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FOR IMMEDIATE RELEASE

Myrtle Beach Convention Center Has Achieved GBAC STAR™ Facility Accreditation

Myrtle Beach, South Carolina – November 2, 2020 – Myrtle Beach Convention Center has announced that it has achieved Global Biorisk Advisory Council® (GBAC) STAR™ accreditation, the gold standard for prepared facilities. Under the guidance of GBAC, a Division of ISSA, the worldwide cleaning industry association, Myrtle Beach Convention Center has implemented the most stringent protocols for cleaning, disinfection and infectious disease prevention in its facility.

As the cleaning industry's only outbreak prevention, response and recovery accreditation, GBAC STAR™ helps organizations establish protocols and procedures, offers expert-led training and assesses a facility's readiness for biorisk situations. The program verifies that Myrtle Beach Convention Center implements best practices to prepare for, respond to and recover from outbreaks and pandemics.

"GBAC STAR accreditation empowers facility owners and managers to assure workers, customers and key stakeholders that they have proven systems in place to maintain clean and healthy environments," said GBAC Executive Director Patricia Olinger. "By taking this important step to pursue GBAC STAR, Myrtle Beach Convention Center has received third-party validation that it follows strict protocols for biorisk situations, thereby demonstrating its preparedness and commitment to operating safely."

To achieve GBAC STAR™ accreditation, Myrtle Beach Convention Center was required to demonstrate compliance with the program's 20 core elements, which range from standard operating procedures and risk assessment strategies to personal protective

equipment and emergency preparedness and response measures. Learn more about GBAC STAR accreditation at www.gbac.org.

About Myrtle Beach Convention Center

If you think a convention center is a convention center, no matter what the city, you clearly haven't visited the brilliant sunlit Myrtle Beach Convention Center. Our 250,000 square feet convention center is one of the largest on the East Coast and can accommodate more than 80 percent of all conventions and trade shows held in the U.S. Just minutes away, enjoy Myrtle Beach's pristine beaches, terrific shopping, championship golf courses, sparkling entertainment venues, and great food for every appetite. The 400-room Sheraton Myrtle Beach Convention Center Hotel is adjacent making everything under one roof!

About GBAC, a Division of ISSA

Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response and recovery, the Global Biorisk Advisory Council (GBAC), a Division of ISSA, provides training, guidance, accreditation, certification, crisis management assistance and leadership to government, commercial and private entities looking to mitigate, quickly address and/or recover from biological threats and real-time crises. The organization's services include biorisk management program assessment and training, Forensic Restoration® response and remediation, the GBAC STAR™ facility accreditation program, training and certification of individuals and consulting for building owners and facility managers. For more information, visit www.gbac.org.

About ISSA

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and

Shanghai, China. For more information about ISSA, visit www.issa.com or call 800-225-4772 (North America) or 847-982-0800.



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