



Morro Bay

COME GET SALTY



THE GUIDE

WELCOME TO MORRO BAY

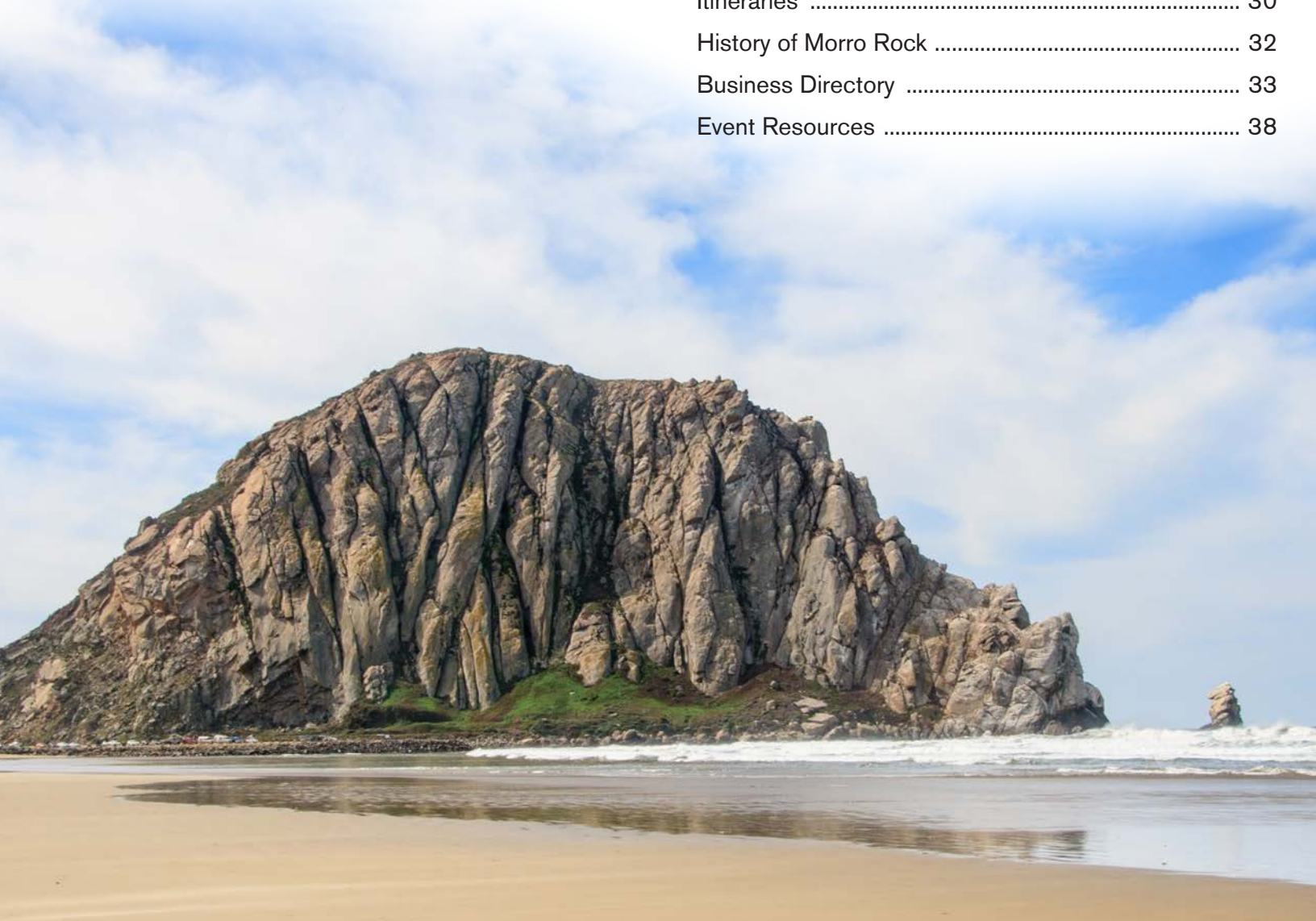
Located along coastal Highway 1 in San Luis Obispo County just south of Big Sur, midway between Los Angeles and San Francisco, Morro Bay offers year-round activities in an unspoiled slice of California.

From oceanside golf, kayaking, sailing, hiking, fishing, surfing, biking, and bird watching, to kite flying, shopping, dining, wine bars, local craft brews and miles of unspoiled beaches, there is something for everyone.

For more information on how you can plan your perfect #morrobacation visit www.morrobay.org, or call (805) 225-7411 ext.2

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Anderson INN

An intimate, luxury boutique inn located on picturesque Morro Bay. Anderson Inn provides relaxing, private ocean view balconies to inspiring sunsets, iconic Morro Rock and the myriad of sea life below.



897 Embarcadero, Morro Bay
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We are an intimate boutique hotel located on the Bay & Embarcadero in beautiful Morro Bay. Relax on our seaside landing, enjoying panoramic ocean views, amazing sunsets and inspiring wildlife including sea otters, sea lions and seals.



501 Embarcadero, Morro Bay, CA 93442
esteroinn.com 805.772.1500



Experience Coastal Comfort

Located within California's breathtaking Central Coast. Allen Property Group hotels are dedicated to making sure your stay is a memorable one.



Morro Bay



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Morro Bay, CA 93442
805-772-5665



sanmarcosinn.com
250 Pacific St.
Morro Bay, CA 93442
805-772-2248



masterpiecehotel.com
1206 Main St.
Morro Bay, CA 93442
805-772-5633

www.alleninc.com/hospitality



1

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andersoninnmorrobay.com



3

ASCOT SUITES
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4

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bayfront-inn.com



5

BAY VIEW INN
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225 Harbor Street
bayviewinn.net



6

BEACH BUNGALOW INN & SUITES
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1050 Morro Avenue
morrobaybeachbungalow.com



7

BEST WESTERN SAN MARCOS INN
(805) 772-2248
250 Pacific Street
sanmarcosinn.com



8

BEST WESTERN TRADEWINDS
(805) 772-7376
225 Beach Street
bestwesterntradewinds.com



9

BLUE SAIL INN
(805) 772-2766
851 Market Avenue
bluesailinn.com



10

BLUFFTOP INN & SUITES
(805) 772-3333
220 Beach Street
blufftopinn.com



11

COASTAL BREEZE INN
(805) 772-1235
1098 Main Street
coastalbreezeinn.com



12

ESTERO INN
(805) 772-1500
501 Embarcadero
esteroinn.com



13

FIRESIDE INN
(805) 772-2244
730 Morro Avenue
firesideinnmotel.com



14

FRONT STREET INN & SPA
(805) 772-5038
1140 Front Street
frontstreetinnmorrobay.com





