



VISIT
Myrtle Beach
SOUTH CAROLINA

Visit Myrtle Beach, S.C. Announces Latest New Developments

Myrtle Beach, S.C. (September, 2022) - Myrtle Beach, South Carolina, continues to safely welcome visitors to its 60 miles of gorgeous coastline, now boasting new attractions, accommodations, dining options, and more for 2022. Visit Myrtle Beach and its partner organizations continue to remind travelers to visit the destination responsibly and review the [Healthy Travel](#) section on VisitMyrtleBeach.com with the latest COVID-19 updates. The following is the latest information on new tourism developments in the region.

ACTIVITIES & ATTRACTIONS

Revitalization of the Broadway Theater

The expansion of Myrtle Beach's Arts and Innovation District continues with the former Broadway Theater that will soon become a 300 seat performing arts center. The combination theater, drugstore and department store thrived back in the day, and the city of Myrtle Beach and Coastal Carolina University are teaming up to revive the buildings to their previous state. The city hopes to have the project finished by summer 2024.

Stars and Strikes Getaway-n-Play

Opening in Fall 2022, Stars and Strike Getaway-n-Play is a new family entertainment complex coming to Myrtle Beach's Coastal Grand Mall. The 52,500-square-foot Stars and Strikes Getaway-n-Play will offer "high-tech" bowling, an arcade, a multi-story laser tag arena and axe throwing and brings a new kind of experience to the growing shopping center!

K1 Speed Indoor Go-Kart Track

North Myrtle Beach is welcoming a new indoor go-kart track with electric karts reaching up to 30 mph that is now open! K1 Speed is also available for birthday parties, bachelor parties, corporate events, and more. This location features an adult and junior indoor track, a lounge restaurant, and a meeting room. Additional details can be found at <https://www.k1speed.com/myrtle-beach-location.html>.

Downtown Myrtle Beach Arts & Innovation District

The City of Myrtle Beach is committed to revitalizing and improving the Arts & Innovation District at Ninth Avenue North in downtown Myrtle Beach. This District includes six renovated storefronts that have been preserved to show the original history of the buildings. One of the storefronts is now the

HTC Aspire Hub, a co-work space for innovators and artists to flourish, made possible by HTC, Inc. and eMYRge group. Also, Le Manna Bakery, will tentatively open in spring 2022 in another storefront along Ninth Avenue in this District.

Landmark Resort Waterpark

Landmark Resort will be building a 9,800 square foot waterpark at its location on Ocean Boulevard. The waterpark will feature several water slides and will be an exclusive amenity of guests at Landmark resort. This project will cost about \$3 million with the grand opening planned for late summer 2022.

([H2Oasis: Myrtle Beach Resort Waterpark](#))

The Hangout

Broadway at the Beach is adding a new restaurant, retail and entertainment venue to its Entertainment District, called The Hangout. The new venue is now open! The Hangout will become a new gathering place for great food and family fun, offering seasonal seafood dishes, beachside burgers, sandwiches and tacos, appetizers and sides made from locally sourced ingredients prepared from scratch in a world-class hi-tech kitchen designed to handle thousands of diners daily. It will also offer live music year-round both on indoor and outdoor stages. For more information, visit www.thehangout.com.

American Surf Parks

Myrtle Beach will soon be home to South Carolina's first man-made surf park, called American Surf Park. The park's surfing lagoon will generate up to 1,000 waves per hour, with waves between 2-6 feet in height. The development will also include an amphitheater to accommodate up to 15,000 people, a surf school, a restaurant, and a brewery. Preliminary renderings of the park have been completed and the building is expected to be completed in Spring 2023. For more information, visit

<https://www.surfworks.com/myrtle-beach>

Surfside Beach Pier Reconstruction

The Surfside Beach Pier was destroyed and washed away during Hurricane Matthew in 2016. The town of Surfside Beach is reconstructing their iconic pier to withstand hurricane force winds, making it stronger and safer than ever before. The pier will feature a restaurant and vendor space and is slated to be completed in March 2023. For renderings and more information, please visit

<https://www.surfsidebeach.org/pier>.

Action Water Sportz

For the 2022 season, Action Water Sportz will be moving into a new office space at their Cherry Grove Beach location at Grande Harbor Marina 4430 Kingsport Rd. Little River, SC. The new space will be larger and offer more retail merchandise, licensed captains, and all new jet skis and 4 new pontoon boats. The pontoon boats and jet skis will have the option for a captain to drive the customers rather than operate themselves. Action Water Sportz will also feature a giveaway for a free yamaha waverunner that will run throughout the summer season.

