

visit  
**MYRTLE BEACH**  
**SOUTH CAROLINA**

**SHOPPING APLENTY IN MYRTLE BEACH  
SOMETHING TO PLEASE EVERY SHOPPER**

Surf, sand, amusement parks and golf aren't the only activities in South Carolina's Myrtle Beach area. The Grand Strand enjoys a sterling reputation as a vibrant shopping destination by the sea, luring everyone from serious shoppers to leisurely strollers wanting to window-browse. The Myrtle Beach area abounds with retail options from boutiques and factory outlets, to mixed-use shopping and entertainment complexes that tempt every imaginable budget, taste and style.

**[Barefoot Landing](#)**

At Barefoot Landing, shopping feels closer to nature. Adjacent to the boardwalk overlooking the Intra-Coastal Waterway near North Myrtle Beach, the popular complex features 50 retail shops and 15 waterside restaurants, including the House of Blues restaurant and concert hall. Serious shoppers will find everything from apparel, jewelry and shoes to gifts, toys and specialty foods. Visitors will delight in Alligator Adventure, Duplin Winery and the Alabama Theatre. And when it's time for a stroll, the breezy boardwalk awaits.

**[Broadway at the Beach](#)**

With exciting attractions, themed restaurants like Hard Rock Café and Jimmy Buffet's Margaritaville and more than two dozen new shops, Broadway at the Beach brings the best of shopping and entertainment together on 350 acres in the heart of Myrtle Beach. Surrounding a lovely 23-acre lake, its more than 75 boutiques offer apparel for all, shoes, sporting goods, toys, artwork, jewelry, gifts, housewares, beauty products and one-of-a-kind items. Visitors can choose from more than 20 restaurants, 10 nightclubs and three on-site hotels. Broadway's fun family attractions include Ripley's Aquarium, Pavilion Nostalgia Park, WonderWorks, Backstage Mirror Maze, Broadway Grand Prix, Hollywood Wax Museum, Legends in Concert, Simpsons Kwik-E-Mart and a 16-screen movie theater.

**[Coastal Grand Mall](#)**

Located near Myrtle Beach International Airport and South Carolina's largest mall. It has more than 100 shops and a 14-screen stadium-seating cinema. Shoppers can find jewelry, books, electronics, clothing, shoes, sporting goods, furniture, beauty products, perfume, candy and gifts. If a day of shopping works up an appetite, there are dozens of eateries for every palate. A few of the emporium's big-name tenants are: Bed, Bath and Beyond, Dick's Sporting Goods; Starbucks, Ulta Beauty, Victoria's Secret, Sephora; and is anchored by Belk, Dillard's, JCPenney and Sears.

**[The Hammock Shops Village](#)**

Since 1938 The Hammock Shops Village has been a local icon. Located south of Myrtle Beach in the town of Pawley's Island, this complex has more than 20 unique shops with clothing, shoes, and handcrafted collectibles along with two restaurants. It is also the home of the Original Pawley's Island Rope Hammock, where you can view weavers using the same methods to create hammocks as they did hundreds of years ago.

### [The Market Common](#)

Opened in 2008 and located on the former Myrtle Beach Air Force Base, The Market Common is the Grand Strand's first urban village – a mixed-use residential and retail development that boasts 12 restaurants and over 40 retail stores. Apartments and vacation rentals are housed above the retail area in a pedestrian- friendly design. Among the tenants are: P.F. Chang's China Bistro, Pottery Barn, Anthropologie, Orvis, Chico's, Tupelo Honey Café, Co Sushi, the Southern Living Store, J.Jill, Gordon Biersch Brewery, White House/Black Market, a 16-screen movie theater and 810 Billiards and Bowling. Communities of town homes and single-family homes have been developed near the site of the village.

### [Tanger Outlet Center \(North\)](#)

Head to U.S. 17 and the Grand Strand's newest outlet plaza for more than 100 brand-name manufacturer and designer outlet stores including: Coach, Fossil, Kenneth Cole, Liz Claiborne, Nine West, Polo Ralph Lauren, Calvin Klein, Banana Republic, Old Navy; Ann Taylor, Kate Spade, Michael Kors, Reebok, Samsonite and many more. Plus, the center is brimming with tempting restaurants and specialty shops for housewares, perfume, books and gifts.

### [Tanger Outlet Center \(West\)](#)

This sister shopping haven to Tanger North sits on U.S. 501 in Myrtle Beach and features: J. Crew, Izod, Rockport, Nike and Carolina Pottery stores, among almost 100 other shops of every nature. The expanded center includes numerous dining options such as Outback Steakhouse and Ruby Tuesday.

For additional information on the Myrtle Beach area, visit [www.VisitMyrtleBeach.com](http://www.VisitMyrtleBeach.com) or call 1.888.Myrtle1.

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