15

GRAYS INN & GALLERY

(805) 772-3911
561 Embarcadero
graysinnandgallery.com



22

INN AT MORRO BAY

(805) 772-5651
60 State Park Road
innatmorrobay.com



16

HAMPTON INN

805-225-5070
295 Atascadero Rd.
hilton.com



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INN AT ROSE'S LANDING

(805) 254-0700
725 Embarcadero
www.innatroseslanding.com



17

HARBOR FRONT SUITES

(805) 528-2888
593 Embarcadero
beachnbaygetaways.com



24

LA ROCHE SUITES

(805) 528-2888
575 Embarcadero
beachnbaygetaways.com



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HARBOR HOUSE INN

(805) 772-2711
1095 Main Street
harborhouseinnmorrobay.com



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LA SERENA INN

(805) 772-5665
990 Morro Avenue
laserenainn.com



19

HARBORWALK INN

(805) 748-3144
833 Embarcadero
harborwalkinn.com



26

MARINA STREET INN BOTIQUE HOTEL

(805) 772-4016
305 Marina Street
marinastreetinn.com



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HOLLAND INN

(805) 772-2650
2630 North Main Street
hollandinnmorrobay.com



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MASTERPIECE HOTEL

(805) 772-5633
1206 Main Street
masterpiecehotel.com



21

HOTEL AVISA

(805) 772-4483
590 Morro Avenue
hotelavisa.com



28

MORRO BAY BEACH INN

(805) 772-5609
1100 Main Street
morrobaybeachinn.com





29

MORRO BLUFF INN

213 Dunes
morrobluffinn.com



30

MORRO CREST INN

(805) 772-7740
670 Main Street
morrocrestinn.us



31

MORRO SHORES INN & SUITES

(805) 772-0222
290 Atascadero Road
morroshoresinn.com



32

MOTEL 6

(805) 979-9808
298 Atascadero Road
motel6.com



33

PACIFIC COTTAGE MOTEL

(805) 772-2959
2830 Alder Avenue



34

PACIFIC SHORES INN

(805) 772-4435
890 Morro Avenue
pacificshoresinn.net



35

PLEASANT INN MOTEL

(805) 772-8521
235 Harbor Street
pleasantinn.com



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RHAPSODY IN VIEW

(805) 771-5055
2790 Main St.
rhapsodyinview.com



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ROCKVIEW INN & SUITES

(805) 772-1259
1080 Market Avenue
rockviewinnmorrobay.com



38

SALTY SISTER AT MORRO ROCK

(805) 900-6000
1170 Front Street
booksevensvr.escapia.com



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SANDPIPER INN

(805) 772-7503
540 Main Street
morrobaysandpiper.com



40

SEA AIR INN

(805) 772-4495
845 Morro Avenue
seairinn.com



41

SUNDOWN INN

(805) 772-7381
640 Main Street
sundowninn.com



42

THE LANDING AT MORRO BAY

(805) 776-5115
780 Market Avenue
thelandingmb.com



VACATION RENTALS

Live like a local with walks through the neighborhood, coffee on the patio, and making plans around the kitchen table. Plan an intimate getaway or family reunion. You can find properties that are within walking distance to the beach, bay, and downtown areas, right on the beach, or up in the hills with amazing views of the bay, Morro Rock, and the estuary.

Have more space and room to entertain. With your own kitchen you can enjoy the bounty of our region with seafood caught fresh daily, local produce from our Thursday and Saturday Farmer's Markets and an amazing variety of wine from our world-renowned wineries.

You can choose from Studio to five-bedroom properties. Morro Bay has the vacation rental to fit your group and style with easy access to the best local attractions such as Hearst Castle, San Luis Obispo, and Paso Robles. Here you will find the perfect beach retreat for your vacation!



VISIT MORROBAY.ORG
TO BOOK AND PLAN
YOUR TRIP!



Featuring 65 quality vacation rentals in SLO County



Your choice for the best vacation homes on the Central Coast. Book with us now!



BeachNBayGetaways.com
805-528-2888

URelaxVR.com
805-528-1082

Tiki Cruise & Whale Watching



Take a 45 minute guided harbor tour around Morro Bay. Enjoying local wildlife like sea otters, sea lions, and learn the history of the area. The Boat Charters stays in the bay during the trip so relax and enjoy.

BOOK TODAY
www.morrobaytikiboat.com

Come enjoy our new go fast adventure tour boat and experience the open ocean like you never have before. Take a 90 minute whale watching excursion and learn about the whales in our area.



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WWW.RANCHOOLIVOS.COM

DINING

#localflavor

During your exploration and adventure in Morro Bay you'll need to refuel. Lucky for you we have a variety of restaurants to fit any craving.

As a destination built on a small commercial fishing community, allow us to make one recommendation: seafood. Fresh as it comes, right from the docks. Morro Bay offers two types of locally farmed oysters: Pacific Gold and Grassy Bar, along with crab, salmon, ling cod, and so much more. Welcome to ocean to fork dining at its finest.

MUST TRIES WHEN YOU'RE IN MORRO BAY:

1.) **Morro Bay Oysters -**

The freshest taste of the ocean. A unique flavor influenced by the waters that flow in and out of Morro Bay.

2.) **Morro Bay Avocados -**

Did you know Morro Bay has its own variety of Avocado? Look for it at the annual Avocado Margarita Festival.

3.) **Salt Water Taffy -**

No trip to the beach is complete without salt water taffy.



MORROBAY.ORG/RESTAURANTS



EVENTS

FEBRUARY

Morro Bay Winter Bird Festival - View and learn about the numerous land and waterbirds of Morro Bay during this eco-tourism event.

MARCH

City Wide Yard Sale - During this two-day sale over 200 residents will offer items for sale.

APRIL

Morro Bay Kite Festival - Celebrate Morro Bay's abundant ocean breeze this time of year as kites fill the sky above Morro Rock Beach.

MAY

Cruisin' Morro Bay Car Show - Over 500 cars from California and beyond are on display in downtown streets of Morro Bay.

IRONMAN 70.3 Triathlon - Morro Bay offers a centrally located venue and spectacular racecourse. Fun for participants and spectators. The sea is calling.

OCTOBER

Maritime Family Fun Day - Celebrating Morro Bay's fabulous maritime identity with exhibits and activities for the entire family!

Witches and Warlocks Paddle - Breakout your broomstick and get out on the water for the Annual Witches & Warlocks Paddle in Morro Bay!