Country Music is Back at Alabama Theatre

Alabama Theatre welcomes a new cast member, Lori Beth Finley, to perform some of Country's most iconic songs. With the addition of more country music, they will also be featuring another new member, a fiddle player, Dan Emmett, who will play everyone's favorite classics. Also, for the first time, featured singers will also share the role of Emcee, allowing the audience to interact with the

performers during the show. For tickets and more information on Alabama Theatre, visit www.alabama-theatre.com

50th year of Art in the Park

Waccamaw Arts and Crafts Guild will hold its 50th year of Art in the Park, April 23 and 24, October 8 and 9, and November 12 and 13, 2022 at Valor Park at Market Common. Over 50 artists travel from near and far to participate in the art show. Typical art includes Paintings, Woodworking, Photography, Jewelry, Fabric, Glass, Metal, Pottery and Stone. For more information, visit <https://www.visitmyrtlebeach.com/event/art-in-the-park/17456/>

EdVenture to Double in Size

EdVenture, a popular children's educational attraction in Myrtle Beach, is planning on doubling in size by the spring. This expansion will allow for more programming and event space and will be located just steps away from the original site on Howard Avenue in The Market Common. The new location opened on Saturday, May 21, 2022.

Grande Dunes Resort Club Golf Course Renovations

The golf course at the Grande Dunes Resort Club will undergo an extensive greens, bunker and clubhouse renovation project this summer. The updates are to be led by architect John Harvey who helped design the original course. The renovations are expected to be completed in early Fall 2022.

Tanger Outlets Adds Beer Garden

The Tanger Outlet location on Highway 17 North has partnered with Tidal Creek Brewhouse to bring a local beer garden! Located near the food court, this open-air beer garden offers a rotation of locally brewed craft beers along with wine and seltzers. Feel free to sip and shop!

B&B Theatres Conway 12 Renovations

The B&B Theatres in Conway closed for a ten week renovation and plans to reopen in November 2022. Movie goers can expect a higher level of comfort once renovations are complete, as the anticipated changes include all-new heated reclining seats throughout the building. The theater will also be receiving an enhanced snack area to a new bar where patrons can purchase alcoholic beverages.

AVIATION AND TRANSPORTATION

Myrtle Beach Airport Taxiway Project

Due to a grant from the Federal Aviation Administration, Myrtle Beach International Airport (MYR) will be restoring its taxiway. The taxiway, which takes airplanes from the terminal to the runway, has begun pavement rehabilitation on Taxiway A and will take about a year to complete as part of the Horry County Department of Airports' multiyear, multiphase project to restore its runway system. This project will keep the airport in compliance with FAA standards and prepare MYR for continued aircraft operational growth in the years to come. The project will not interfere with flight operations as most of the work will be done at night. For more information, visit www.flymyrtlebeach.com.

New Flight Routes with Southwest Airlines

Southwest Airlines continues to expand service to the Myrtle Beach region with the new routes below being added for 2022.

Beginning March 12 2022, service to:

- St. Louis, MO (STL)

Beginning April 30, 2022, service to:

- Pittsburgh, PA (PGH)
- Kansas City, MO (MCI)
- Dallas Love Field, TX (DAL)

Beginning June 5, 2022, service to:

- Columbus, OH (CMH)
- Indianapolis, IN (IND)

New Flight Routes with Allegiant Airlines

Beginning April 1, 2022, service to:

- Allentown, PA (ABE)
- Cincinnati, OH/Covington, KY (CVG)
- Columbus, OH (LCK)

Beginning April 28, 2022, service to:

- Harrisburg, PA (MDT)
- Pittsburgh, PA (PIT)

Beginning May 27, 2022, service to:

- Albany, NY (ALB)
- Fort Wayne, IN (FWA)
- Hagerstown, MD (HGR)
- Huntington/Ashland, WV (HTS)

Beginning June 1, 2022, service to:

- Syracuse, NY (SYR)
- Knoxville, TN (TYS)
- Portsmouth, NH (PSM)
- Indianapolis, IN (IND)

Beginning June 2, 2022, service to:

- Belleville, IL (BLV)
- Clarksburg, WV (CKB)
- Lexington, KY (LEX)

Beginning June 3, 2022, service to:

- Newburgh/Stewart, NY (SWF)

Beginning June 8, 2022, service to:

- Louisville, KY (SDF)

New Flight Routes with American Airlines

Beginning March 3, 2022, service to:

