



The Tan Line

A loop route provided by MATS, connects many popular beach destinations along the city's beautiful lakeshore. The Tan Line buses also feature first-come-first-serve **bike racks** to make your trip even easier.

Contact MATS: 231-724-6420



The Blue Line

This out-and-back route provided by Pioneer Resources takes you from the city to Pere Marquette, with five key stops—including the **Flip Flop Stop**, your transfer to the **Tan Line**. Racks are available at each stop for locking bikes.

Contact Pioneer Resources: 231-722-4301



Give Feedback

2025 marks the first year of the beach shuttle, and we'd love to hear your ideas for improvements or additional lines. Share your feedback at:

mkgcity.com/beachshuttlefb



Tan Line by MATS

LOOP ROUTE CONNECTING POPULAR MUSKEGON BEACH SPOTS

Flex Zone

Need a different pickup spot? Additional pick-up/drop-off options are available throughout the Beachwood-Bluffton Neighborhood flex zone shown on the map inside - **this service is open to everyone.**

Call 231-724-6420 before 4:00 pm on Friday to schedule an alternate stop location within the Flex Zone.

Track the Tan Line

There is no schedule due to variable traffic conditions. Track the bus by downloading the MyBus by MATS app or visit matsbus.com/mybus to follow the Tan Line (Route 41 in the App) in real time.

Map #	Stop#	Map #	Stop#
1	41001	9	41009
2	41002	10	41010
3	41003	11	41011
4	41004	12	41012
5	41005	13	41013
6	41006	14	41014
7	41007	15	41015
8	41008	16	41016

Curious when the next bus is coming? You can also text the Stop# to 231-638-4445 for an ETA.



DOWNLOAD THE APP OR VISIT
matsbus.com/mybus

TITLE SIX CIVIL RIGHTS NOTICE The Muskegon Area Transit System is committed to providing quality public transportation services without regard to race, color, or national origin in accordance with Title Six of the Civil Rights Act of 1964. Questions or concerns regarding Title Six obligations may be addressed to the MATS Transit Systems Manager at 2624 Sixth Street, Muskegon, MI 49444.



Beach Shuttle

TAN & BLUE LINES



FREE TO RIDE

Made possible by Beach Parking Funds.

May 23 - August 31, 2025

Fridays & Saturdays: 11:00 AM - 9:00 PM

Sundays: 11:00 AM - 6:00 PM



Rules & Riding Info

mkgcity.com/beachshuttle





LEGEND

- Blue Line Stop
- Tan Line Stop
- Flip-Flop Stop (E/7)
Transfer for Tan & Blue
- Free Car Parking
- Area Parks
- MATS Flex Zone

- Northbound Tan**
EAST SIDE OF STREET
- 01..... Kruse Park (Picnic)
 - 02..... Kruse Park (Beach)
 - 03..... Beachwood Park
 - 04..... Area 13
 - 05..... Water Plant
 - 06 Woodlawn & Beach St
 - 07..... Indiana & Beach St**
 - 08..... Rodgers & Beach St

- Southbound Tan**
WEST SIDE OF STREET
- 09 Harbour Towne Beach
 - 10..... Rodgers & Beach St
 - 11..... Indiana & Beach St
 - 12..... Woodlawn & Beach St
 - 13..... Kite Shack
 - 14..... Area 13
 - 15..... Boltwood & Beach St
 - 16..... Kruse Park (Beach)

- East & West Blue**
OUT-AND-BACK ROUTE
- A..... Smith-Ryerson Park
 - B..... Morris Ave. Lot
Across the street from the MATS Station
 - C..... Campbell Field
 - D..... Grand Trunk Boat Launch *
 - E..... Indiana & Beach St**

Blue line provided by:
PIONEER & RESOURCES
 pioneerresources.org

* Free parking without a trailer.

Rider Information

Beach Shuttle

Follow signs for
“Beach Shuttle”.



All buses are
ADA-accessible.



Only service
animals permitted.

