



BEST-OF-THE-BEST: MYRTLE BEACH AREA RECEIVES PRESTIGIOUS ACCOLADES AND AWARDS

The Grand Strand recognized as top destination by numerous media outlets in 2020

The Myrtle Beach area of South Carolina continually proves that it is worthy of the moniker “The Grand Strand” year-after-year, garnering prestigious awards and designations ranging from the “World’s Best Beach” by Yahoo! Travel, “Overall Value for Money Destination” and seven of the “Best U.S. Golf Destinations” by USA Today’s 10Best. Whether seeking an exciting sporting event, recreational vacation, the perfect family beach, the ideal retirement location, or the best place to host a meeting, visitors to the Myrtle Beach area will find award-winning offerings in every lifestyle category.

CONVENTION SOUTH MAGAZINE

[2020 READER’S CHOICE AWARD WINNER ANNOUNCED](#)

Myrtle Beach Area Convention & Visitors Bureau is honored to receive the 2020 Reader’s Choice Award. Publishers and editors of *Convention South*, a national resource for planning events in the South, selected the Grand Strand for this award due to exemplary service for group events and more.

BUSINESS INSIDER

[MYRTLE BEACH ONE OF 10 MOST POPULAR PLACES ON VRBO TO RENT A HOME FOR JULY 4TH](#)

The article highlights how travelers are seeking a safe option for travel this summer, and lodging options, like the Palms Resort, are popular due to their proximity to entertainment and the beaches.

TRIPS DISCOVER

[MYRTLE BEACH #7 ON LIST OF 12 BEST PLACES IN THE U.S. TO TRAVEL WITH YOUR DOG](#)

The destination’s Barc Park and the North End Dog Park were featured as dog-friendly spots. The article also mentions several access points for owners to walk the beautiful beaches with their dogs.

BEST CITIES

[MYRTLE BEACH #9 ON AMERICA’S 100 BEST SMALL CITIES](#)

The piece underlines Myrtle Beach’s Ripley’s Odditorium, Oceanfront Boardwalk and Promenade. It also adds that Myrtle Beach is a top 10 city for foreign direct investment, as it is home to 25 international businesses.

U.S. NEWS & WORLD REPORT

[MYRTLE BEACH #10 ON LIST OF 16 TOP EAST COAST BEACHES TO VISIT](#)

The piece mentioned the Boardwalk, golf, the area’s numerous restaurants, the SkyWheel, Brookgreen Gardens, Murrells Inlet’s MarshWalk, and a range of lodging options that can accommodate any budget.

SOUTHERN LIVING

[MYRTLE BEACH INCLUDED AS ONE OF THE BEST DESTINATIONS FOR A GIRLS GETAWAY](#)

This piece featured The Bowery and Sea Captain’s House, as well as the Shag dance and lively entertainment venues.

POPSUGAR

[MYRTLE BEACH #3 ON LIST OF 10 CITIES THAT PROVIDE AFFORDABLE SPRING BREAKS TRIPS](#)

This article included Myrtle Beach in a round-up about the best spring break destinations for students on a budget. The piece mentioned the area’s nightlife, entertainment scene, relaxed daytime activities and affordable beachfront lodging options.

LIVEABILITY

[GO THERE: A TREASURE HUNTER'S GUIDE TO MYRTLE BEACH, SC](#)

Myrtle Beach was listed in a feature story about a vacation guide to the area. The article mentioned many attractions and lodging options, including the Marina Inn at Grande Dunes, Pirate Adventures, The Wicked Tuna and more.

TRIPADVISOR

[TOP 25 BEACHES - UNITED STATES](#)

Rated the "Best of the Best" by travelers in 2020, Trip Advisor users raved about three must-visit Grand Strand beaches - Cherry Grove Beach in North Myrtle Beach, Litchfield Beach in Pawley's Island, and Myrtle Beach.

TRAVEL + LEISURE

[10 CHEAP BEACH VACATIONS THE WHOLE FAMILY WILL LOVE](#)

Travel + Leisure included Myrtle Beach as a family-friendly and affordable beach vacation destination, noting the mini-golf courses, Myrtle Beach State Beach, Hudson's Surfside Flea Market, and La Belle Amie Vineyard, among other experiences the family will love.

POPSUGAR

[13 FAMILY SPRING BREAK DESTINATIONS THAT WILL ONLY GET BETTER IN 2020](#)

In this roundup article, Myrtle Beach was listed as one of the best family spring break destinations "that will only get better in 2020." In addition to mentioning the 60-miles of coastline, Broadway at the Beach was listed, as well as Family Kingdom Amusement Park and the Myrtle Beach SkyWheel.

NATIONAL GEOGRAPHIC

[5 SURPRISING WAYS TO CELEBRATE GARDENS THIS SPRING](#)

Brookgreen Gardens got its spotlight in this National Geographic article identifying five gardens in the country to celebrate spring.

FOX NEWS BUSINESS

[THESE BEACH VACATIONS ARE CHEAP AND HAVE SOMETHING FOR THE WHOLE FAMILY](#)

Fox Business listed Myrtle Beach as a family-friendly beach vacation destination that offers affordable lodging, unique activities and attractions fit for kids and adults alike, including shopping and mini golf.

TRAVELPULSE

[AMERICA'S BEST BEACHES TO VISIT THIS SUMMER](#)

TravelPulse included Myrtle Beach as one of our country's best beaches to visit in the summer, outlining the area's fun attractions, unique shops, restaurants and accommodations.

TRAVELPULSE

[TOP 10 DESTINATIONS CAMPERS ARE BOOKING THIS FALL](#)

Myrtle Beach is noted as a favorite among campers for fall. Carolina Pines RV Resort received a shoutout as a "perfect basecamp" for visitors.

GOLFDIGEST

[9 GOLF TRIPS WE'RE DREAMING OF TAKING THIS WINTER](#)

Undeterred by the travel restrictions of 2020, the editors at GolfDigest are dreaming up trips to "golf's greatest locales" including Myrtle Beach and more Grand Strand courses than could be named.

BUSINESS JET TRAVELER

[13 BEST U.S. BOTANICAL GARDENS](#)

Business Jet Traveler sought out the best botanical gardens and named Brookgreen Gardens as number seven on this list for their outstanding flora and fauna.

AARP

8 SPECTACULAR HOLIDAY LIGHTS DISPLAYS AROUND THE COUNTRY

Noted for its stunning arboretum and softly moving colors, Brookgreen Gardens' Nights of a Thousand Candles was listed as part of this breathtaking list.

U.S. NEWS & WORLD REPORT

THE 15 BEST CHRISTMAS LIGHTS DISPLAYS IN THE U.S.

This dazzling list of holiday displays includes a shining star in Murrells Inlet with Brookgreen Gardens and the Nights of a Thousand Candles.

###

Media Contact

Ann Marcum

Fahlgren Mortine

614.383.1634

Ann.Marcum@Fahlgren.com