NOVEMBER

Morro Bay Triathlon - This destination triathlon event takes place on Morro Bay's waterfront.

WSA Surf Championship Tour Event #4 at Morro Rock - The WSA is dedicated to promoting and preserving the sport of surfing through fun, family-oriented surf competitions.

DECEMBER

Lighted Boat Parade - Be dazzled as our fishing, leisure and yachting community take to the water with decorated boats with dazzling lights and holiday cheer.

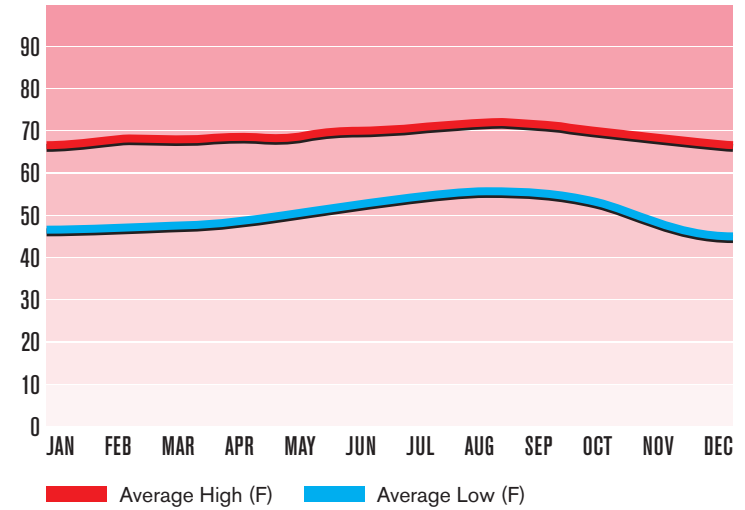
Winter Wonderland - Come experience the magic of the season the first three weekends of December with a visit to Santa's House, Carolers, and other holiday inspired activities.

SLO CAL Open Surf Competition - World Surf League Men's and Women's event at The Rock in Morro Bay.

SECRET SEASON

Morro Bay is a true year-round destination with a diverse event schedule, seasonal restaurant menus, and consistently great weather. Come in our secret season for a relaxed getaway, without the crowds, and the best deals. Come in the summer for the buzz of activity and the long days full of outdoor adventure.

MORRO BAY WEATHER



MORRO BAY ACTIVITIES

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
WHALE WATCHING	X	X	X	X	X	X	X	X	X	X	X	X
MIGRATORY BIRDS	X											X
MONARCH BUTTERFLIES	X	X	X									X
SEA OTTERS	X	X	X	X	X	X	X	X	X	X	X	X
SEALS	X	X	X	X	X	X	X	X	X	X	X	X
SEA BIRDS	X	X	X	X	X	X	X	X	X	X	X	X
GOLF	X	X	X	X	X	X	X	X	X	X	X	X
BIKING	X	X	X	X	X	X	X	X	X	X	X	X
KAYAKING	X	X	X	X	X	X	X	X	X	X	X	X
SURFING	X	X	X	X	X	X	X	X	X	X	X	X
HIKING				X	X	X	X	X	X	X	X	X



KEEP UP TO DATE ON ALL UPCOMING EVENTS DATES AND TIMES BY VISITING MORROBAY.ORG.



BEACHES

Did you know Morro Bay has over 6 miles of beaches? Here are the top 5 Morro Bay beaches to visit during your stay:

1.) MORRO BEACH

This is the perfect place to spend a full day playing, shelling, surfing, or relaxing next to Morro Rock.

Local Tip – Stay for sunset. Watch as Morro Rock comes alive with color, utilize one of the public fire pits and stargaze to the sound of the waves.

2.) MORRO STRAND STATE BEACH

Two miles north of Morro Rock is a sandy paradise where you can explore the dunes to the sounds of the ocean.

3.) SANDSPIT

Paddleboard, kayak, canoe, or boat over to the most secluded of our beaches – only accessible by water.



4.) TORO CREEK BEACH

With plenty of room to let your furry friend run, this is the ideal dog beach.

5.) MORRO BAY STATE PARK BEACH

A rustic, unspoiled and natural spot calling for exploration and wildlife viewing.

BEACH INFORMATION

- Harbor Department: (805) 772-6254
- Morro Bay State Park: (805) 772-7434
- Morro Strand State Beach: (805) 772-256



VISIT MORROBAY.ORG
FOR MORE INFORMATION



Beads by the Bay and Garden Shop



The ONLY Bead & Garden Shop on the Central Coast!

OPEN WED-MON!

EVERYTHING YOU NEED TO BEAD

as well as a huge selection of succulents, air plants and miniature garden accessories

333 Morro Bay Blvd.,
Morro Bay, CA
805.772.3338
morrobaybeads.com



ART & CULTURE

Inspiration is all around in Morro Bay, so it is no wonder that the art community here is active and vibrant.

ART SHOWS & CLASSES

Morro Bay Art Association's Art Center hosts various exhibits and classes. They also started the oldest art show in the county and one of the oldest continuous art shows in California. Art in the Park is over 60 years old and is hosted three times a year in City Park.

GALLERIES

Morro Bay has numerous galleries featuring local and national artists. You can also purchase leather, jewelry, pottery, furniture and photography in artist storefronts throughout town.

MUSEUMS

A must see for the family, the Museum of Natural History is fun, educational, and interactive designed for people of all ages. Explore, discover, and learn about the natural habitats of the area and the impacts of natural and human forces. The Morro Bay Maritime Museum provides an easily accessible educational venue to explore the maritime history, science, and technology unique to Morro Bay

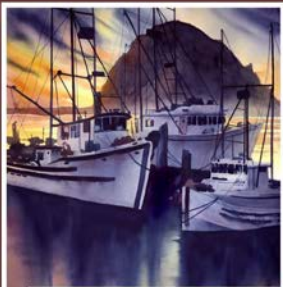
PUBLIC ART

Morro Bay's Mural Mile means you can enjoy over 20 pieces of free public art. Stop by the Visitor Center to pick up an official map.

THEATER

Don't miss the newest addition to the Morro Bay art scene By The Sea Productions live theater.

Up-to-date theater shows and exhibits and information can be found at morrobay.org



David J Rogers FINE ART GALLERY



Featuring the unique and vibrant watercolor paintings of nationally recognized artist / instructor, David J Rogers.

Join us for our monthly watercolor workshops!

