

MINUTES OF THE NACOGDOCHES CONVENTION AND VISITORS BUREAU
Regular Board Meeting 8:30a.m., Wednesday, February 17, 2016
Nacogdoches Convention and Visitors Center Nacogdoches, TX

Members Present: Mark Barringer, John McLaren, Jason Reese, Maury Littleton, Shirley Luna, Rick Still

Staff Present: Carl Watson, Jannette Sparks, Joanna Temple, Mike Bay

I. Call to Order

Chairman Barringer called the meeting to order at 8:30a.m.

II. Consider approval of the minutes from the January 20th Board Meeting

Motion to approve minutes made by Jason Reese with second by John McLaren. **Motion carried.**

III. Financial Update

IV. Committee reports

A. SFA: Shirley Luna reported on Show Case Saturday.

B. City/County Partnerships: Rick Still reported on meeting with Judge Perry about the Nacogdoches County Convention and Civic Center. He told the Board that Millard's Crossing Historic Village has again extended its hours to open on Sundays. Also the Stone Fort Museum is open on Sunday with the exception of installing new exhibits.

C. Volunteer/Events: Maury Littleton reported on the Hot Tax meeting. Also mentioned the upcoming Nacogdoches Film Festival and Nacogdoches Rotary Club's bike ride.

D. Advertising/Marketing: Jason reported on presentation of branding update from Simpleview.

E. Chamber/Business Partnerships: Kati was not present.

F. Community Partnerships:

V. Receive report on Nacogdoches Music Festival

Carl gave an update on the Nacogdoches Music Festival in Kati's absence.

VI. Executive Directors Report

Carl reported the quarterly H.O.T. check for \$131,476.56 had been received from the city, that the new accounting system was in place and being used. He also reported he had met with Robin Land and Jannette to discuss the future of the visitor's guide. He reported that Rick Still and he had met with Judge Perry and County Commissioner Jerry Don Williamson to discuss the civic center. He also said he had met with the city manager to update him on C.V.B. activities.

VII. Staff reports and Request for consideration

A. Sales activity report.

B. Marketing report.

C. Mike gave report on Visitor Center guestbook data for Oct. 1, 2015 – Dec. 31, 2015.

VIII. Attachments

IX. Designation of time, date, and location of next meeting.

The next regular meeting is at 8:30a.m., Wednesday, April 6th, 2016 Charles Bright Visitor Center, 200 E. Main

X. Adjourn

Chairman Barringer adjourned the meeting at 9:30a.m.

Kati Kennedy
Secretary/Treasurer

Texas Corvair Club a tour of the downtown area and he was very impressed and was going to recommend the club hold their meeting in Nacogdoches next March.

VII. Attachments

VIII. Designation of time, date, and location of next meeting.

The next regular meeting was set for 8:30a.m., Wednesday, February 17th, 2016 Charles Bright Visitor Center, 200 E. Main.

IX. Adjourn

Chairman Barringer adjourned the meeting at 9:24am.

Kati Kennedy
Secretary/Treasurer
