

## County of Muskegon dba Visit Muskegon

### Terms & Conditions

By responding "ShareVM" to asset requests when prompted, you agree to the terms and conditions described below.

The purpose of this request is to use photograph(s) and/or video(s) to promote visitation to Muskegon County. By accepting these terms and conditions, you are hereby affirming that you are the copyright holder of the photograph(s), you agree to defend and indemnify Muskegon County from and against any claims to the contrary, that your release of the photograph(s) is voluntary, and that you acknowledge you will receive no financial compensation from The County of Muskegon, dba Visit Muskegon, its contractors or its employees for use of the photograph(s) and/or video(s) to promote Muskegon County as a tourism destination.

You further agree that the inclusion of your photograph(s) or video(s) in any, but not limited to, publications, websites, videos, advertisements, or social media produced by The County of Muskegon and its partners confers upon you no rights of ownership whatsoever. You release The County of Muskegon, its contractors, and its employees from liability for any claims by you or any third party in connection with your participation. The County of Muskegon will not sell released photos to third parties.

By accepting these terms and conditions, you are assigning the County of Muskegon the right to royalty-free, non-exclusive, perpetual use of photos in any future promotions as the County of Muskegon sees fit.