and June 2024 budgeted funds from reserve account into operating account.
11. October Maritime Celebration Event Update
Staff to provide update to Maritime Event in October of 2024. Board to give staff next steps.
12. Next Board of Directors meeting – May 23, 2024 – 9:00am – 11:00am – Via Zoom

ADJOURN.

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the Board of Directors to discuss or take action on issues not on the agenda, except that members of the Board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the Board to follow-up on such items and/or place them on the next Board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Liz Gilson at (805) 225-7411 at least 48 hours prior to the meeting.