407 Morro Bay Blvd
Morro Bay, CA (805) 225-5077
DJRogersArt.com Open Daily



VISIT MORROBAY.ORG
FOR MORE INFORMATION



OUTDOOR ACTIVITIES

#adventurehub

Morro Bay is an outdoor hub of activity offering world class venues paired with breathtaking views. Whatever your sport of choice and skill level is you'll find it in Morro Bay.



HIKING & TRAIL RUNNING -

Three Area State Parks offer a variety of trails and paths to explore.

SURFING -

If you're looking to paddle out, grab a board and head to Morro Beach.



ROAD BIKING -

The bike path to Morro Rock is perfect for an easy cruise, or pedal up Highway 1 for more challenging roads.

MOUNTAIN BIKING -

Head out to the trail or to the Morro Bay Bike Park to hone your skills.



FISHING -

Plan your sportfishing trip with one of the charter boats, or head to the local tackle shop for your own supplies.

KAYAKING -

Rent some kayaks, paddle across the bay to the Sand-spit and explore this remote beach.



STAND UP PADDLEBOARDING -

Take a guided tour and learn about our bay and its living creatures.

GOLFING -

18-hole golf course with ocean views. Can't swing a full round? Head to the net-less driving range and hit into the sunset.

HORSEBACK RIDING -

Take your beach stroll... on horseback.



WHALE WATCHING -

California Gray Whales, Humpbacks, Blue Whales, and Orcas all make their way past Morro Bay throughout the year.

SAILING -

Enjoy a relaxing sunset sailing cruise



BIRDING -

Water and shore birds are prevalent along our bay and estuary, and the annual Winter Bird Festival celebrates birding in Morro Bay.

BOATING -

Rent your own or jump on a cruise, it's a great way to gain a new perspective of the area.



FOR MORE INFORMATION ABOUT THESE ACTIVITIES AND MORE, VISIT MORROBAY.ORG

ADVENTURE MAP

Legend

- | | | |
|----------------------------|--------------------------|-------------------------|
| Bike Paths | State Park Trails | × Controlled Crosswalks |
| — Bike Bridge | ⋯ Pedestrian Trail | ▼ Bike Racks |
| — Pacific Coast Bike Route | — Bike/Pedestrian Trail | 🚌 Transit Stops |
| — Class I (existing) | — Unpaved Road | ▲ Campgrounds |
| — Class II (existing) | Countour Lines | 🚻 Restrooms |
| — Class III (existing) | — 40 ft intervals | 🚿 Shower Facilities |
| — Recreational Route | Elevation | — Streets |
| | High | — Streams |
| | Low | ▨ Safe Route to School |
| | | ▨ Parks |
| | | ◻ Landmarks |



Parking Lot and Beach Access

NEW: Multi-Use Pedestrian and Bicycle Bridge

At Bus Stop: Restrooms, Bike Racks

For more info about Morro Bay State Park go to: http://www.parks.ca.gov/?page_id=594

State Park Marina with Cafe, Restrooms, and Trails

Public Works Department: 805-772-6261
Recreation Services: 805-772-6278

#wildmorrobay

Morro Bay is a nature lover's paradise. When you visit, we invite you to enjoy our natural assets, but also to join in our efforts to protect them.

ABOUT THE MORRO BAY NATIONAL ESTUARY:

Tucked away in the southern coast of Morro Bay lies the Morro Bay estuary. Salt and fresh water combine to create an exceptional habitat for hundreds of animals and plants, as well as a unique environment for water adventure.

HOW CAN YOU HELP:

- 1.) Make sure your trash goes into the bin.
- 2.) Choose reusable items whenever you can.
- 3.) Conserve water.
- 4.) Pick up after your pet – you can find free Mutts for the Bay dog waste bags around town.
- 5.) Watch wildlife from a distance so as not to disturb them.



Visit the National Estuary Nature Center at 601 Embarcadero, where you can experience the beauty of the estuary and learn about protecting its sensitive habitats and wildlife. Admission to the Estuary Nature Center is free.



Just two blocks off the water, is our walkable downtown full of original boutiques, artisan galleries and casual dining options. Here you will find Morro Bay souvenirs, morning coffee, films playing at the historic bay theater, the perfect book for the beach, shows at our intimate concert venue and much more.

Visit morrobay.org for more information.



ITINERARIES

FAMILY ESCAPE TO MORRO BAY

Day 1: Arrival and Exploration

- **Morning:** Arrive and settle in.
- **Afternoon:** Explore the beauty of the area on a bike cruise around Morro Bay State Park Trail or enjoy a quick hike up Black Hill.
- **Evening:** Discover the local cuisine at one of the many seafood restaurants located along the Embarcadero.

Day 2: Kayaking and Adventure Day

- **Morning:** Embark on a guided family kayak tour of the bay and learn more about Morro Bay's wildlife and landscape.
- **Afternoon:** Visit Morro Bay Estuary Nature Center or the Museum of Natural History.
- **Evening:** Grab some kites from a local shop and enjoy flying them against the backdrop of the sunset at Morro Strand State Beach.

Day 3: Hiking and Wildlife Exploration

- **Morning:** Enjoy a family-friendly hike on Bluff Trail, Montana de Oro State Park.
- **Afternoon:** Head out to sea with a guided tour and get a glimpse of the traveling whales that frequent the Morro Bay coast.
- **Evening:** End the day in downtown Morro Bay and explore the different cuisines available.

Day 4: Coastal Relaxation

- **Morning:** Stroll along the embarcadero and visit the Morro Bay T Pier for sea otter viewing – get a closer look at Morro Bay's most famous sea creature.
- **Afternoon:** Head to North Beach for a family day at the shore, exploring tidepools.
- **Evening:** Savor the beauty of Morro Bay one last time and reflect on the memories made during a sunset bonfire at Morro Strand.

*Enjoy your Family Adventure
In Morro Bay!*



Visit our website
to plan your next
visit to Morro Bay

ROMANTIC GETAWAY

Day 1: Waterside Epicurean Adventure

- **Morning:** Start your romantic journey with breakfast at one of Morro Bay's charming cafes and savor unique and delightful creations.
- **Late Morning:** Put on your walking shoes and explore Morro State Park for a touch of nature.
- **Afternoon:** Embark on a sunset cruise accompanied by a local guide for a one-of-kind tour of Morro Bay.
- **Evening:** Savor a romantic dinner featuring some of the freshest, locally grown, and sourced seafood, paired with a glass of wine and amazing views.