- Washington-National, DC (DCA)

Beginning April 9, 2022, service to:

- Chicago-O'Hare, IL (ORD)

New Flight Routes with Delta Airlines

Beginning April 12, 2022, service to:

- Minneapolis/St. Paul, MN

New Flight Routes with Frontier Airlines

Beginning March 19, 2022, service to:

- Philadelphia, PA (PHL)

Beginning April 28, 2022, service to:

- Islip, NY

Beginning April 30, 2022, service to:

- Denver, CO

New Flight Routes with Spirit Airlines

Beginning February 16, 2022, service to:

- Cleveland, OH (CLE)
- Latrobe, PA (LBE)

Beginning February 17, 2022, service to:

- Hartford, CT (BDL)

Beginning March 10, 2022, service to:

- Chicago-O'Hare, IL (ORD)

Beginning April 20, 2022, service to:

- Pittsburgh, PA (PGH)
- Manchester, NH (MHT)
- Columbus, OH (CMH)
- Niagara Falls, NY (IAG)

Beginning April 21, 2022, service to:

- Akron-Canton, OH (CAK)

Beginning May 26, 2022, service to:

- Charleston, WV (CRW)
- Dallas/Fort Worth, TX (DFW)
- Kansas City, MO (MCI)

New Flight Routes with United Airlines

Beginning March 27, 2022, service to:

- Chicago-O'Hare, IL (ORD)

Resumed Flight Route with Porter Airlines

Beginning March 9, 2022 through May 28, 2022, service to:

- Billy Bishop Toronto City Airport - twice weekly on Wednesdays and Saturdays

CULINARY: LOCALLY BREWED AND SOURCED

Cap'n Cork

Owners Mary and Joseph Albanese used to frequent a bar called Carolina Beer Temple in Matthews, N.C., where they lived before moving to the Myrtle Beach area. Inspired by its concept, they opened Cap'n Cork in 2021 in Murrells Inlet, a craft beer tap room, wine bar, coffee shop and bottle shop that also sells bottles of wine and bottled craft beer.

Delia's Kitchen

In July 2022, a Myrtle Beach Family followed their dreams of owning a restaurant and opened Delia's Kitchen, where they serve Latino, Tex-Mex and Central American foods. Delia's Kitchen, named after the family's mother Delia Flores, is located at 1108 3rd Avenue South and is open from 10 a.m to 10 p.m. daily.

Heirloom Bistro

The owners of Heirloom Bistro provide a unique culinary experience in the Myrtle Beach market. A prix fixe menu with at least three and up to six courses allow guests to choose from at a fixed price per course, and diners will have options in each course. The menu will change regularly, often due to the seasonality of ingredients. Ingredients will always be fresh and Heirloom will be farm-to-table with products from within 300 miles when possible and much of the produce will come from Lee's Farmers Market. Unique foods that the executive chef plans to offer at times include wagyu beef, aged beef, wild boar chops and Alaskan halibut, and a number of fresh local fish will be featured.

Loleo Juice Bar

Sisters Leonella and Lorenna Gonzalez proclaimed Loleo Juice Bar as the first cold-pressed juice bar in Myrtle Beach and have recently expanded with a second and larger location. The juicery makes every menu item from scratch and source the menu based on fresh ingredients. Their main goal is to keep it simple with their menu and let the creations speak for themselves. The new location opened in December 2021 and is located at 7712 North Kings Highway.

Prime Chicken

The Beach has its share of fast food restaurants specializing in fried chicken, so bringing a new concept to life takes lots of creativity and dedication. Barrie Nadi and his son Joseph welcomed the challenge and opened a new fast food eatery December 15, 2021 on South Kings Highway. The restaurant uses

processes and house-made items specific to their new restaurant, Prime Chicken. The restaurant pressure-fries chicken and pork ribs with the use of a patented breading that doesn't include bread crumbs and serves up house-recipe buttermilk biscuits made every 15 minutes.

Sweetberry Bowls New Location

A new "superfood" restaurant, Sweetberry, is opening in the Carolina Forest area off highway 501 and offering wraps, salads, acai bowls, and other health food options. Sweetberry also offers pickup and delivery through popular food delivery services across the Myrtle Beach area.

Wiseguys Bar & Grill

Wiseguys Bar & Grill opened in October 2021 on 20th Ave. in Myrtle Beach, and they're feeding up entertainment and the Rentko food truck cuisine. The restaurant features favorites such as fresh Polish food and several versions of London broil steak sandwiches, as well as live music and televised sports. The restaurant sports a 1920s mural of organized crime figures John Gotti, Lucky Luciano, Meyer Lansky and Al Capone, with black and white photos of mobsters during prohibition in the 1920s decorating a wall near the performance stage.

