



Agenda

Visit Morro Bay Board of Directors

Visit Morro Bay Board of Directors Agenda

Thursday, November 21, 2024

9:00 am – 11:00 am

Virtual via Zoom

<https://us02web.zoom.us/j/81604589137?pwd=K62BhbZYJTZxnIbrPeEqriGH5irea.1>

Meeting ID: 816 0458 9137 Passcode: 871972

Call-In Phone Number: 1(669)900-6833

1. CALL TO ORDER
2. PUBLIC COMMENT (On Non-Agenda Items)

ANNOUNCEMENTS	M. Wambolt
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EXECUTIVE DIRECTOR REPORT	M. Wambolt
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3. **Executive Director Report** (20 min)
Staff will provide an updated on current projects, reporting and areas of focus for the months ahead

CONSENT AGENDA – <i>motion required</i>	M. Wambolt
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4. **Approval of September 26, 2024, Board Meeting Minutes**
5. **Approval of Visit Morro Bay Financials**

BUSINESS ITEMS & DISCUSSIONS	M. Wambolt
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6. **Morro Bay Harbor Department Crab Pot Christmas Tree Fund Approval - \$3,000 (10min) *motion required***
Staff and Harbor Department to present fund approval for new crab pots for the Christmas Tree on T-pier. Board to discuss and approve funds.
7. **Tempest New Website Approval and Dissolve Sub-Committee - (10 min) *motion required***
Staff to present final decision from sub-committee and board to dissolve sub-committee.
8. **Visit SLO CAL Economic Forecast Co-op Approval - (10min) *motion required***
Staff to present Visit SLO CAL Economic co-op. Board to discuss and approve funds.
9. **Morro Bay Bird Festival Sponsorship Approval - \$10,000 January- (15mins) *motion required***
Morro Bay Bird Festival to present sponsorship opportunity. Board to discuss and approve funds.
10. **Morro Bay Kite Festival Sponsorship approval - \$15,000 April – (15min) *motion required***
Shawn Famer to presents sponsorship opportunity for the MB Kite Fest. Board to discuss and approve funds.
11. **Morro Bay Lighted Boat Parade Sponsorship Approval - \$5,000 – December (10mins) – *motion required***
Morro Bay Rotary to present Lighted Boat Parade sponsorship. Board to discuss and approve funds.
12. **VMB Future In-Person Board Meeting (10mins)**
Staff to present future dates for an in-person board meeting. Board to discuss and give next steps.
13. **Morro Bay Visitors Center Discussion (10 mins)**
Discussion on visitor center in Morro Bay.
14. **Visit Morro Bay Marketing Update (15 mins)**
The Abbi Agency to give updates on current marketing efforts.
15. **Next Board of Directors meeting – January 21, 2024 – 9:00am – 11:00am – Via Zoom**

ADJOURN.

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the Board of Directors to discuss or take action on issues not on the agenda, except that member of the Board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the Board to follow-up on such items and/or place them on the next Board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Liz Gilson at (805) 225-7411 at least 48 hours prior to the meeting.