Day 2: Coastal Culinary Delight

- **Morning:** Immerse yourself in the vibrancy of downtown Morro Bay during a short stroll to your new favorite coffee shop.
- **Late Morning:** Venture out on the bay with a kayak or SUP and get a closer look at our local sea creatures.
- **Afternoon:** Indulge in a seaside picnic on Morro Rock Beach and experience the beauty of Morro Bay.
- **Evening:** Conclude your romantic getaway with a candlelit dinner at one of the many bayside restaurants along the Embarcadero.

*Immerse yourselves in two days of coastal romance and
culinary excellence in Morro Bay!*



Visit our website
to plan your next
visit to Morro Bay



Morro Rock isn't simply a rock. It's the size of an island, and that's due to the way it naturally formed over millennia. Today, it's a prime tourist attraction near San Luis Obispo and the central California coast. This 581-foot volcanic plug sits in the waters of Morro Bay. Morro Rock is accessible via a small causeway that connects it to the mainland.

The rock's history goes back 23 million years, when the volcano became dormant. Between 6500 and 2000 B.C., the residents of the area at that time, the Salinan and Chumash tribes, considered Morro Rock a sacred site and would climb the rock twice each year to celebrate the solstice.

Material from the rock was mined in the 19th and 20th centuries. Most of it was used to establish a breakwater in Morro Bay and fortify Port San Luis Harbor. In 1968, after being transferred to the state, Morro Rock was officially designated a California historical landmark.

Visitors to Morro Rock aren't allowed to climb on its surface. This is due to a combination of tribal rules and state laws. Nevertheless, the area still offers a variety of recreational activities. The beach itself is a wide swath of sand and rocky outcroppings. Due to Morro Rock's structure and location, the ocean around it is rough, which makes it perfect for surfers. The beaches in the area also contain high sand dunes.

Morro Rock is home to the nesting areas of snowy plovers, birds that are protected to allow them to lay eggs and nurse their chicks. It's the main reason dogs aren't allowed on Morro Rock without leashes. The area is also a reserve for the endangered peregrine falcon. Among the regular sea animals to visit Morro Rock are sea lions and sea otters. All the fauna on and around Morro Rock is protected by the state of California.



WATER SPORTS

AZ.HI.AZ.I.AM SURF RENTAL

(805) 771-9399
1140 Front Street
embarcaderoinn.com

BAY CRUISERS

(805) 771-9339
845 Embarcadero

CAL COAST ADVENTURES - SURF LESSONS

(805) 242-2029
575 Embarcadero

CAPTAIN STEW'S BAY CRUISE

(805) 771-5500
213 Embarcadero

CENTRAL COAST LIFT

(805) 395-1440
1215 Embarcadero

CENTRAL COAST OUTDOORS

(805) 528-1080
10 State Park Road

CHABLIS CRUISES

(805) 772-2128
1215 Embarcadero

CITY BOAT LAUNCH MORRO BAY HARBOR DEPARTMENT

(805) 772-6254
1275 Embarcadero

ENDEAVOR SPORTFISHING

(805) 771-5500
1213 Embarcadero

ESTERO ADVENTURES

(805) 550-3165
501 Embarcadero

MORRO BAY PADDLE SPORTS

(805) 225-1497
551 Embarcadero

A KAYAK SHACK RENTALS

(805) 772-8796
10 State Park Road

LOST ISLE ADVENTURE TOURS

(805) 771-9337
845 Embarcadero

MAYA SAILING ADVENTURES

(805) 459-4665
1213 Embarcadero

MORRO BAY LANDING CHARTERS

(805) 771-5500
1213 Embarcadero

MORRO ON THE ROCKS

(805) 772-9463
699 Embarcadero

ONBOARD NAUTICAL EVENTS

(805) 771-9916
1215 Embarcadero

PACIFIC CHARTERS

(805) 550-6448
1195 Embarcadero

ROCK KAYAK CO. RENTALS

(805) 772-2906
845 Embarcadero

SLO DIVERS

(805) 550-6448
1001 Front Street

SUB SEA TOURS & WHALE WATCHING

(805) 772-9463
699 Embarcadero

VIRG'S LANDING AND TACKLE

(805) 772-1222
1169 Market Avenue

WAVELENGTHS SURF SHOP RENTALS

(805) 772-3904
998 Embarcadero

WILDHEART COASTAL ADVENTURES

(941) 323-2703
501 Embarcadero

ACTIVITIES

BAY MOVIE THEATRE

(805) 772-2444
464 Morro Bay Boulevard

BEACHFRONT KITES SURREYS & MORE

(805) 772-0113
1108 Front Street

BY THE SEA PRODUCTIONS LIVE THEATRE

(805) 776-3287
Bytheseaproductions.org

THE BIKE SHOP - RENTALS

(805) 772-2697
3118 Main Street

FLIPPPOS GAME ROOM & BATTING CAGES

(805) 225-1188
220 Atascadero Rd

MORRO BAY NATIONAL ESTUARY CENTER

(805) 772-3834
601 Embarcadero

MORRO BAY GOLF COURSE

(805) 772-1923
201 State Park Road

MORRO BAY MARITIME MUSEUM

(805) 225-5044
1210 Embarcadero

MORRO BAY STATE PARK MUSEUM OF NATURAL HISTORY

(805) 772-2694
20 State Park Road

OMNI STUDIO

(805) 215-4565
698 Morro Bay Boulevard

RED TAIL BIKES - RENTALS

(805) 225-1010
890 Main Street

9TH LIMB YOGA

(805) 464-1598
845 Napa Avenue

ART & CULTURE

ART CENTER

(805) 772-2504
835 Main Street

ART EFFECTS GALLERY

(805) 471-7099
435 Morro Bay Boulevard

BAY MOVIE THEATRE

(805) 772-2444
464 Morro Bay Boulevard

BY THE BAY GALLERY

(805) 772-5563
895 Embarcadero

BY THE SEA PRODUCTIONS LIVE THEATRE

(805) 776-3287
545 Shasta Ave.