Southern Hops Brewing Company in Murrells Inlet

A Florence, SC brewing company is opening a second location in Murrells Inlet only two miles from the MarshWalk. The brewery will be located in an old boat storage facility and feature micro brewed beverages, live music and food. An opening date has not been determined.

New Cocktail Bar: JEM Social

A new cocktail bar is opening on North Kings Highway in late Summer 2022 that will feature craft cocktails, a bar lounge, and upscale interiors. The cocktail bar will be open for dinner and remain open until late in the evening.

Fat Boys Restaurant

Husband and wife Brian and Penny Hayes have been chefs for about three decades, working for some of the best caterers in Manhattan and also at the United Nations headquarters. The team decided to walk away from corporate chef life and open up an establishment in Murrells Inlet, Fat Boys Smoke Pit and Oyster Bar. The restaurant features Texas-style barbecue and sources local products in many cases, including produce from Lee's Farmers Market in Murrells Inlet and fresh catches from local fishermen.

CULINARY: INSPIRED BY INTERNATIONAL FLAVORS

Jerusalem Restaurant

Jerusalem Restaurant, which has been located on 2nd Avenue in Myrtle Beach, is now opening a section location down the road on 72nd Avenue. Known for their delicious Israeli cuisine with a Moroccan flair, this second location will also feature belly dancing, karaoke and a hookah lounge. The new restaurant will feature similar menu options as the first location, with several new dishes. This restaurant is set to open March 2022.

Lava Korean BBQ

Korean BBQ and hot pot restaurants are a concept that is popular in larger cities, but owners Heri Heryadi and Chen Liu are excited to bring this culinary experience to the Myrtle Beach area. A grill or pot will be installed at each dining table to allow guests to grill meats, seafoods and vegetables, or boil

ingredients in a flavored broth. Guests should expect multiple meats including Bulgogi beef, ulgogi chicken, pork, short ribs and more exotic foods like tongue and liver. For the seafood lovers - the restaurant will serve crab, shrimp, scallops and calamari, and for the vegetarians - greens, asparagus and several kinds of mushrooms. Lava Korean BBQ hopes to open its doors to Myrtle Beach natives and visitors in March of 2022.

CULINARY DELIGHTS IN CONWAY, SC

Hop N Which To Open in Downtown Conway

Owners of Grumpy Monk and Sneaky Beagle, popular local restaurants with several locations, are opening up another restaurant in Downtown Conway on Third Avenue. This new restaurant concept will feature about 50 craft beers and sandwiches, with several local and regional brews. There will also be large TVs for sports fans and regular live entertainment. Hop N Which is set to open in late fall 2022.

Owners of Co Sushi Open New Restaurants in Conway and Myrtle Beach

The owners of Co Sushi, a popular Asian restaurant in The Market Common in Myrtle Beach, are opening two new restaurants in Conway and Myrtle Beach. Whitaker's Bar will be located in downtown Conway on Third Avenue and will offer specialty cocktails and small sushi-inspired plates. The second restaurant, 1229 Shine, will feature coastal inspired dishes, also located near The Market Common in Myrtle Beach.

Carolina Cheese & Provisions

A new cheese and provisions shop has opened in Downtown Conway on Third Avenue. This shop will offer cheese, meats, gelato sandwiches and wines to pair with the provisions. Throughout the week, there are several events such as wine tastings on Thursdays. Owner, Brandon Lynn, wants to meet a need in the area for specialty food products like cheese, wine, olive oil, and other ingredients.

Renovations to Sea Captain's House

Sea Captain's House completed a number of renovations to their dining room, as well as the restaurant's biggest kitchen renovation to date which includes brand new, state-of-the-art equipment. In addition to the restaurant remodel, the Sea Captain's House team revamped their menu to include new dishes such as the Seared Tuna Tower, but made sure to keep beloved favorites such as the She-Crab soup!

New Mobile Coffee Shop

A Full Cup Café's mobile coffee shop opened in July 2022 and is serving up specialty coffees in Conway. The mobile shop sells specialty coffees, green teas and flavored green teas, flavored energy drinks and lemonades. The shop is located on the Town Green off Laurel Street and is open from 7 a.m. to 2 p.m. on weekdays.

