



Minutes

Visit Morro Bay Board of Directors

Visit Morro Bay Board of Directors Special Meeting Minutes

Wednesday, October 13, 2021

9:00 am – 10:00am

Virtual via Zoom

<https://us02web.zoom.us/j/81603383194?pwd=dVBFREJOMFJWNFZtdFhDUFI4bms4dz09>

Meeting ID: 816 0338 3194 Passcode: 295835

Call-In Phone Number: 1(669)900-6833

1. CALL TO ORDER: Sarah Maggelet

PRESENT (VIA VIDEO CONFERENCE) Sarah Maggelet, Joan Solu, Val Seymour, Chris Kosteka, Scott Collins, Steve Allen joined meeting at 9:10am, Amish Patel joined meeting at 9:15am.

STAFF PRESENT: Michael Wambolt, Liz Gilson

PUBLIC PRESENT: Sean Green

Call to Order at 9:05am

2. PUBLIC COMMENT (On Non-Agenda Items)

None

ANNOUNCEMENTS

Joan Solu stated that the Coastal Commission approved the new regulations pertaining to vacation rentals.

Sarah Maggelet stated that she would provide a summary.

Joan Solu spoke about the upcoming Halloween Witches Paddle.

Scott Collins stated that the City Council will be discussing the Powerplant stacks at the next meeting on Oct. 26.

Scott Collins spoke about the up coming community meetings to discuss possibilities on future use of the Coleman Park area. Tuesday October 19th at 10:30am and Wednesday October 20th at 5:30pm

EXECUTIVE DIRECTOR REPORT

M. Wambolt

3. Executive Director Report (10 min)

Michael Wambolt stated that he will be attending the NTA show for Visit SLO CAL as the representative and that the ABBI Agency is in the process of onboarding.

CONSENT AGENDA - None

M. Wambolt

BUSINESS ITEMS & DISCUSSIONS

M. Wambolt

4. Morro Bay Tourism Business Improvement District Board of Directors review, General Input and Recommended Next Steps on the April 26, 2021, Morro Bay Public Parking Management Study by Walker Consultants (50 min)

Scott Collins, City Manager will provide background and overview of the parking study. Morro Bay TBID Board will review study, facts sheet and discuss next steps.

Staff recommend the MBTBID Board:

- A. Review the Walker parking study and provide general input on the study itself, key findings, and recommendations as they pertain to the waterfront.*
- B. Make a recommendation to the Council for next steps, which could be (but not limited to):*
 - i. Conduct further study or research before proceeding*
 - ii. Begin the process to implement all or certain recommendations in the study*
 - iii. Shelve the study*

Scott Collins presented a brief Power Point overview of the Morro Bay Parking Management Study by Walker consultants and then took questions.

Question: Steve Allen asked if paid parking is being considered.

Answer: Yes

Question: Joan Solu asked if businesses that have grandfathered in parking would be discussed.

Answer: Did not know

Question: Joan Solu asked if it is known how many businesses are on the Embarcadero and stated that she had done a loose count of 87 north from Tognazzini's, south to the Hotel 456.

Answer: No

Question: Chris Kosteka asked What are the fallout points to paid parking?

Answer: Surfers, Business owners and staff, and impact on downtown neighborhood parking

Sara Maggelet made a motion to extend meeting time by an hour

Action: Moved by Sarah Maggelet to extend meeting time by an hour, seconded by Steve Allen.

Motion Carried: 7:0

Scott Collins stated that he would be abstaining from the Board Recommendation and left the meeting at 10:00am.

Public Comment: Sean Green Stated that he wanted to thank the Board for taking on and discussing the parking issue.

Board Recommendation to City Council:

To approve the Walker Consultants pilot program. Ask that Walker Consultants gain insight into the business use of available parking during peak parking. Consider the Walker Consultants recommendation to expand the walkability of the Embarcadero. Reassess the inventory of parking at Coleman Park and the Rock. And to consider a focus group or sub-committee of business owners that will be directly impacted by paid parking.

Action: Moved by Joan Solu, seconded by Steve Allen.

Amish Patel - Yes

Steve Allen - Yes

Sarah Maggelet - Yes

Scott Collins - Abstain

Chris Kosteka – No

Joan Solu - Yes

Val Seymour – Yes

Motion Carried: 6:1 with 1 abstention

5. Next Board of Directors meeting – November 18, 2021 – 9:00am – 11:00am – Via Zoom

ADJOURN.

Adjourned at 10:39am

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the Board of Directors to discuss or take action on issues not on the agenda, except that members of the Board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the Board to follow-up on such items and/or place them on the next Board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

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