DAVID J RODGERS FINE ART

(805) 225-5077
407 Morro Bay Boulevard

FOREVER STOKED

(805) 772-9095
1164 Quintana Road

FULL MOON STUDIO & GALLERY

(805) 772-2890
345 Harbor Street

GALLERY AT MARINA SQUARE

(805) 772-1068
601 Embarcadero

MORRO BAY MARITIME MUSEUM

(805) 225-5044
1210 Embarcadero

MORRO BAY NATIONAL ESTUARY CENTER

(805) 772-3834
601 Embarcadero

MORRO BAY STATE PARK MUSEUM OF NATURAL HISTORY

(805) 772-2694
20 State Park Road

PAULA RADKE ART GLASS

(805) 459-3329
601 Embarcadero

ROBERT GRAY ART GALLERY

(805) 772-3911
561 Embarcadero

ROWAN CHASE STUDIOS

(805) 772-0541
900 Embarcadero

UNDER THE SEA GALLERY

(805) 748-3144
833 Embarcadero

BUSINESS DIRECTORY

RETAIL

ACHIEVEMENT HOUSE
(805) 772-6744
730 Morro Bay Boulevard

AMBER WAVES
(805) 225-1555
332 Morro Bay Boulevard

ANTIQUES ET CETERA
(805) 772-2279
1141 Main Street

ASAP REPROGRAPHICS
(805) 772-3540
365 Quintana Road

AZ.HI.AZ.I.AM SURF SHOP
(805) 771-0199
1140 Front Street

BABYLONIAN SOAP CO
(805) 758-3248
699 Embarcadero

BABYDUDES
(415) 225-2122
307 Morro Bay Boulevard

BEACHFRONT KITES SURREYS & MORE
(805) 772-0113
1108 Front Street

BEADS BY THE BAY
(805) 772-3338
333 Morro Bay Boulevard

BLUE PEBBLES
715 Embarcadero

CALIFORNIA IMAGES
(805) 772-8216
699 Embarcadero

CASTAWAYS
(805) 771-0210
450 Morro Bay Boulevard

CENTRAL COAST MUSIC
(805) 772-4930
365 Morro Bay Boulevard

CENTRAL COAST TATTOOS
(805) 772-2902
501 Morro Bay Boulevard

COALESCE BOOKSTORE
(805) 772-2880
845 Main Street

COAST ELECTRONICS/RADIO SHACK
(805) 772-1265
510 Quintana Road

COASTAL TREASURES & GIFTS
(805) 225-5300
601 Embarcadero

COTTON BALL
(805) 772-2646
2830 North Main Street

DOLLAR TREE
(805) 772-2171
710 Quintana Road

DRAGON BAY
(805) 772-9688
845 Embarcadero

DRESS YOUR SOUL
(805) 235-6130
601 Embarcadero

ELERCTRIC VALLEY VINTAGE & GOODS
(805) 225-1055
410 Morro Bay Boulevard

FOREVER STOKED
(805) 772-9095
1164 Quintana Road

FOXY'S THRIFT SHOP
(805) 772-8800
655 Morro Bay Boulevard

GARDEN GALLERY
(805) 772-4044
680 Embarcadero

GOIN' COASTAL
(805) 225-1492
458 Morro Boulevard

GRANDMA'S MERCANTILE ON MAIN
(805) 225-1295
863 Main Street

HARBOR FLORAL
(805) 772-0770
868 Napa Avenue

HOUSE OF JERKY
(805) 772-7059
1130 Front Street

HWY 41 ANTIQUE EMPORIUM
(805) 771-8000
520 Atascadero Road (HWY 41)

JERRY'S MARINE & TACKLE
(805) 225-1005
1169 Market Street

JOE'S SURFBOARD SHOP
(805) 225-1905
362 Quintana Road

LEATHER SHOP
(805) 772-0255
880 Morro Bay Boulevard

MAGICAL MYSTERIES & MORE
(805) 225-1650
1052 Main St. Suite A

MAIN STREET ANTIQUES
(805) 772-4401
2200 Main Street

MORRO BAY ANTIQUES & COLLECTIBLES
(805) 225-1620
1612 Main Street

MORRO BAY HAT COMPANY
(805) 776-5051
701 Embarcadero

MORRO BAY JEWELERS
(805) 772-1878
898 Main Street #A

MORRO BAY STAND UP PADDLEBOARDING
(805) 225-7967
601 Embarcadero

MORRO CREEK RANCH COUNTRY STORE
(805) 772-8200
1800 Atascadero Road

MORRO FLEECE WORKS
(805) 772-9665
1920 Main Street

MORRO MADE
(805) 225-1777
490 Morro Bay Boulevard

POPPY BOUTIQUE
(805) 771-9750
911 Embarcadero

RANCHO OLIVOS
(805) 686-9653
699 Embarcadero

REVOLVE THRIFT
(805) 772-2956
257 Morro Bay Boulevard

RITE AID
(805) 772-6198
740 Quintana Road

SEVEN SISTERS GALLERY
(805) 772-9955
601 Embarcadero

SHIRT SHOP
(805) 772-5373
1001 Front Street

SMOOBAGE
(805) 459-5751
591 Embarcadero

TARA LEE'S ANTIQUES, COLLECTIBLES AND MORE
(805) 776-5150
248 Morro Bay Boulevard

