

MINUTES OF THE NACOGDOCHES CONVENTION AND VISITORS BUREAU
Regular Board Meeting 8:30 a.m., Wednesday, Oct. 18, 2017
Nacogdoches Convention and Visitors Center Nacogdoches, TX

Members Present: John McLaren, Kelly Daniel, Ron Johnson, Damon Ruckel, Shirley Luna

Members Absent: Jack Nelson

Staff Present: Tony Guidroz, Joanna Temple, Stephanie Fontenot

- I. Call to Order**
Chairman McLaren called the meeting to order at 8:34 a.m.
- II. Consider approval of minutes from the Sept. 20 Board Meeting**
Motion to approve the minutes was made by Ron Johnson. Damon Ruckel seconded. All approved.
- III. Financial Update**
Chairman McLaren announced Kati Kennedy's resignation from the CVB Board. Cheryl Bartlett provided the financial report. Explained expenses for previous fiscal year totaled 100.5% of the planned budget.
- IV. Board Committee Roundtable**
Chairman McLaren and board members discussed the possibility of board committee responsibilities changing due to the opening of board member seat. Board members also discussed how the choosing of a new board member will fall under the city council's responsibility.
- V. Discussion Items & Presentations**
 - 1. 2015/2016 CVB Audit report**
Gary Johnson presented the findings of the 2015-16 CVB audit report to the board. A printed copy of the report was provided to each board member.
- VI. Reports**
 1. Interim Executive Directors report – Tony Guidroz provided an update on current tasks
 2. Marketing Efforts & Analytics report – Stephanie Fontenot provided an update on marketing efforts
 3. Sales Effort Report – Joanna Temple provided a report reflecting recent sales efforts.
- VII. Designation of time, date and location of next meeting** – Chairman McLaren announced next regular board meeting would be held at 8:30 a.m. Wednesday, Nov. 15, 2017, at the Charles Bright Visitors Center.
- VIII. Adjourn** – Chairman McLaren announced the meeting adjourned at 9:47 a.m.

Tony Guidroz
Interim Executive Director