New Restaurants coming to Market Common

Market Common is excited to welcome two new restaurants, ZARDIN Healthy Eatery and Seawitch Cafe, to the area. ZARDIN Healthy Eatery opened in July 2022 and serves farm-to-table, organic foods, including vegetarian, vegan and gluten-free options. The restaurant's menu offers all-day breakfast, sweet treats, breakfast bowls, salad bar, protein shakes, cold-pressed juices, wellness shots and more! Seawitch Cafe is set to open in October 2022 and will serve many grab-and-go options such as craft donuts, sandwiches, traditional egg dishes and smothered biscuits. They will also serve a breakfast

buffet with an omelet station Saturdays and Sundays. For lunch and dinner, the restaurant is excited to offer weekday specials that will consist of a selection of meats with one, two or three sides.

EVENTS & SHOWS

Carolina Country Music Festival

The sixth annual Carolina Country Music Fest (CCMF) will return to Myrtle Beach from June 8-11, 2023. The festival will feature more than 30 of the industry's biggest stars. The first headliner to be announced is Morgan Wallen, Academy of Country Music-Award winner, with more artists to be announced. For more information, visit www.carolinacountrymusicfest.com.

World Chili Championship Cook Off

The World Championship Chili Cook Off is returning to Myrtle Beach, SC September 23-25, 2022. The championship is a 55-year-old cook-off, founded by automotive racing legend Carroll Shelby. Now, the event is a full-fledged food fest in Myrtle Beach, South Carolina. For more information, visit www.eatgretchili.com.

Conway Riverwalk Event Space Expansion

A brand new amphitheater, officially titled, is coming to Downtown Conway in the next few months. The new space will host events put on by the City of Conway such as movie screenings, live music, and performing arts shows. The amphitheater is part of an ongoing effort by the City of Conway to make use of its unused spaces in an effort to make the City more walkable and accessible for residents and visitors.

Conway Theater Reopening after 2 years closed due to Pandemic

After two years of closure due to the pandemic, the Theatre of the Republic is officially re-open for business! The Conway-based theater is putting on its first full-scale musical since before the pandemic. More information on upcoming shows and ticket purchases can be found on the theater website here: <https://www.theatreoftherepublic.com/>.

LODGING

Springhill Suites and Courtyard Marriott

A new dual-branded offering by Marriott is coming to Myrtle Beach's Ocean Boulevard. The new Springhill Suites and Courtyard by Marriott property will replace the recently demolished Breakers Resort near 21st Avenue North. Renderings show the new oceanfront resort will stand 26 stories tall and include rooftop amenities, including outdoor seating complete with fire pits. Additional outdoor amenities include a ground-level pool and lazy river. Plans for the property are in development and approval. Full completion of the project is scheduled for April 2022. Learn more at www.brittainresorts.com/brand-new-marriott-tower-coming-to-myrtle-beach/.

Avista Resort

Avista Resort in North Myrtle Beach will now offer Contactless Check-in through their new mobile app. The app will also serve as a shareable room key and will feature resort information and exclusive deals only for app users. For more information, visit <https://www.avistaresort.com/blog/mobile-check-in/>

hotel BLUE Renovations

hotel Blue is undergoing several renovations and updates that will be completed in Spring 2022 in anticipation for the summer season. There will be approximately \$1 million in updates that include: new kitchen cabinets and kitchen counters in all suites; balcony flooring upgrades in many units; all units receiving new dining chairs and modern upgraded furniture including headboards, dressers, chairs and console cabinets; and elevator car refreshes.

Holiday Inn Club Vacations

Holiday Inn Club Vacations announced that they will be building a new resort on the Grand Strand and will feature 152 one-to-four bedroom villas. These villas will also include patios with ocean views - with a portion designated for luxury options. The hotel is expected to be completed in 2024 and will be across the street from the company's existing resort on South Kings Highway near the Myrtle Beach International Airport.

Crown Reef Beach Resort Penthouse

The Crown Reef Beach Resort recently opened the multi-million dollar renovated penthouse for reservations. This four bedroom, 3,800-square-foot penthouse offers exquisite ocean views, spacious balcony, a stunning kitchen, and modern bathrooms. The suite also included a washer and dryer as well as a daily maid service. For more information and availability, [visit the website](#).

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The Myrtle Beach area, popularly known as the Grand Strand, stretches from Little River to Pawleys Island, comprising 14 distinct cities along the South Carolina coast. Home to 60 miles of sandy beaches, an assortment of entertainment and family attractions, Southern hospitality and world-class golf, the Myrtle Beach area presents the quintessential vacation experience.

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