THE GOOD FLEA
(805) 771-8911
335 Quintana Road

THE MERMAID BOUTIQUE
(805) 225-1915
725 Embarcadero

THE RUSTIC DIAMOND
(805) 225-1171
699 Embarcadero #1

THE SHELL SHOP
(805) 772-8014
590 Embarcadero

THE SKIN STOP
(805) 459-3792
645 Main Street

THE UGLY MUG
(805) 225-5088
875 Main Street

THREADS THRIFT
(805) 772-2153
400 Morro Bay Boulevard

TOBACCO PLUS
(805) 772-1172
385 Morro Bay Boulevard

TREASURES ANTIQUE MALL
(805) 350-5200
475 Morro Bay Boulevard

UNDER THE SEA GALLERY
(805) 748-3144
833 Embarcadero

VINYL ISLE
(805) 772-1103
740 Morro Bay Boulevard

WAVELENGTHS SURF OUTLET
(805) 772-3904
988 Embarcadero

RESTAURANTS

ARIANA'S MEXICAN MARKET & FOOD MIX
(805) 458-3606
525 Morro Bay Boulevard

BAYSIDE CAFÉ
(805) 772-1465
10 State Park Road

BEACH BURGER
(805) 225-1900
571 Embarcadero

BLUE SKY BISTRO
(805) 772-8988
699 Embarcadero

BOATYARD MARKET PLACE
(805) 225-1514
875 Embarcadero

BURGER KING
(805) 772-5758
781 Quintana Road

CARLA'S COUNTRY KITCHEN
(805) 772-9051
213 Beach Street

CHAPALA MEXICAN GRILL
(805) 772-4492
2816 Main Street

CHOWA BOWL
(805) 776-5060
898 Main St

DISTASIO'S RISTORANTE ITALIANO
(805) 771-8760
590 Morro Bay Boulevard

DOMINO'S PIZZA
(805) 772-6151
2360 Main Street

DORN'S CAFÉ
(805) 772-4415
801 Market Avenue

DUTCHMAN'S SEAFOOD HOUSE
(805) 772-2269
701 Embarcadero

FEDERICOS
(805) 225-1653
3118 Main Street

FOGHORN BREWHOUSE
(805) 225-1417
2940 Main Street

FOSTERS FREEZE
(805) 772-8373
801 Piney Way

FRANKIE & LOLA'S FRONT STREET CAFÉ
(805) 771-9306
1154 Front Street

THE GALLEY SEAFOOD GRILL
(805) 772-7777
899 Embarcadero

GIOVANNI'S FISH MARKET & GALLEY
(805) 772-2123
1001 Front Street

GILLIGAN'S SANDWICH SHOP
(805) 225-1320
480 Morro Bay Boulevard

GODDESS GOODS
(805) 225-5001
1124 Front Street

GRASSY BAR OYSTER CO.
(805) 215-6140
1215 Embarcadero

GREAT AMERICAN FISH COMPANY
(805) 772-4407
1185 Embarcadero

UMI SUSHI & SAKE
(805) 225-1727
630 Embarcadero

HARBOR HUT
(805) 772-2255
1205 Embarcadero

HOFBRAU
(805) 772-2411
901 Embarcadero

HOUSE OF JUJU
(805) 225-1828
945 Embarcadero

HUNGRY FISHERMAN
(805) 772-3444
399 Beach Street

KICKER'S
(805) 225-1769
885 Embarcadero

KRAVABOWL/HIGH TIDE DELI
(805) 225-1771
500 Morro Bay Boulevard

LA KATRINA INC.
(805) 225-1570
500 Embarcadero

LA PARISIENNE BAKERY & DELI
(805) 772-8530
1140 Front Street

LIBERTINE PUB
(805) 772-0700
801 Embarcadero

LIL HUT
(805) 772-3488
1205 Embarcadero

LOLO'S MEXICAN GRILL
(805) 772-5686
2848 Main Street

LUNA LLENA DELI
(805) 225-1137
859 Main Street

MAYA RESTRAUNT
(805) 772-5312
560 Embarcadero

MCDONALD'S
(805) 772-6703
780 Quintana Road

MORRO BAY BUTCHER & DELI
(805) 225-1440
911 Main Street

MORRO DELI
(805) 772-9354
940 Morro Bay Boulevard

MORRO GRILL
(805) 225-1305
1215 Embarcadero

MI CASA MEXICAN RESTAURANT
(805) 772-1272
650 Morro Bay Boulevard

PIZZA PORT
(805) 772-9540
787 Main Street

ROSE'S LANDING BAR & GRILL
(805) 772-4441
725 Embarcadero

ROUND TABLE PIZZA
(805) 772-1800
610 Quintana Road

SHINE CAFÉ
(805) 771-8344
415 Morro Bay Boulevard

THE SIREN
(805) 225-1312
900 Main Street

STAX WINE BAR & BISTRO
(805) 772-5055
1099 Embarcadero

SUBWAY
(805) 772-1926
660 Quintana Road

SURFSIDE PIZZA
(805) 772-1059
2770 Main Street

TACO BELL
(805) 772-6883
1700 Main Street

TACO DE MEXICO
(805) 772-5796
980 Main Street

TACO EL VIEJON
(805) 225-1559
2780 Main Street

TACO TEMPLE
(805) 772-4965
2680 Main Street

BUSINESS DIRECTORY

THAI ELEPHANT RESTAURANT
(805) 772-5988
355 Morro Bay Boulevard

TOGNAZZINI'S DOCKSIDE RESTAURANT
(805) 772-8100
1245 Embarcadero

TOGNAZZINI'S DOCKSIDE TOO
(805) 772-8120
1235 Embarcadero

WINDOWS ON THE WATER
(805) 772-0677
699 Embarcadero

60 STATE PARK RESTAURANT & LOUNGE
(805) 772-5651
60 State Park Road

THE 19TH HOLE BAR & GRILL
(805) 772-1923
201 State Park Road

BAR, PUB, & WINE TASTING

ABSOLUTION CELLARS
(805) 225-1183
845 Embarcadero #H

BLUE SKY BISTRO BAR
(805) 772-8988
699 Embarcadero

CHATEAU MARGENE TASTING ROOM
(805) 225-1235
845 Embarcadero

DISTASIO'S BAR
(805) 771-8760
590 Morro Bay Boulevard

DORN'S CAFÉ BAR
(805) 772-4415
801 Market Avenue

DUTCHMAN'S COCKTAIL LOUNGE
(805) 772-2269
701 Embarcadero

FOGHORN BREWHOUSE
(805) 225-1417
2940 Main Street

GREAT AMERICAN FISH COMPANY BAR & LOUNGE
(805) 772-4407
1185 Embarcadero

HARBOR HUT BAR
(805) 772-2255
1205 Embarcadero

LEGENDS BAR
(805) 772-2525
899 Main Street

LIBERTINE PUB
(805) 772-0700
801 Embarcadero

ROSE'S BAR & GRILL
(805) 772-4441
725 Embarcadero

THE SIREN NIGHT CLUB & BAR
(805) 225-1312
900 Main Street

THE SAVORY PALLETE
(805) 772-8388
601 Embarcadero

STAX WINE BAR
(805) 772-5055
1099 Embarcadero

THREE STACKS & A ROCK BREWING CO.
(805) 771-9286
595 Embarcadero

WINDOWS ON THE WATER BAR
(805) 772-0677
699 Embarcadero

COFFEE HOUSES

BUTTERCUP BAKER
(805) 226-6678
430 Morro Bay Boulevard

DAISY ORGANIC COFFEE & TEAS
(805) 400-5971
845 Embarcadero Unit 1

GROGGY SCALLYWAG COFFEE HOUSE
(805) 440-4481
571 Embarcadero Ste A

MORRO BAY COFFEE CO.
(805) 772-8880
948 Morro Bay Boulevard

SCOUT COFFEE
390 Morro Bay Blvd.

STARBUCKS
(805) 772-0670
730 Quintana Road

SUN-N-BUNS
(805) 772-4117
830 Embarcadero

THE HUMAN BEAN
(805) 952-2293
839 Morro Bay Boulevard

THE ROCK ESPRESSO BAR
(805) 225-1752
0275 Morro Bay Boulevard

TOP DOG COFFEE BAR
(805) 772-9225
857 Main Street

SWEET TREATS

BUTTERCUP BAKERY
(805) 226-6678
430 Morro Bay Boulevard

BLUE SHELL'S SWEETS & TREATS
(805) 225-1441
903 Embarcadero

CAROUSEL TAFFY
(805) 772-3080
845 Embarcadero

CRILLS SALT WATER TAFFY
(805) 772-1679
903 Embarcadero

DOLLY'S DONUTS
(805) 772-2062
1095 Kennedy Way

FOSTERS FREEZE
(805) 772-8373
801 Piney Way

KELLI'S CANDIES
(805) 771-8200
725 Embarcadero

LA PARISIENNE BAKERY
(805) 772-8530
1140 Front Street

SUN-N-BUNS BAKERY
(805) 772-4117
830 Embarcadero

SWEET REEF
(805) 627-3044
630 Embarcadero

THE DOUGH CONNECTION
(805) 225-1760
913 Embarcadero

GROCERY & BEVERAGE

ALBERTSONS
(805) 772-0670
730 Quintana Road

BOATYARD MARKET PLACE
(805) 225-1514
875 Embarcadero

BOTTLE LIQUOR
(805) 772-8474
999 Main Street

CORK-N-BOTTLE
(805) 772-7133
396 Atascadero Road

DEL MAR MARKET
(805) 772-3465
2864 Main Street

MORRO BAY MARKET & SPIRITS
(805) 772-8543
395 Morro Bay Boulevard

SPENCER'S FRESH MARKETS
(805) 772-8103
2650 Main Street

SUNSHINE HEALTH FOOD
(805) 772-7873
415 Morro Bay Boulevard

WELLNESS

ANYTIME FITNESS
(805) 225-5052
680 Quintana Road

BLESSED WELLNESS CENTER
(805) 403-2771
850 Shasta Avenue

FITNESSWORKS
(805) 772-7466
500 Quintana Road

FRONT STREET INN & SPA
(805) 772-5038
1140 Front Street

LETS GET TUNED SOUND & YOGA
(619) 804-7305
781 Market Ave

OMNI STUDIO
(805) 215-4565
698 Morro Bay Boulevard

ORIENTAL FOOT MASSAGE
(805) 772-2119
865 Main Street

ORIENTAL FOOT MASSAGE
(805) 772-7882
800 Morro Bay Boulevard

PEACE OF MIND MASSAGE
(818) 625-7490
601 Morro Bay Boulevard

SERENITY BY THE SEA
(805) 772-7333
545 Main Street

SPA BY THE BAY
(805) 234-6922
895 Napa Avenue Ste A-1

9TH LIMB YOGA
(805) 464-1598
845 Napa Avenue

RESOURCES & EVENT SPACES

CHAMBER OF COMMERCE
(805) 772-4467
695 Harbor Street

GARDEN WEDDING CHAPEL
(805) 772-2880
845 Main Street

HARBOR DEPARTMENT
(805) 772-6254
1275 Embarcadero

HISTORICAL SOCIETY
(805) 399-2772
695 Harbor Street

MARITIME MUSEUM
(805) 225-5044
1210 Embarcadero

MORRO BAY LIBRARY
(805) 772-6394
625 Harbor Street

NATIONAL ESTUARY CENTER
(805) 772-3834
601 Embarcadero

RECREATION SERVICES PERMITS & EQUIPMENT
(805) 772-6278
1001 Kennedy Way

VISIT MORRO BAY
(805) 225-7411
695 Harbor Street

EVENT SPACES

CITY PARKS
(805) 772-6278

THE GARDEN CHAPEL AT COALESCE BOOKSTORE
(805) 772-2880
845 Main Street

INN AT MORRO BAY
(805) 772-5651
60 State Park Road

MORRO BAY COMMUNITY CENTER
(805) 772-6278
1001 Kennedy Way

MORRO BAY GOLF COURSE
(805) 772-1923
201 State Park Road

THE VETERAN'S MEMORIAL BUILDING
(805) 772-6278
209 Surf Street

WINDOWS ON THE WATER
(805) 772-0677
699 Embarcadero

BEACHBAY INFO

MORRO BAY HARBOR DEPARTMENT
(805) 772-6254
1275 Embarcadero

U.S. COAST GUARD OFFICE
(805) 772-2167
1279 Embarcadero

EVENT RESOURCES

Whether it is a beach wedding, family reunion, birthday party, ocean burial at sea, memorial service, business meeting or other special event, outdoor or indoors, Morro Bay has the facilities to accommodate.

A permit will be needed for any event you would like to have at the beach, park, or indoor City facility. You can get more information on outdoor spaces and facilities available, fees and how to book at www.morrobayca.gov or recinfo@morrobayca.gov or call 805-772-6278.

Local equipment rental companies, catering, and other vendors are also available.

The Garden Chapel at Coalesce Book store is a lovely place for small wedding ceremonies. www.coalescebookstore.com

For an all-inclusive wedding ceremony and reception venue, whether indoors or out, the Inn at Morro Bay has what you need. www.innatmorrobay.com/meetings-events

The Inn at Morro Bay is also a great place to host a business meeting, retreat, or reception of any kind as well. www.innatmorrobay.com/meetings-events

The Hampton Inn also has meeting rooms. www.hilton.com/en/hotels/sbpayhx-hampton-morro-bay/

An ocean burial at sea can be arranged through www.ashesonthesea.com/morro-bay www.morrobaywhalewatching.com and www.slodivers.com/burial-at-sea/
It is illegal to scatter ashes without the correct permit.

For further assistance with planning your event. Please contact us at info@morrobay.org or call 805-225-7411 Ext. 2.



Tie the Knot in Front of the Rock.

The quiet and charming town of Morro Bay is the perfect backdrop for a casual beach wedding.

Let us help make planning your affordable oceanfront ceremony easy by visiting morrobay.org for more information.



Photo credit: Fox & Plume Photography



FESTIVALS & EVENTS

FEBRUARY

- Morro Bay Winter Bird Festival

OCTOBER

- Witches and Warlocks Paddle

MARCH

- City Wide Yard Sale

NOVEMBER

- Morro Bay Triathlon
- WSA Surf Championship Tour Event #4 at Morro Rock

APRIL

- Morro Bay Kite Festival

DECEMBER

- Lighted Boat Parade
- Winter Wonderland
- SLO CAL Open Surf Competition

MAY

- Cruisin' Morro Bay Car Show
- IRONMAN 70.3 Triathlon
- Art in the Park

JULY

- Family Fun Day 4th of July
- Art in the Park
- Rock to Pier Run & Half Marathon

SEPTEMBER

- Art in the Park



MORROBAY.ORG